



photo credit Melissa McWesters



**Pittsburgh  
Parks  
Conservancy**  
PittsburghParks.org

**Donor Newsletter**  
November - December 2018  
PittsburghParks.org

# Strong supporters like you keep parks beautiful

## Julie Reinhart donates her time and money

**J**ulie Reinhart has lived in Pittsburgh most of her life. She is an avid hiker and loves to volunteer, and she's been donating for years. "I used to think 'what good is my money?' I can't make a large gift. But I've volunteered with the Parks Conservancy before, and they give us gloves and tools to use. I once went to a volunteer event and there were some high school students there. Maybe they had to go for a school project, but they had so much fun and saw how much hard work it takes to do things in the parks. I realized if my small gift buys gloves or allows that opportunity, and inspires young people to do more, it helps."



3,000 donors and 1,400 volunteers keep our parks healthy

**E**very donor makes an impact, no matter how much they can give. People give in different ways, some make a monetary donation,

others give their time, and many give their voice. This year 1,400 volunteers needed gloves to work in the parks. Your gift provided them with gloves to remove 9,820 square feet of invasive

species and 557 bags of trash.

**Y**ou'll find Pittsburgh park supporters all over the country. They share their love of our special parks with their family and friends, encouraging them

to visit their favorite spots in the city. Thousands of donors give what they can to keep important programs and every day tasks possible and thriving. We are so thankful for all these supporters, just like you.



### ENGAGE

contact Harmony Hodges at  
hhodges@pittsburghparks.org  
or 412.682.7275 x240





Park champions like you

# FedEx Ground funds work in McKinley Park

## Chicken Hill restoration is part of the green stormwater solution

**M**ckinley Park's Chicken Hill restoration will address four important issues. It will reduce stormwater runoff, resolve drainage and erosion problems, restore accessibility and connectivity within the park and with the four surrounding neighborhoods

– Beltzhoover, Knoxville, Bon Air and Allentown, and create recreational opportunities for all generations.

“At FedEx, our goal is to deliver positive change around the world, including in the communities where we live and work, like right

here in Pittsburgh. FedEx Ground is proud to support Pittsburgh Parks Conservancy and is very appreciative of all the great work that they do here in our community,” says Kimberly Olivito, Sustainability Department at FedEx Ground.



Volunteers from FedEx Ground work on McKinley Park trail cleanup in May 2018



Programs you make possible

# You keep parks fun all year long

## Snow time is park time

**P**arks can be used all year long, even in the snow and cold. A fresh snow transforms your favorite park spots into magical spaces. Here are some ideas to get outside and enjoy your parks this winter:



### Community Snowball/Snowman Contests

Gather your friends and neighbors for a community snowman contest, or maybe even a snowball fight!



photo credit: Melissa McWaters

### Cross Country Skiing

Get your exercise by swapping your running shoes with skis.

### Hiking

The parks are buzzing with wildlife like squirrels, fox, and deer. Take a hike a try to find some woodland creatures.

### Winter Picnic

Grab a thermos of soup and bring your hot chocolate for a romantic picnic in the park after a fresh snow.

### Snow Play with Sand Toys and Cookie Cutters

Bring your sand buckets and toys to make a snow castle.

### Holiday Card Photos

Take your annual family photos outside this year with a beautiful snow-covered park background.



### Bird Watching

Head over to the Frick Environmental Center to grab a pair of binoculars and see what birds you can spy.

Our programs continue throughout the winter, check them out here: [www.pittsburghparks.org/park-events](http://www.pittsburghparks.org/park-events)



A year in review

# What you achieved in 2018



photo credit John Altoborfer

**540** free community events



**4,300+** volunteer hours,  
a value of **\$102,700**



**2,300+** school education hours



photo credit Joe Reising

Broke ground on **1** new capital campaign, Northeast Fountain in Allegheny Commons



**375** new trees planted



Your parks, your stories

# Frick Environmental Center student to Pittsburgh Parks Conservancy marketer

## Welcome Geneva Kenney

**G**eneva Kenney is the Pittsburgh Parks Conservancy's newest employee as Marketing Assistant, but she began her journey with the Conservancy six years ago as a High School Urban EcoSteward.

**I**n 2014 she joined the first class of Young Naturalist students. "The Young Naturalist program is for kids who desire more. It showed me that if I work hard enough, I can get what I want. I studied the

behaviors and adjustments of plants, animals, and microorganisms. I always wanted to know how or why those plants and animals reacted to certain things in certain circumstances. When I started my freshmen year in college I depended on the skills I learned as a Young Naturalist, like thinking critically and asking insightful questions."

**S**he's excited to start her work and make a difference in the community. "I have so many ideas in mind of what I want to do and with my marketing skills. I have such a personal investment because this is the nonprofit that I have worked with for six years."

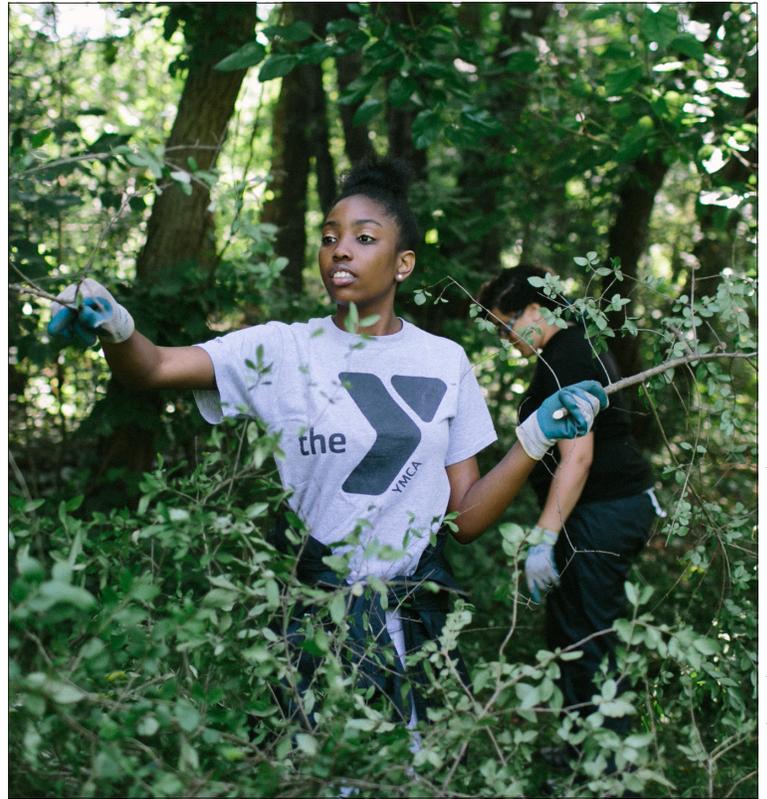


Photo credit Ben Filio, courtesy The Sprout Fund

Geneva working as a Young Naturalist in 2014

**G**eneva is currently studying Communications and Rhetoric at the

University of Pittsburgh with plans to study law after graduation this spring. 🍁



Young Naturalists work on a park trail



## Invest in the minds of tomorrow

Support Frick Environmental Center programs

\$50     Other

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Pittsburgh Parks Conservancy does not solicit contributions from persons or entities in states other than Pennsylvania, New York, or Florida.