



**Pittsburgh
Parks
Conservancy**

Media contact:

Scott Roller

412.682.7275 ext 220

or 412.725.0023 cell

sroller@pittsburghparks.org

MEDIA ADVISORY/PHOTO CALL

WHAT: **Spring is in the air: 400 tulip bulbs planted by Parks Conservancy at Schenley Park Visitor Center, donated by dedicated park volunteer**

WHEN: **Friday, November 13th from 8:00AM – 10:00AM**

WHERE: **Schenley Park Visitor Center** (Google map search term “Schenley Park Café and Visitor Center”; click [here](#) for google map)

On-site event contacts are Pittsburgh Parks Conservancy’s Angela Yuele 412-770-5973 and Jaci Bruschi 412-337-4738. They will gladly assist with directing you to the Schenley Plaza Visitor Center.

DETAILS: A long-time park volunteer has donated 400 pink and yellow tulip bulbs; Parks Conservancy horticulturists will plant the bulbs at the Schenley Park Café and Visitor Center – the official welcome center and entrance to Schenley Park.

The volunteer – who has volunteered with the Parks Conservancy for over half a decade – is one of the 805 volunteers who have given a total 2,850 hours to the Pittsburgh Parks Conservancy so far in 2015. The Parks Conservancy has planted nearly 21,000 bulbs and annuals in our city parks in the past 24 months.

“The generosity of our volunteers is the lifeblood of the work we do in our parks,” said Parks Conservancy Community Outreach and Volunteer Coordinator Erin Tobin. “Their enthusiasm inspires all of us to continue working to keep our parks beautiful and healthy for everyone.”

About Pittsburgh Parks Conservancy:

The Pittsburgh Parks Conservancy was founded in December 1996 by a group of citizens concerned with the deteriorating conditions of Pittsburgh’s historic city parks. A nonprofit organization, the Parks Conservancy works closely with the City of Pittsburgh under an official public-private partnership agreement to restore and improve the city’s park system to its full potential. Originally including Highland, Schenley, Frick, and Riverview Parks, the scope of the Park Conservancy’s work now includes a focus on community parks including Allegheny Commons, Arsenal Park, Cliffside Park, McKinley Park, and Mellon Park. To date, the Parks Conservancy has raised \$86 million toward park improvements. The Parks Conservancy works with thousands of volunteers annually, stewards over 1,700 acres, and has completed 14 major park improvement projects.