



ASX Announcement

PERTH, 6 MARCH 2019

HEAD OF WHATSAPP APAC JOINS FAMILY ZONE AS STRATEGIC ADVISOR TO THE BOARD

Family Zone Cyber Safety Ltd (ASX: FZO, Family Zone or the Company) is pleased to advise the market of two corporate appointments secured to accelerate commercialisation.

HIGHLIGHTS

- Senior Facebook executive and Asia Pacific Head of WhatsApp, Ms Bharathi Ramavarjula, joins Family Zone as a strategic advisor
- Family Zone appoints Singapore-based Social Impact strategic advisory firm Idea – X Partners Pte Ltd, Singapore as strategic advisor
- Appointments positions Family Zone to access and develop new strategic commercial and investor relationships

Family Zone is delighted to welcome Ms Bharathi Ramavarjula to the Company's non executive team as an Advisor. Bharathi currently heads WhatsApp in APAC, a senior executive position at Facebook where she has worked for 5 years.

Bharathi is a globally experienced American technology executive with a background in applied technology, innovation, venture capital, payments and social networks. In her current role Bharathi has developed extensive relationships across telecommunications providers across Asia Pacific. Bharathi has relevant relationships and specialist skills in product vision and development.

Bharathi previous roles include:

- **Facebook:** Director of Payment Partnerships, APAC
- **Visa:** Senior Director Product Management, Global Payments, and Director eCommerce, Product Innovation
- **Walmart:** Senior Director E-Commerce Product Management & Mobile Payments

Bharathi joins Family Zone as a strategic advisor to the Company's Managing Director. The focus of this role is to support Family Zone's product-led commercialisation and to assist the Company develop strategic relationships with telco and media companies and social and gaming platforms.

Bharathi joins Family Zone as part of her interest in social good and impact investing enabled to rapidly scale through technology. No direct compensation is applicable to this role. Incentives have however been agreed with respect to successful introduction of commercial relationships to the Company in social networks, media and telcos through Idea Exchange (see below).



IDEA - X PARTNERS APPOINTED AS STRATEGIC ADVISOR

Family Zone is pleased to announce its appointment of IDEA - X Partners Pte Ltd Singapore (IDEA - X) as a strategic advisor to the Company.

IDEA - X is a Singapore-based advisory firm, established as a catalyst for positive Social Impact globally.

Yash Mishra, founding partner IDEA - X, is a passionate champion of education and financial literacy. Yash has worked alongside INSEAD, Yale - NUS as a mentor in areas of Wealth Management and Private Equity; she served in the executive committee the AIAM Singapore, chairing 'Professional standards' and is an active member of UNIFEM / Financial Women's Association. Yash is currently chief Editor of the Financial Planning magazine and has volunteered on the editorial board of the Financial Planning Association of Singapore (FPAS) since 2008.

Advisory Agreement between Family Zone and IDEA - X

- 24 month agreement which may be extended by mutual agreement or terminated by either party.
- Permits IDEA - X to introduce strategic investors and commercial opportunities to the Company.
- Compensation includes 250,000 3-year options in the Company to be issued to Idea Exchange at a strike price of 25c. Additional incentives agreed with respect to the successful introduction of strategic investors and commercial opportunities.

About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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