

The Lynde and Harry BRADLEY FOUNDATION

Lion House ← 1241 North Franklin Place ← Milwaukee, Wisconsin 53202 (414) 291-9915 ← Fax (414) 291-9991

Michael W. Grebe, President & Chief Executive Officer

FOR IMMEDIATE RELEASE April 29, 2008

Contact: Kevin McVicker Shirley & Banister Public Affairs (703) 739-5920/(800) 536-5920

COMMUNITY ADVOCATE ROBERT L. WOODSON, SR. TO RECEIVE 2008 BRADLEY PRIZE FOR OUTSTANDING ACHIEVEMENT

One of Four Prize Recipients Announced Today

<u>Milwaukee, WI</u>—The Lynde and Harry Bradley Foundation announced today that one of four 2008 Bradley Prizes will be awarded to **Robert L**. **Woodson, Sr**. He is founder and president of the Center for Neighborhood Enterprise (CNE), a nonprofit, nonpartisan research and demonstration organization that supports neighborhood-based initiatives to reduce crime and violence, restore families, create economic enterprise and employment, and revitalize low-income communities.

Mr. Woodson will be presented the award during a ceremony to be held at the John F. Kennedy Center for the Performing Arts in Washington, D.C. on **Wednesday**, **June 4**. Each award carries a stipend of \$250,000.

"The Bradley Foundation selected Mr. Woodson for his unyielding commitment to America's inner-city youth and to revitalizing neighborhoods," said **Michael W. Grebe, President and Chief Executive Officer of the Bradley Foundation.** "Woodson's commitment has yielded remarkable results in reducing youth crime and gang activity in Washington, D.C., Dallas, Baltimore, Milwaukee, Atlanta and Prince George's County, MD." Woodson originated the community-based Violence-Free Zone initiative that is successfully reducing youth violence and disruptions in 28 public middle and high schools around the country.

Mr. Woodson was appointed by Secretary Michael Chertoff to the Homeland Security Advisory Council and by President George W. Bush to the Fulbright Scholarship Commission and the Board of the National Institute of Drug Abuse (NIDA). He represented the United States on the five-member U.S. delegation to the Organization for Security and Cooperation in Europe (OSCE) Conference on Tolerance and the Fight Against Racism, Xenophobia, and Discrimination.

The selection was based on nominations solicited from more than 100 prominent individuals and chosen by a Selection Committee, which included: Pierre S. du Pont, Michael W. Grebe (Bradley Prizes Committee Chair), Charles Krauthammer, Heather Mac Donald, Thomas L. Rhodes, Dianne J. Sehler, Shelby Steele, David V. Uihlein, Jr. and George F. Will.

"Through the Bradley Prizes, we recognize individuals like Mr. Woodson who have made outstanding contributions and we hope to encourage others to strive for excellence in their respective fields," said Mr. Grebe.

Founded in 1985, The Lynde and Harry Bradley Foundation is devoted to strengthening American democratic capitalism and the institutions, principles and values that sustain and nurture it. Its programs support limited, competent government; a dynamic marketplace for economic, cultural activity; and a vigorous defense, at home and abroad, of American ideas and institutions. Recognizing that responsible self-government depends on enlightened citizens and informed public opinion, the Foundation supports scholarly studies and academic achievement.

To schedule an interview with Bradley Foundation President & CEO Michael Grebe, please contact Kevin McVicker with Shirley & Banister Public Affairs at (703) 739-5920 or (800) 536-5920.