


Predictive Ordering



A direct-store-delivery solution specifically designed to ensure your sales team and route operators meet customer needs every time


The holy grail of demand forecasting is the “perfect order”, delivering the right product, in the right quantity, at the right time, to the customer. It’s an objective your company can achieve by skillfully combining scientific techniques, technology and human insight. Eliminating lost sales from stock-outs or waste from over-stocks and returns can save you millions of dollars in profitability and help drive future growth.

Data science improves forecast accuracy through the application of machine learning techniques to support better ordering for


each SKU, on each day of the year, for each customer. Technology’s role is to empower users, providing a platform for the deployment of advanced analytical models, often integrated with existing planning systems. In addition, there’s the implementation of a robust change management approach that ensures better adoption and drives correct behavior.

Combine these correctly and you have a stronger propensity for achieving the perfect order. Not once, but consistently, day after day, month after month.


Proven Results



13% Improvement
in distributor/SKU-level
accuracy



2-3% Improvement
in revenue from
reducing lost sales
from stock-outs



10% Improvement
in forecast accuracy
delivering \$40M in
cost savings

Key Solution Benefits

Sophisticated AI dynamic data aggregation techniques reveal an accurate forecast at the lowest consumption levels to ensure each store has the right quantity of product on the shelf.

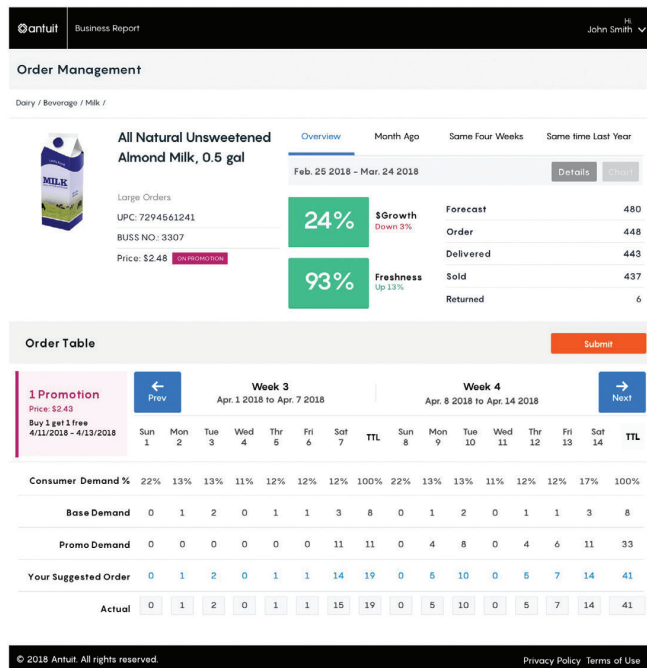
Intuitive user interface designed to fit into your fulfillment and order management workflow seamlessly, deployed via the cloud, requiring only minutes to train your users.

Actual demand and order quantities feed back into the self-learning models to maximize accuracy and deliver an updated demand forecast that becomes a single source of the truth across the organization.

Real Solutions that Deliver Real Results

Antuit's Predictive Ordering solution generates optimal suggested order quantities by breaking down data through a series of automated steps that determine the ideal forecasting level by identifying events, outliers, and demand drivers, using near real-time demand to accurately forecast at the lowest consumption level. We then combine all key metrics needed by your fulfillment team to maximize sales and revenue.

Store Managers, route operators or your own in-store merchandisers can quickly learn and use the intuitive solution, delivered on the device of your choice - laptop, tablet or phone.



Why Antuit

Antuit has assembled a team of deep domain experts, data scientists and technologists with years of experience to enable and execute transformation using advanced analytics.

We can deliver real, measurable results in only three months by incorporating machine learning and AI into our solutions so that you don't have to wait 1-2 years to find out if your investment was worth the time and effort. Then, working with you, we can plan and execute the best rollout strategy across all of your brands, categories, and stores, and stay with you to ensure your solution continues to adapt to changing consumer preferences.

We also understand the challenges companies face and help overcome them through an holistic approach. For example, we can rigorously analyze and cleanse imperfect raw data to provide a foundation for your analytical solution.

Contact info@antuit.com today to find out more

About Antuit Demand more from your data

Antuit is a global analytics solutions provider primarily serving the retail, consumer products, and manufacturing industries. Since 2013, Antuit has been on a mission to help leading multi-national and high-growth companies predict, shape and meet demand.

Delivering results through a choice of engagement models:

Strategic Consulting

We will engage with you on your analytics project(s) to address a business use case/issue. We can also deliver on a consulting/study based engagement. Deliverables are insights and recommendations.



Managed Analytics

We partner with you as an analytics center-of-excellence, solving your prioritized list of analytics initiatives managed by you and providing valued service and directed outcome to multiple stakeholders.



Subscription Services

You can subscribe to use Antuit's off-the-shelf platform/toolkit. Results are delivered through the Antuit user experience layer or your preferred interface that can be cloud-based or deployed on-premise.



Combining deep domain expertise with proprietary solutions and technologies, like machine learning and AI, Antuit delivers revenue and margin growth, improved supply chain efficiency, and enhanced customer experiences.