



ASX Announcement

PERTH OCTOBER 04, 2018

FAMILY ZONE'S RAPID SUBSCRIBER GROWTH

Family Zone Cyber Safety Ltd (ASX: FZO, 'Family Zone' or 'the Company') is pleased to update the market on recent achievements.

Strong subscription growth

As previously announced Family Zone has been running subscriber acquisition trials with a number of telcos including Telkomsel in Indonesia, Maxis in Malaysia and PLDT in Philippines.

The Company is pleased to announce continued progress, in particular following Family Zone's launch into Telkomsel's retail channels.

This launch has driven growth in wholesale paying accounts, which now exceeds 31,000.

Furthermore, through continued progress in Family Zone's direct-to-consumer and education businesses, paying accounts across all channels has grown approximately 400% year-on-year to recently pass through 82,000. Significantly, Family Zone's retail paying accounts (ie Family Packs) have grown year on year by approximately 260%, passing through 50,000 last month.

Accordingly, Family Zone is progressing well to exceed its target of 100,000 paying accounts by 31 December 2018.



About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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