Bradley Foundation

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Dennis J. Kuester, Chairman
Michael W. Grebe, President & CEO
Cleta Mitchell, Secretary

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Richard W. Graber
Victor Davis Hanson
George F. Will
Diane M. Hendricks
Terry Considine
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Richard W. Graber, President and Chief Executive Officer
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Susan R. Millard, Office Assistant
Dennis H. Grueneberg, Operations
Table of Contents

A Letter to Our Community ............................................................................................................................................ 5
Our History .......................................................................................................................................................................... 6
2016 Grants Awarded ........................................................................................................................................................ 7
Grantmaking Policies ....................................................................................................................................................... 16
Application Procedure ..................................................................................................................................................... 17
A Letter to Our Community

The Bradley Foundation is institutionally “at home” in Milwaukee, where our donors, Lynde and Harry Bradley, established the family legacy that it is our trust to preserve. There are countless national and international opportunities for philanthropy – and many of them deserve the attention of The Bradley Foundation. However, it is from 1241 North Franklin Place, Milwaukee, Wisconsin – our home in our community – that The Bradley Foundation views the world.

The Foundation grants within our own community account for well over a third of our total giving since our inception as a private foundation in 1985. These grants are assiduously researched by staff, thoroughly reviewed by a committee of local directors and presented to the full Board for final approval – and they include many of our largest and most long-term grantees, those closest and best known to us. They are a critical component of the Foundation’s philanthropy.

We apply what we learn from our national and international programs to Milwaukee and Wisconsin so that the community receives attention and advice from the world’s best thinkers. We think that is a fair trade, for we often find ourselves providing the experience and wisdom of our community to a world that has much to learn from Milwaukee and Wisconsin.

This report provides information concerning all of our local grants during 2016, as we carry on the traditional philanthropy of the Bradley brothers in their home town and their home state. These grants focus on preserving and enhancing our city’s civic and cultural identity; preserving the role of families in our society; reforming education; and promoting civic growth and prosperity. The grants support community-based institutions of civil society, such as neighborhood organizations, schools and congregations. They also help maintain an infrastructure of services and cultural opportunities in our community that perpetuate our donors’ enthusiasm for Milwaukee and Wisconsin and their aspirations for our quality of life. Awards of $8.2 million for Milwaukee and Wisconsin in 2016 raised the Foundation’s in-state giving to approximately $357 million in the 32 years since we were established.

The officers, directors and staff of The Lynde and Harry Bradley Foundation are mindful of and grateful for our institutional roots in this community, and there is no aspect of our philanthropy that we are prouder of, or that we feel more responsibility for, than the local grants listed in this report.

Sincerely,

Richard W. Graber, President
The Lynde and Harry Bradley Foundation
April 2017
Our History

In 1903, Lynde and Harry Bradley established a new business in Milwaukee, Wisconsin. It took courage and confidence for them to risk resources in a new venture, based only on their judgment of what was and their vision of what could be. The Bradleys’ confidence was bolstered by the knowledge that in America, not only were they free to start a business, they could also begin again if they failed. The Bradleys, however, would not fail. Their business grew to become the internationally recognized Allen-Bradley Company.

When the Allen-Bradley Company was acquired by Rockwell International Corporation in 1985, a significant portion of the proceeds was dedicated to establishing The Lynde and Harry Bradley Foundation. Although it has no direct ties to the Allen-Bradley Company, the purpose of the Foundation is to commemorate Lynde and Harry Bradley by preserving and extending the principles and philosophy by which they lived and upon which they built their company. As their efforts succeeded, their business grew and eventually extended far beyond its Milwaukee headquarters. Lynde and Harry Bradley remained devoted to the city where they began their enterprise and in which they lived and worked for so many years. Thus, The Lynde and Harry Bradley Foundation is proud to continue its commitment to improving the quality of life in the Milwaukee metropolitan area and throughout southeastern Wisconsin.

The Bradleys lived and worked according to several philosophical principles. They believed that, over time, the consequences of ideas were more decisive than the force of political or economic movements. They recognized the interdependence of human endeavors – cultural, educational, philosophical, economic – and they rejected exclusionary emphasis on any single element. The brothers had an abiding belief in the dignity and decency of each person. They felt that only in an environment of political and economic freedom could individuals develop their talents, hone their skills and intellects, and contribute to the improvement of the human condition. The success of the Allen-Bradley Company stands as eloquent testimony to the enduring quality of these principles.

The Bradley brothers were committed to preserving and defending the tradition of free representative government and private enterprise that has also enabled the American nation and, in a larger sense, the entire Western world to flourish intellectually and economically. The Bradleys believed that the good society is a free society. The Lynde and Harry Bradley Foundation envisions a nation invigorated by the principles and institutions that uphold our unalienable rights to life, liberty and the pursuit of happiness. Its mission is to restore, strengthen and protect the principles and institutions of American exceptionalism. Its programs are guided by the following principles: fidelity to the Constitution, with its principles of limited government, federalism, separation of powers, and individual liberties; commitment to free markets that allow for private enterprise, entrepreneurship and voluntary exchange within the rule of law; commitment to the fundamental institutions of civil society that cultivate individuals capable of self-governance; and dedication to the formation of informed and capable citizens.
# 2016 Grants Awarded

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABOVE THE CLOUDS</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>$15,000</td>
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ACTS HOUSING</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>$90,000</td>
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ALMA CENTER</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>$50,000</td>
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
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<tbody>
<tr>
<td>AMERICAN MAJORITY</td>
<td>Purcellville, VA</td>
<td>To support a Wisconsin chapter</td>
<td>$220,000</td>
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</tbody>
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<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ARCHDIOCESE OF MILWAUKEE</td>
<td>Milwaukee, WI</td>
<td>To support the Pallium Lecture series</td>
<td>$10,000</td>
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<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSET BUILDERS OF AMERICA</td>
<td>Madison, WI</td>
<td>To support general operations</td>
<td>$40,000</td>
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</tbody>
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEL CANTO CHORUS OF MILWAUKEE</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>$20,000</td>
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<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS AND ECONOMICS ACADEMY OF MILWAUKEE</td>
<td>Jupiter, FL</td>
<td>To support the Office for the Advancement of Free Enterprise</td>
<td>$200,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>To support the merit pay program for teachers</td>
<td>$15,000</td>
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<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>CELEBRATE CHILDREN FOUNDATION</td>
<td>Madison, WI</td>
<td>To support a report on families</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CENTER FOR NEIGHBORHOOD ENTERPRISES</td>
<td>Washington, DC</td>
<td>To support the Milwaukee Violence Free Zone Initiative</td>
<td>$190,000</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY ON A HILL</td>
<td>Milwaukee, WI</td>
<td>To support a capital campaign</td>
<td>$200,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>To support general operations</td>
<td>$30,000</td>
</tr>
</tbody>
</table>
### 2016 Grants Awarded

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY YEAR</td>
<td>Milwaukee, WI</td>
<td>To support City Year Milwaukee</td>
<td>100,000</td>
</tr>
<tr>
<td>COMMUNITY WAREHOUSE</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>100,000</td>
</tr>
<tr>
<td>CONVERGENCE RESOURCE CENTER</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>20,000</td>
</tr>
<tr>
<td>CRISTO REY JESUIT HIGH SCHOOL</td>
<td>West Milwaukee, WI</td>
<td>To support general operations</td>
<td>100,000</td>
</tr>
<tr>
<td>DISCOVERY WORLD</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>90,000</td>
</tr>
<tr>
<td>DIVINE SAVIOR HOLY ANGELS HIGH SCHOOL</td>
<td>Milwaukee, WI</td>
<td>To support participation in the Milwaukee School Choice Program</td>
<td>20,000</td>
</tr>
<tr>
<td>DOMINICAN HIGH SCHOOL</td>
<td>Whitefish Bay, WI</td>
<td>To support participation in the Milwaukee Parental Choice Program</td>
<td>20,000</td>
</tr>
<tr>
<td>EASTBROOK ACADEMY</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>20,000</td>
</tr>
<tr>
<td>EPIC CENTER COMMUNITY ORGANIZATION</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>10,000</td>
</tr>
<tr>
<td>FELLOWSHIP OF CHRISTIAN ATHLETES</td>
<td>Pewaukee, WI</td>
<td>To support program activities</td>
<td>25,000</td>
</tr>
<tr>
<td>FIRST STAGE CHILDREN’S THEATER</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>20,000</td>
</tr>
</tbody>
</table>
2016 Grants Awarded

FLAGS FOR FALLEN MILITARY
Eden Prairie, MN
To support flag pole installation..........................4,000

FLORENTINE OPERA COMPANY
Milwaukee, WI
To support general operations..............................95,000

FRANKLIN CENTER FOR GOVERNMENT & PUBLIC INTEGRITY
Alexandria, VA
To support Wisconsin Watchdog...........................90,000

GREATER MILWAUKEE FOUNDATION
Milwaukee, WI
To support the Nonprofit Management Fund.............60,000

GUEST HOUSE OF MILWAUKEE
Milwaukee, WI
To support a capital campaign...............................15,910

HEALING CENTER
Milwaukee, WI
To support general operations...............................15,000

HISPANICS FOR SCHOOL CHOICE
Milwaukee, WI
To support general operations.............................60,000

HOPE STREET MINISTRIES
Milwaukee, WI
To support general operations.............................25,000

JOHN K. MACIVER INSTITUTE FOR PUBLIC POLICY
Madison, WI
To support general operations.............................170,000

LAKELAND UNIVERSITY
Plymouth, WI
To support a Financial Fitness course.....................30,000
To support Teaching Economics in American History...75,000

LEAGUE OF AMERICAN ORCHESTRAS
New York, NY
To support general operations.........................10,000

LIGHTHOUSE YOUTH CENTER
Milwaukee, WI
To support general operations.............................60,000

LITERACY SERVICES OF WISCONSIN
Milwaukee, WI
To support general operations......................15,000
2016 Grants Awarded

LUCY BURNS INSTITUTE
Middleton, WI
To support program activities.......................................................20,000

LUTHERAN URBAN MISSION INITIATIVE
Milwaukee, WI
To support general operations.........................................................60,000

MARQUETTE UNIVERSITY HIGH SCHOOL
 Milwaukee, WI
To support participation in the Milwaukee Parental Choice Program ........20,000

MESSMER CATHOLIC SCHOOLS
Milwaukee, WI
To support the Building2Learn Consortium .........................46,090
To support general operations at the three campuses ..........200,000

MILWAUKEE CHAMBER THEATRE
Milwaukee, WI
To support general operations.........................................................20,000

MILWAUKEE CHARTER SCHOOL ADVOCATES
Milwaukee, WI
To support general operations.......................................................50,000

MILWAUKEE CHRISTIAN CENTER
Milwaukee, WI
To support general operations.........................................................50,000

MILWAUKEE COLLEGE PREPARATORY SCHOOL
Milwaukee, WI
To support teacher merit pay.........................................................50,000

MILWAUKEE COUNTY WAR MEMORIAL CENTER
Milwaukee, WI
To support general program activities.................................30,000

MILWAUKEE DEVELOPMENT CORPORATION
Milwaukee, WI
To support a regional economic development initiative ..........100,000

MILWAUKEE EXCELLENCE CHARTER SCHOOL
Milwaukee, WI
To support general operations.........................................................50,000

MILWAUKEE HOMELESS VETERANS INITIATIVE
Milwaukee, WI
To support general operations.........................................................10,000
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Location</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>MILWAUKEE JEWISH FEDERATION</td>
<td>Milwaukee, WI</td>
<td>To support a special exhibit</td>
<td>15,000</td>
</tr>
<tr>
<td>MILWAUKEE JOBSWORK</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>65,000</td>
</tr>
<tr>
<td>MILWAUKEE PUBLIC LIBRARY FOUNDATION</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>65,000</td>
</tr>
<tr>
<td>MILWAUKEE PUBLIC MUSEUM</td>
<td>Milwaukee, WI</td>
<td>To support general operations, To support a capital campaign</td>
<td>150,000, 200,000</td>
</tr>
<tr>
<td>MILWAUKEE REPERTORY THEATER</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>100,000</td>
</tr>
<tr>
<td>MILWAUKEE RESCUE MISSION</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>30,000</td>
</tr>
<tr>
<td>MILWAUKEE SYMPHONY ORCHESTRA</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>325,000</td>
</tr>
<tr>
<td>MILWAUKEE YOUTH SYMPHONY ORCHESTRA</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>15,000</td>
</tr>
<tr>
<td>MMAC COMMUNITY SUPPORT FOUNDATION</td>
<td>Milwaukee, WI</td>
<td>To support a special project</td>
<td>50,000</td>
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<tr>
<td>NATIVITY JESUIT ACADEMY</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>20,000</td>
</tr>
<tr>
<td>NEU-LIFE COMMUNITY RESOURCE CENTER</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>50,000</td>
</tr>
<tr>
<td>NEW BEGINNINGS ARE POSSIBLE</td>
<td>Milwaukee, WI</td>
<td>To support general operations</td>
<td>25,000</td>
</tr>
</tbody>
</table>
2016 Grants Awarded

NEW CONCEPT SELF DEVELOPMENT CENTER
Milwaukee, WI
To support the Milwaukee Fatherhood Initiative.......................... 25,000

NEW CREATURES IN CHRIST OUTREACH MINISTRY
Milwaukee, WI
To support general operations........................................................... 25,000

NEW THREADS OF HOPE
Wauwatosa, WI
To support general operations........................................................... 30,000

OPERATION DREAM
Milwaukee, WI
To support general operations........................................................... 75,000

OPTIMIST THEATRE
Milwaukee, WI
To support Shakespeare in the Park.................................................. 10,000

PATHWAYS MILWAUKEE
Milwaukee, WI
To support capacity building........................................................... 60,000

PIANO ARTS OF WISCONSIN
Milwaukee, WI
To support general operations........................................................... 15,000

REBUILDING TOGETHER GREATER MILWAUKEE
Milwaukee, WI
To support general operations........................................................... 20,000

RISEN SAVIOR EVANGELICAL LUTHERAN CHURCH AND SCHOOL
Milwaukee, WI
To support outreach ministries.......................................................... 60,000

RUNNING REBELS COMMUNITY ORGANIZATION
Milwaukee, WI
To support general operations........................................................... 110,000

SAFE FAMILIES FOR CHILDREN
Chicago, IL
To support general program activities in Milwaukee .................... 20,000

SALVATION ARMY OF GREATER MILWAUKEE
Wauwatosa, WI
To support general operations........................................................... 20,000

SAND COUNTY FOUNDATION
Madison, WI
To support general operations........................................................... 100,000
2016 Grants Awarded

SCHOOL CHOICE WISCONSIN
Brookfield, WI
To support general operations ......................................................... 290,000

SCHOOLS THAT CAN MILWAUKEE
Milwaukee, WI
To support general operations ........................................................... 125,000

SERENITY INNS
Milwaukee, WI
To support general operations ........................................................... 20,000

SETON CATHOLIC SCHOOLS
Milwaukee, WI
To support general operations ........................................................... 100,000

SILVER SPRING NEIGHBORHOOD CENTER
Milwaukee, WI
To support general operations ........................................................... 20,000

SKYLIGHT MUSIC THEATRE
Milwaukee, WI
To support capital projects ............................................................... 73,000
To support general operations ........................................................... 65,000

SOAR OF RACINE
Racine, WI
To support general operations ........................................................... 40,000

ST. JOAN ANTIDA HIGH SCHOOL
Milwaukee, WI
To support participation in the Milwaukee Parental Choice Program ............................................... 20,000

ST. MARCUS LUTHERAN CHURCH AND SCHOOL
Milwaukee, WI
To support general operations ........................................................... 50,000

ST. THOMAS MORE HIGH SCHOOL
Milwaukee, WI
To support the capital campaign ..................................................... 120,000
To support general operations ........................................................... 20,000

SUMMIT EDUCATIONAL ASSOCIATION
Milwaukee, WI
To support general operations ........................................................... 20,000

TEACH FOR AMERICA
Milwaukee, WI
To support the Milwaukee program .................................................. 150,000

13
2016 Grants Awarded

TEEN CHALLENGE OF WISCONSIN
Milwaukee, WI
To support general operations ........................................................... 20,000

THE MILWAUKEE BALLET COMPANY
Milwaukee, WI
To support general operations ........................................................... 95,000

THREE HARBORS COUNCIL BOY SCOUTS OF AMERICA
Milwaukee, WI
To support general operations ........................................................... 50,000

TRUE THE VOTE
Houston, TX
To support Wisconsin programs ....................................................... 75,000

UNITY IN MOTION
Milwaukee, WI
To support general operations ........................................................... 30,000

UNIVERSITY OF WISCONSIN MILWAUKEE
Milwaukee, WI
To support the Bradley Distinguished Lecture Series ................... 40,000

UNIVERSITY OF WISCONSIN MADISON
Madison, WI
To support the Center for the Study of the American Constitution ................................................. 45,000
To support the Wisconsin Center for Economic Policy ............ 100,000

UWM RESEARCH FOUNDATION
Milwaukee, WI
To support the Bradley Catalyst Grant Program ......................... 150,000

VCRT MACARTHUR FORUM
Milwaukee, WI
To support the General MacArthur statue and exhibits ............... 20,000

WALNUT WAY CONSERVATION CORP.
Milwaukee, WI
To support general operations ........................................................... 40,000

WE GROW GREENS
Milwaukee, WI
To support Teens Grow Greens ....................................................... 10,000

WISCONSIN ACADEMIC DECATHLON
Green Bay, WI
To support general operations ........................................................... 10,000

WISCONSIN CONSERVATORY OF MUSIC
Milwaukee, WI
To support general operations ........................................................... 80,000
2016 Grants Awarded

WISCONSIN FORENSIC COACHES’ ASSOCIATION
Wauwatosa, WI
To support the state tournament and the scholarship program.......................... 10,000

WISCONSIN HISTORICAL FOUNDATION
Madison, WI
To support a history program................................................................. 36,000

WISCONSIN INSTITUTE FOR LAW AND LIBERTY
Milwaukee, WI
To support general operations......................................................... 500,000

WISCONSIN LUTHERAN CHILD & FAMILY SERVICE
Germantown, WI
To support the Student Assistance Program ..................................... 25,000

WISCONSIN LUTHERAN HIGH SCHOOL
Milwaukee, WI
To support participation in the Milwaukee Parental Choice Program .................... 40,000

WISCONSIN PHILANTHROPY NETWORK
Brookfield, WI
To support general operations............................................................... 15,000

WISCONSIN POLICY RESEARCH INSTITUTE
Milwaukee, WI
To support general operations.......................................................... 375,000

MILWAUKEE COMMUNITY EQUESTRIAN CENTER

WISCONSIN PRESERVATION FUND
Milwaukee, WI
To support the Milwaukee Community Equestrian Center......................... 50,000

WORD OF HOPE MINISTRIES
Milwaukee, WI
To support general operations.............................................................. 20,000

YESHIVA ELEMENTARY SCHOOL
Milwaukee, WI
To support general operations.............................................................. 30,000

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY
Milwaukee, WI
To support a capital campaign......................................................... 250,000
To support general operations.............................................................. 70,000

GRAND TOTAL AWARDED 8,190,000
Grantmaking Policies

The program interests and funding decisions of the Lynde and Harry Bradley Foundation are the responsibility of its Board of Directors.

The Foundation’s grantmaking policies and priorities may be modified at the Board’s discretion.

The Foundation -

- Can only support organizations that are exempt from Federal taxation under Section 501(c)(3) of the Internal Revenue Code and publicly supported under Section 509(a)(1), (2), or (3).
- Cannot provide grants to individuals.
- Will not fund unspecified overhead costs.
- Considers requests from religious organizations only when the impact of the project extends into the broader community, and
- Requires grantees to provide periodic progress reports
Application Procedure

The Lynde and Harry Bradley Foundation has a two-step application process.

Step 1 - mail a brief letter of inquiry to “Grant Programs – Letters of Inquiry” about the organization and project to be supported. If the project falls within the Foundation’s current program interests, the organization may be invited to submit a proposal.

Step 2 – mail the proposal to “Grant Programs – Proposals”

It should include:

- A thorough description of the project, its objectives and significance, and the qualifications and roles of participants.
- An organizational budget, a project budget, a specific request, and other pertinent supporting documentation (see the checklist).
- A copy of the organization’s Internal Revenue Service tax determination letter. The Foundation can only support organizations that are tax-exempt under Sections 501(c)(3) and 509(a), respectively, of the Internal Revenue Code.

Mailing address – The Lynde and Harry Bradley Foundation, 1241 North Franklin Place, Milwaukee WI 53202

Proposals are reviewed by the Foundation’s Program Staff, but all grantmaking authority rests with the Board of Directors.

The Board of Directors currently meets four times a year.

Proposal deadlines are February 1, May 1, August 1, and November 1. Every effort is made to review proposals for the next scheduled Board meeting. Occasionally, Board consideration is deferred to gather more information.

Many worthwhile projects do not fall within the Foundation’s program interests or the scope of its annual budget.

Numerous demands on the Foundation’s resources also limit grant size and its ability to make extended commitments.