

ASX Announcement

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FAMILY ZONE ANNOUNCES GAME CHANGING SPOTSHIELD AT EDUTECH

Family Zone Cyber Safety Ltd (ASX: FZO, Family Zone or the Company) is pleased to update the market on an exciting product announcement at the recent EduTech conference.

Highlights

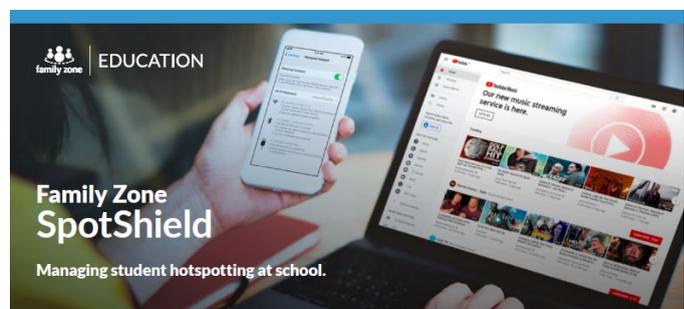
- Family Zone announces the launch of SpotShield, a break through service offering a world-leading solution to manage Hot Spotting at school
- Hot Spotting is one of the key IT challenges in today's schools permitting students to readily bypass school filters and risk school duty of care
- Spot Shield will be made available to all existing and new school clients in the coming quarter
- Family Zone presented SpotShield at Australia's biggest education technology convention, EduTech, held last week at the Sydney International Convention Centre
- EduTech 2019 has been the Company's most successful to date with more leads being generated than prior years and an extremely positive response received to Spotshield

SpotShield

Hotspotting is one of the biggest challenges schools face today. Schools are reporting almost half of students use hotspotting to bypass filters, and with ever younger use of mobiles and unlimited data plans, the problem is only growing .

When students hotspot they can and do access gaming, pornography, social media and more, making school duty of care impossible.

With unmoderated access, constant distraction and the facilitation of inappropriate online behaviour, ultimately school culture and learning outcomes are impacted enormously.





Family Zone SpotShield

Family Zone SpotShield puts schools back in control by ensuring all devices at school and during school time are subject to the schools Acceptable Use Policy. School policy applies whether the device is connected to school WiFi, cellular networks or any 3rd party WiFi services.

Key features include:

- Applies school policy when hotspotting
- Works in both 1:1 and BYO environments
- Works with any existing firewall
- Requires no parental involvement
- Sophisticated anti-tampering protections and alerts



The Commercial Opportunity of SpotShield

SpotShield offers a compelling solution to one of the biggest IT challenges in today's schools and is already driving a significant increase in sales leads in Australia.

SpotShield also opens up engagement and up-sale opportunities with parent communities associated with schools. This occurs through the deployment process.

When SpotShield is enabled by a school, it forces students to install Family Zone apps & applications on their learning devices as they connect to school WiFi. In doing so, the clever Family Zone platform starts engaging with their parents, offering them opportunities to leverage these same apps & applications for parental controls after school.

Feedback from our school clients globally is exceptional. The Company believes SpotShield will be a game changer.

Spot Shield will be made available to all existing and new school clients in the coming quarter.

EduTech 2019

EduTECH is Australasia's largest education technology event, bringing together ten thousand educators, decision makers, thought leaders and tech vendors into the enormous 122,000m2 exhibition space at Sydney's International Convention Centre.

2019 was the third EduTech convention attended by Family Zone's Education team.

And off the back of the launch of SpotShield, it was our most successful yet generating more K-12 leads and partner engagement than ever.





Positive feedback from the many educators Family Zone engaged with confirmed that SpotShield is a unique solution to an enormously challenging problem for every school today.

About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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