



DSD Predictive Ordering

for Consumer Products

Store Orders Perfectly Aligned to Consumer Demand

Antuit.ai's direct-store-delivery solution ensures your sales team and route operators meet consumer needs every time.

This AI solution recommends orders considering base and promotional demand, and all operational constraints, such as case rounding, availability days, service days, and display builds. As part of its process, the solution leverages current orders, shipments, inventory, and promotion plans while providing key metrics to maximize sales and revenue.

Deployed on a laptop or tablet, route operators, DSD planners, and sales center managers learn the solution quickly and appreciate its ease of use.

Case Study - Multinational Bakery Perfects Route Orders

The Problem - A large bakery was experiencing significant losses due to stock-outs and margin erosion because their orders weren't aligned to consumer demand. They required more precision ordering for their route sales teams to stop their financial and food waste.

The Result - Partnering with antuit.ai, the company deployed DSD Predictive Ordering across the US and Canada. After a short deployment, each route salesperson began to receive daily, optimized orders on their handheld device. Within three months, the company experienced a significant reduction in stock-outs and wastage, adding crucial revenue and margin to their bottom line.

Results

13% Improved accuracy
of distributor / SKU
demand forecast

3% Increased revenue
from reducing lost
sales and stock outs

\$40M Cost savings
from reduction
in wastage

Features

- **Dynamic Aggregation** — Automatically determines the right aggregation hierarchy levels to create the most accurate forecast for every store, route, and SKU combination.
- **Intuitive User Interface** — Deployed via the cloud, seamlessly fits into your fulfillment and order management workflow, requiring only minutes of training.
- **AI Models** — Actual order quantities feed back into the models, maximizing accuracy with every prediction.
- **Flexible UI Deployment** — User interface can be deployed to a tablet or laptop.



Antuit.ai makes our business better by helping us make better decisions. The team we have from antuit.ai is the best team we have worked with, and will work with. That is why we want to continue working with them.”

**Consumer Goods
Company Executive**

Why antuit.ai

We operate with one goal –

Deliver measurable business & financial improvements by enriching decisions and workflows at scale.

That commitment makes antuit.ai different by design.

Our approach amplifies your strategy with SaaS solutions that enable fluid processes, leverage AI, incorporate rapid API's, and support user adoption.

We strive to bring you significant value in a very short period that escalates over time.

To learn more, please contact us at info@antuit.ai

Consumer Products Solutions from antuit.ai

- Demand Forecasting & Planning
- Available to Promise
- Revenue Growth Management
- AI Demand Modeling Studio
- AI Demand Intelligence Platform

Real AI. Real Results.

Serving Fortune 1000 companies globally, antuit.ai is rethinking the way consumer products and retail companies use AI to solve real business problems. Antuit.ai offers AI SaaS solutions that inform the most important decisions, from supply chain to merchandising to marketing, empowering world-class companies to digitally transform their businesses to achieve substantial business results. Comprised of industry leaders, data scientists, technologists, and domain experts, antuit.ai is passionate about delivering real value to their clients.



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