



Demand Planning

for Consumer Products

Efficiently Predict and Manage Disruptions

Drive efficiencies and respond better to market changes through AI-powered demand planning.

Companies continuously respond to unsettled market dynamics made more challenging with omnichannel, click & collect, and shifting consumer preferences. These are creating unplanned disruptions, exposing inefficiencies, and resulting in suboptimal decisions.

Antuit.ai's Demand Planning solution revolutionizes the demand planning process. With the world's best forecast and AI in the UI, the solution expedites collaboration, decision making, and troubleshooting. Able to work cross-category with scale, planners reduce their cycle time while fostering consensus with sales and rest of the organization.

Case Study - Global Manufacturer & Distributor Builds Consensus

The Problem - Good Intentions. Smart People. Poor Results. It's an all too familiar story. With the current market turbulence, a global manufacturer and distributor needed to speed their decision making, shorten their planning cycle, and improve their forecasting accuracy. But in a large organization, quickly creating an accurate, executable plan that people supported was impossible with their current process and technology.

The Solution - Working with antuit.ai, the team combined technology, AI, and domain expertise to transform the company's planning process. After a successful pilot, with verified results, a smoothed out process, and change management approach, the company deployed the solution in support of 50+ countries. Planners continue to gain confidence as the workflow is easy to use, and the forecasts match the actual results.

Results

15% Reduction in
Planning Time

from **0%** Realization of
No Touch
Demand Planning
to **60%**

10% Improvement
in Planner
Productivity

Features

- **Touchless Planning** — Highly accurate forecasts create plans that don't require user intervention.
- **AI in the UI** — AI improves collaboration by intelligently displaying and highlighting information that would most benefit with human intervention.
- **Cross Category Scalability** — Highly scalable and works across categories, not requiring a new project for every category.
- **Highly Accurate Forecast** — Forecast intakes current demand drivers and has been proven to beat the forecast accuracy of many first generation forecasting solutions.



Ability to sense and profitably respond to demand volatility separates supply chain leaders from laggards.”

Mike Griswold
Vice President – Research,
Gartner

Why antuit.ai

We operate with one goal –

Deliver measurable business & financial improvements by enriching decisions and workflows at scale.

That commitment makes antuit.ai different by design.

Our approach amplifies your strategy with SaaS solutions that enable fluid processes, leverage AI, incorporate rapid API's, and support user adoption.

We strive to bring you significant value in a very short period that escalates over time.

To learn more, please contact us at info@antuit.ai

Consumer Products Solutions from antuit.ai

- Demand Forecasting & Planning
- Available to Promise
- Revenue Growth Management
- AI Demand Modeling Studio
- AI Demand Intelligence Platform

Real AI. Real Results.

Serving Fortune 1000 companies globally, antuit.ai is rethinking the way consumer products and retail companies use AI to solve real business problems. Antuit.ai offers AI SaaS solutions that inform the most important decisions, from supply chain to merchandising to marketing, empowering world-class companies to digitally transform their businesses to achieve substantial business results. Comprised of industry leaders, data scientists, technologists, and domain experts, antuit.ai is passionate about delivering real value to their clients.



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