

THE JOBBIO #WORKHAPPY INDEX

THE ULTIMATE GUIDE TO WHAT MAKES
PEOPLE HAPPY AT WORK

2019 EDITION



To help you attract the best talent to your organisation, you first need to understand their motivations and what makes them happy.

When we're happy in our roles, we're more productive, more creative and more successful.

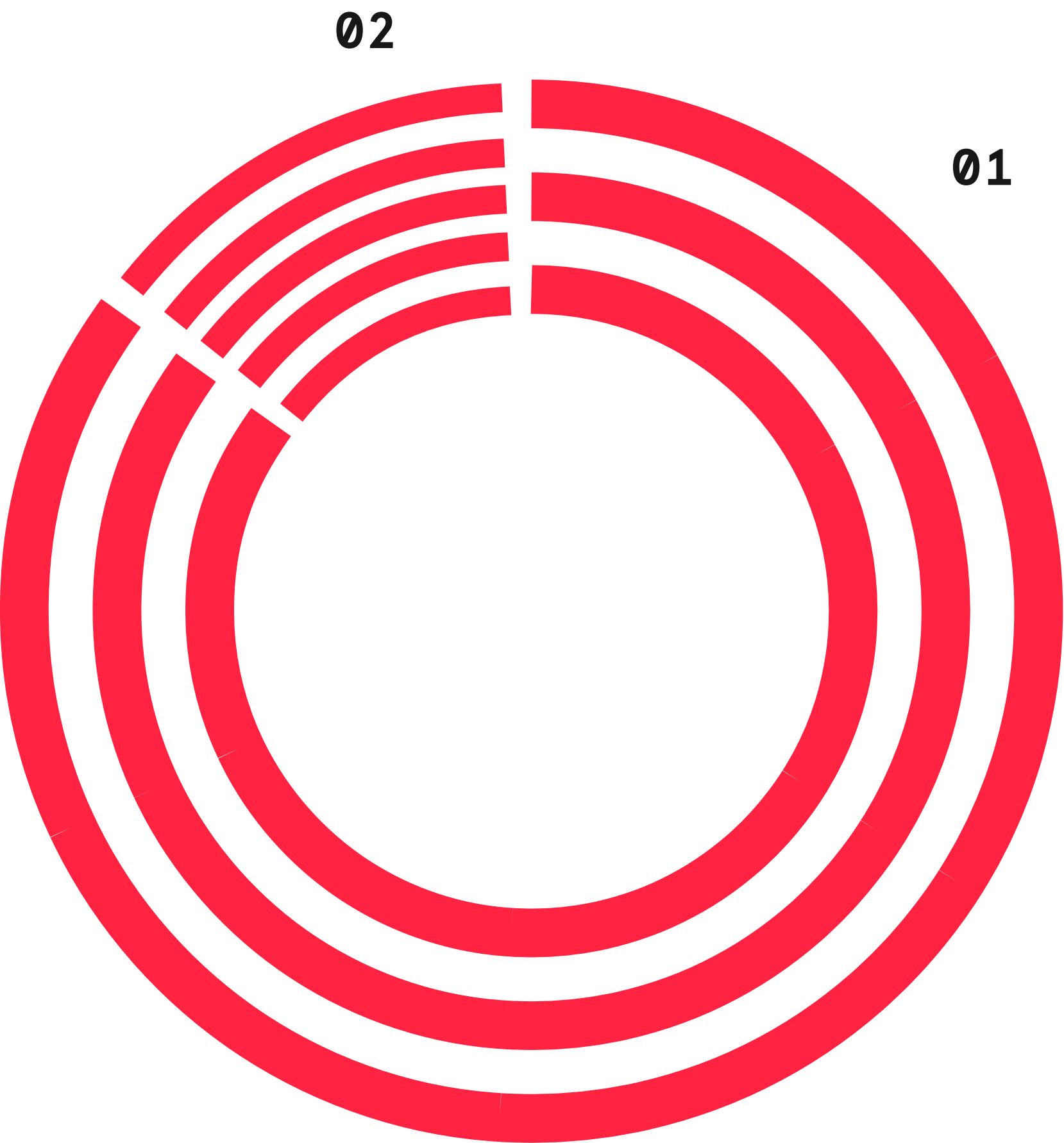
Discover what your team need to work happy for 2019 and start attracting top candidates to your roles.

Know someone who would benefit from these insights? Share the report using the buttons below



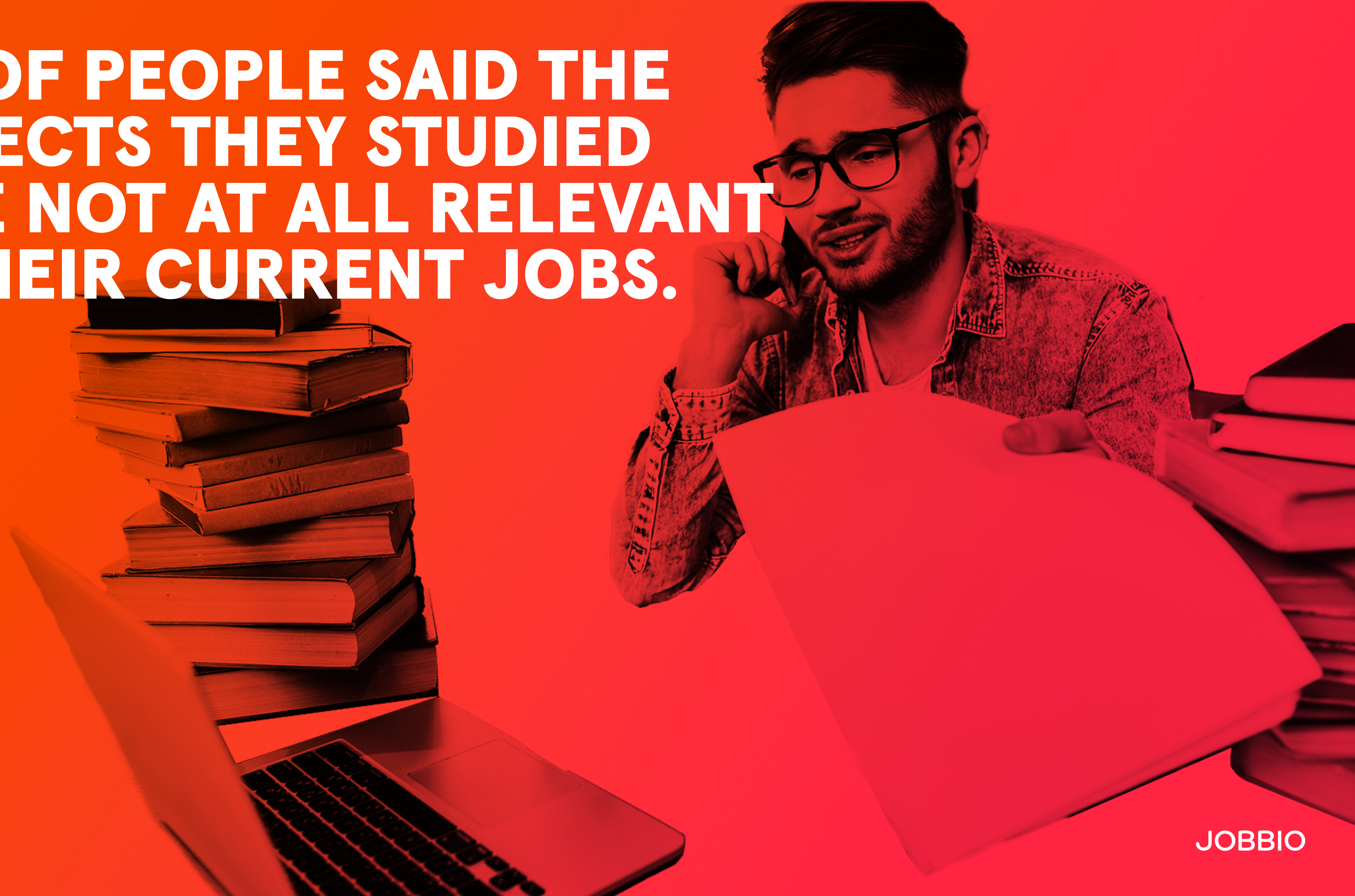
TALENT DEVELOPMENT

WILL YOU PURSUE UPSKILLING OPPORTUNITIES THIS YEAR?



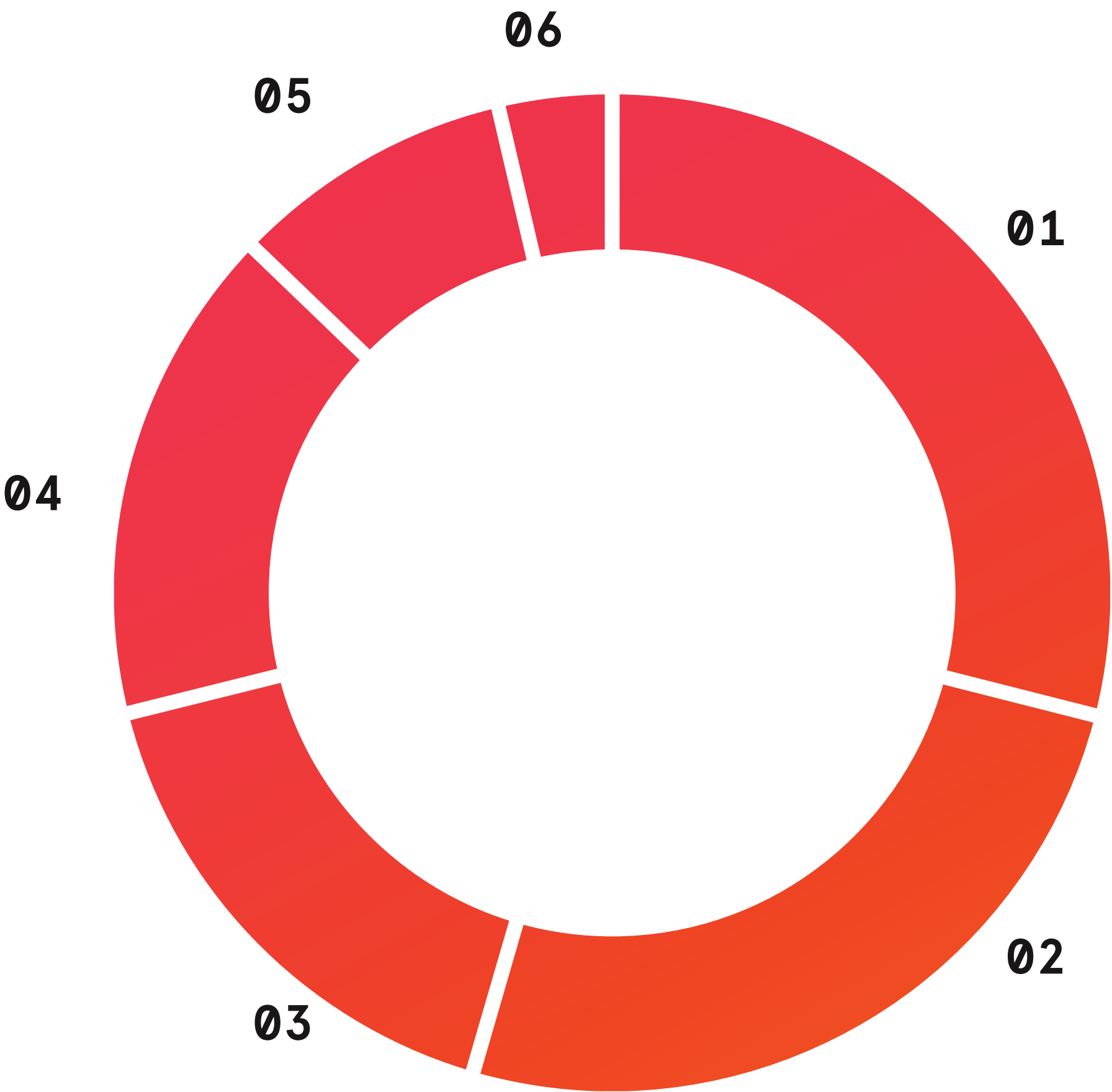
01	Yes	85%
02	No	15%

**49% OF PEOPLE SAID THE
SUBJECTS THEY STUDIED
WERE NOT AT ALL RELEVANT
TO THEIR CURRENT JOBS.**



TALENT DEVELOPMENT

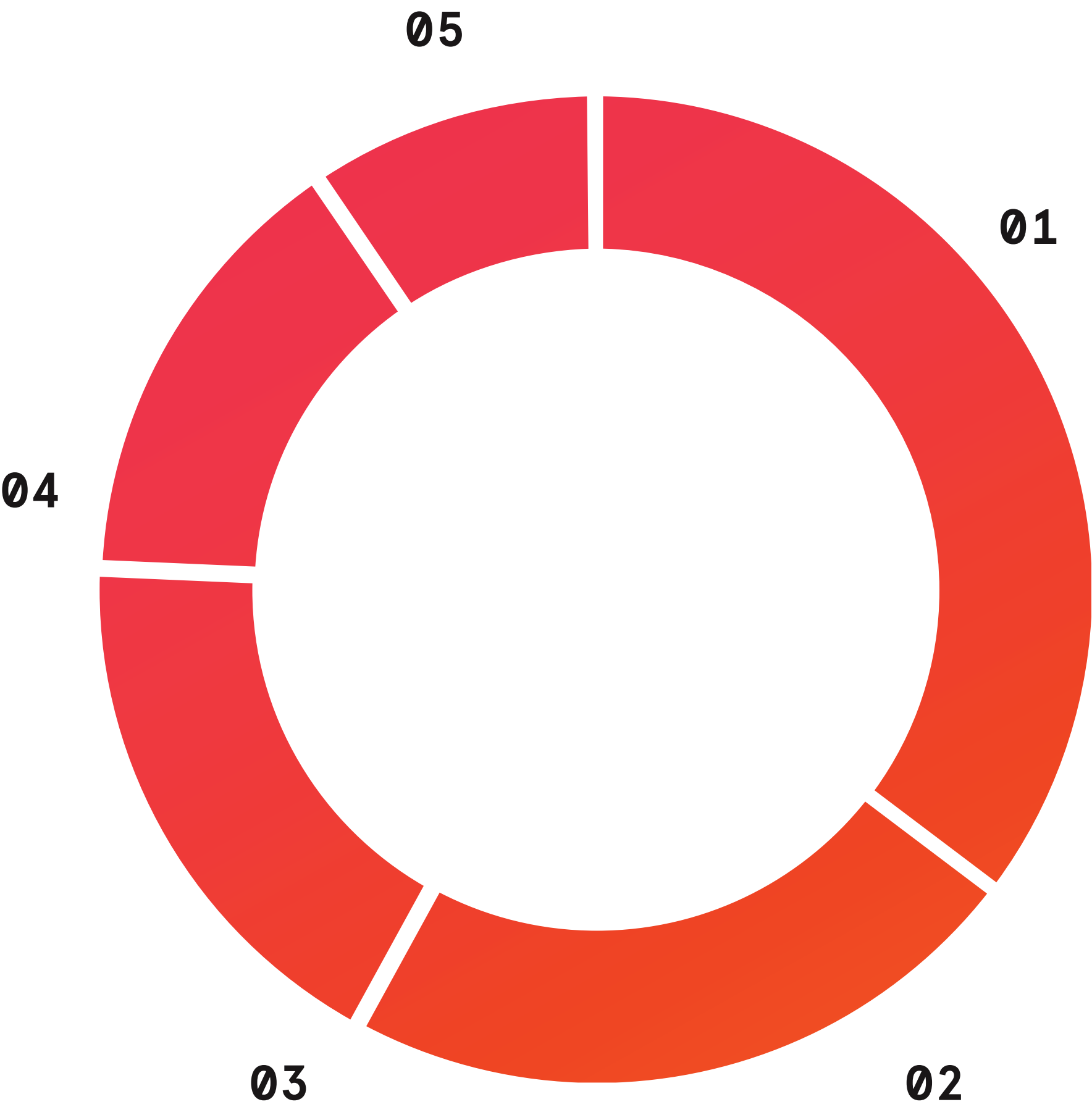
WHAT SOFT SKILL WOULD YOU LIKE TO LEARN OR IMPROVE?



01	Confidence	26%
02	Leadership	26%
03	Time management	15%
04	Collaboration	15%
05	Communication	12%
06	Teamwork	06%

TALENT DEVELOPMENT

WHAT TECHNICAL SKILL WOULD YOU LIKE TO LEARN OR IMPROVE?



01	Project management	32%
02	Data analysis	22%
03	Design	18%
04	Coding	17%
05	Other [see examples below]	11%

WHAT TECHNICAL SKILL WOULD YOU LIKE TO LEARN OR IMPROVE?

A man with glasses and a beard is smiling and pointing towards a woman with long, wavy hair who is looking at a whiteboard. The whiteboard is covered with sticky notes and diagrams. The entire image has a red overlay.

“Social media.”

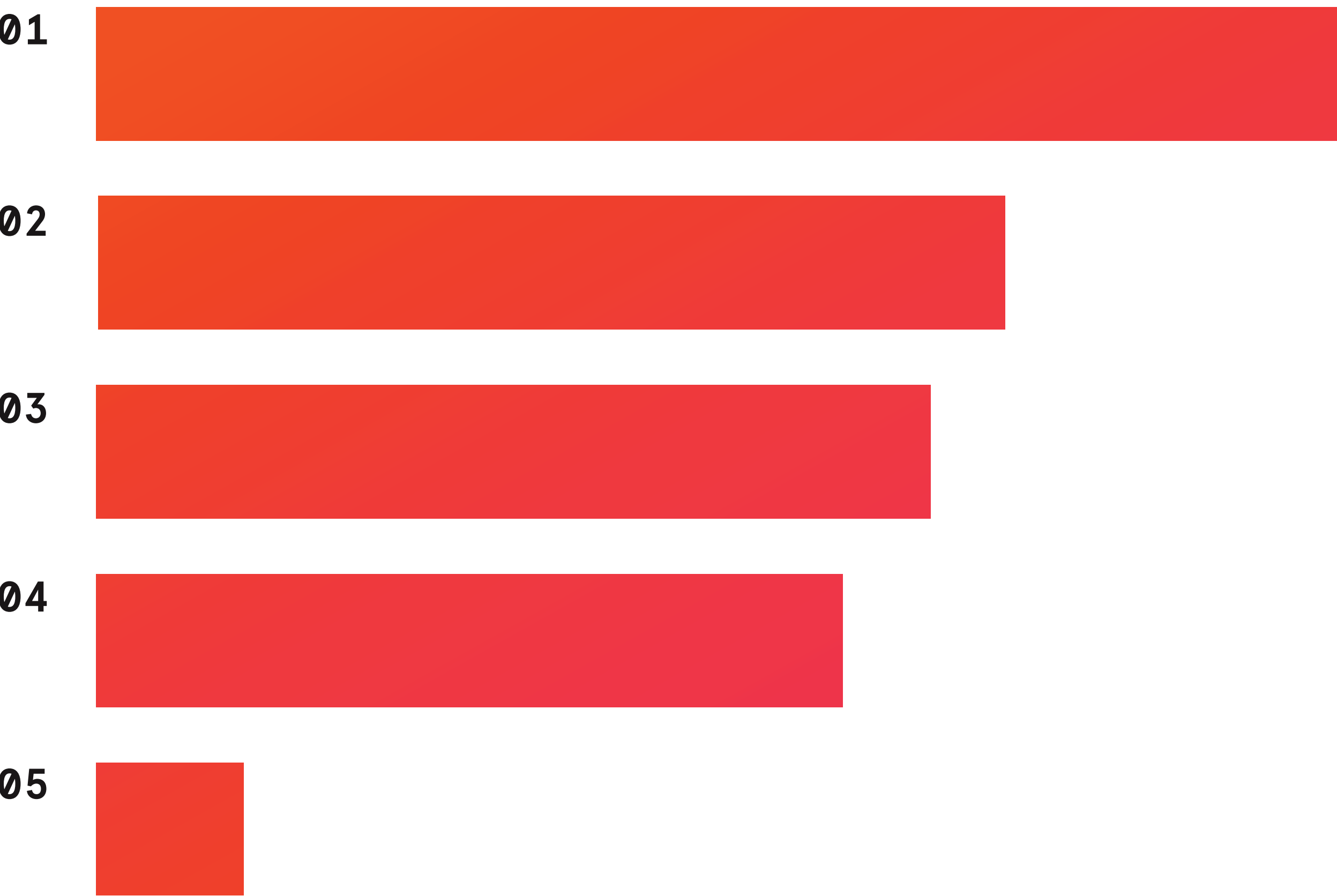
“Cybersecurity.”

“SEO.”

“Big Data.”

EVOLVING PRIORITIES

WHAT CHANGES WOULD YOU LIKE TO SEE TO WORKING PRACTICES?



01	A move towards project by project or freelance work	31%
02	A move towards coworking spaces	23%
03	A move away from managerial structures	21%
04	More integrated technology such as AI	19%
05	Other [see examples below]	06%

WHAT CHANGES WOULD YOU LIKE TO SEE TO WORKING PRACTICES?

“Better workplace culture.”

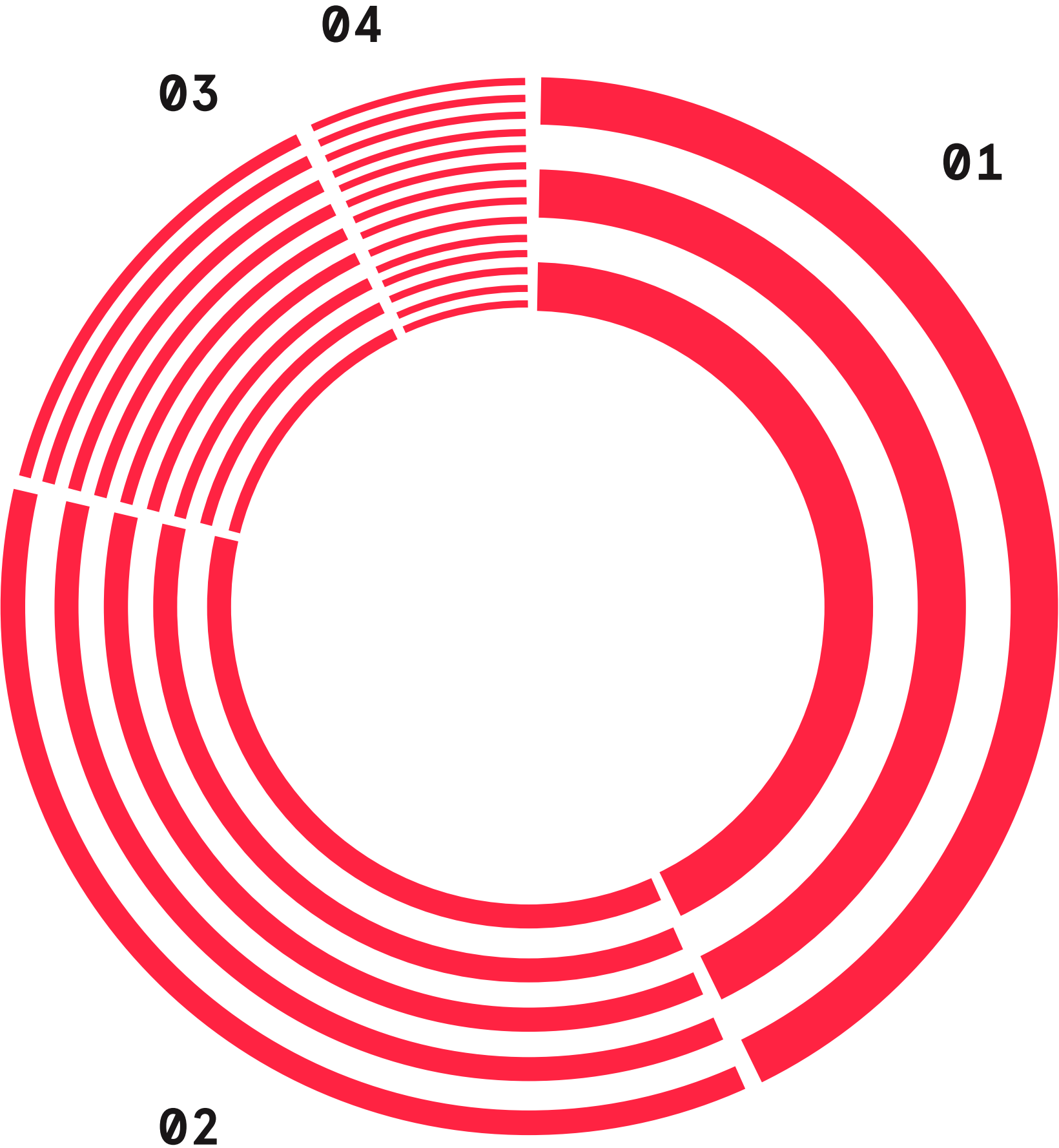
“An application of creative working and not just lip service.”

“Better green practices.”



EVOLVING PRIORITIES

HOW WOULD YOU IMPROVE YOUR JOB?



01	Better work-life balance	41%
02	Greater access to upskilling opportunities	35%
03	More integrated technology, such as automated systems	15%
04	More remote working	09%

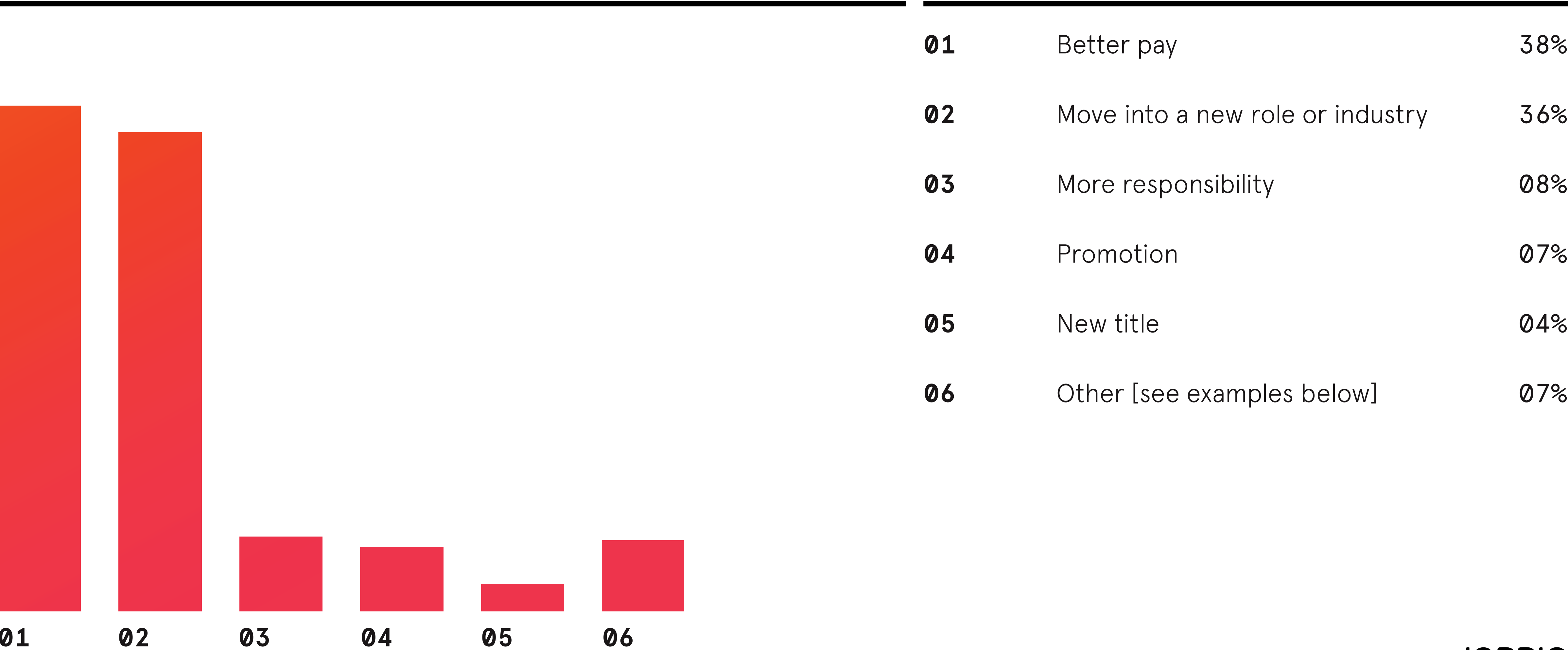
**70% OF RESPONDENTS WOULD
CONSIDER RELOCATING FOR
THE RIGHT JOB OR COMPANY.**



JOBBIO

EVOLVING PRIORITIES

WHAT IS YOUR CAREER AMBITION FOR 2019?



WHAT'S YOUR CAREER AMBITION FOR 2019?

“Seek more support from leadership.”

**“Be recognised for the value I add
to the company.”**

“Work in a less stressful environment.”



**49% OF PEOPLE SAID LACK
OF FEEDBACK IS THE MOST
FRUSTRATING THING ABOUT
JOB HUNTING.**



JOBBIO

Now that you're well versed in talent priorities for 2019, it's time to align your hiring strategy.

Jobbio is a careers marketplace and inbound hiring platform trusted by over 6000 companies to reach the best talent.

If you'd like to learn about more ways we can make your hiring easier, visit **[jobbio.com](https://www.jobbio.com)**

Know someone who would benefit from these insights? Share the report using the buttons below

