



ASX Announcement

PERTH JULY 23, 2019

FAMILY ZONE AWARDED USA PATENT

Family Zone Cyber Safety Ltd (ASX: FZO, 'Family Zone' or 'the Company') is pleased to update the market on progress with the Company's intellectual property.

Award of Patent

As communicated to the market in our IPO prospectus (2016) the Company has from its inception undertaken a deliberate program to develop and secure pertinent intellectual property.

The Company has received advice from the US Patent & Trademark Office of the award of a Patent in relation to our "Device Management System" under application 15/286434. This application was initially lodged in March 2013.

A Device Management System

The intellectual property of this patent application is what the Company describes as the "Universal Cyber Safety Platform". This platform is a unique (and now patented) system for managing Internet usage of user devices based on a cloud based set of access policies which are enforced through technology which may be installed on end-user devices, in mobile networks or in network gateways.

Implications & next steps

The award of this Patent is a significant milestone for the Company, validating the uniqueness of our 'platform approach' to cyber safety.

This approach is key to unlocking the global potential of parental controls, a market estimated at circa AU\$100B and with less than 5% penetration.

Family Zone seeks to address this market through providing parents and schools the ability to cooperate and apply "their rules" across any network and any device. Our trials and operational experience since IPO demonstrates this model is effective and scalable.

The award of this Patent also establishes a mechanism for Family Zone to not only win in our chosen market, but to protect ourselves from competitor encroachment.

The Company continues to pursue worldwide patent registration through the international PCT process. Updates will be provided as these progress.

About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.



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