

Effective user adoption for SaaS

5 WAYS TO IMPROVE USER ADOPTION



1.) MAKE USE OF GUIDED LEARNING SYSTEMS

Oracle's Guided Learning can simplify and enhance user experiences considerably, so long as the content within is matched to the learning style and abilities of the users.

2.) USE A BLEND OF DELIVERY METHODS

Every person learns differently, therefore use a variety of methods to teach, such as; Webinars, Mentoring, Classroom, Podcasts, Video, 121, Quick Reference Guides and Train the Trainer classes.



3.) UNDERSTAND YOUR AUDIENCE

Training needs analysis (TNA) is vital to understand the audience, learning styles and content required. Once this is known a program can be effectively planned.

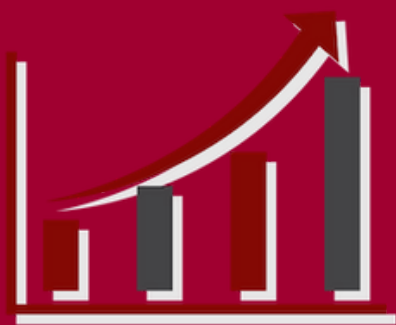
4.) FORMULATE A SOLID COMMUNICATION MODEL

The business will be undergoing a huge cultural change by moving to a SaaS model. Therefore regular, valid communication is vital.



5.) MEASURE SUCCESS

The key to success is self-sustainability, the more empowered the user's are and feel, the less strain they will have on the business support functions. Set goals to achieve this and measure success against them.



HOW CAN WE HELP?

With years of experience, our team of instructors, Oracle trainers and change experts are incredibly passionate about successful user-adoption.

We would happily discuss this with you.

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