



ASX Announcement

PERTH FEBRUARY 18, 2018

FAMILY ZONE EXTENDS PARTNERSHIP WITH WOOLWORTHS MOBILE

Family Zone Cyber Safety Ltd (ASX: FZO, 'Family Zone' or 'the Company') is pleased to update the market on a new agreement with Woolworths Mobile to resell Family Zone services to all customers.

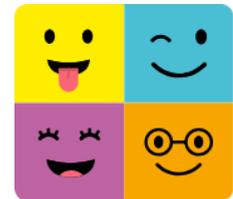
HIGHLIGHTS

- Following retail partnership signed in 2018, Woolworths Mobile sign on as a reseller of Family Zone subscription services
- Family Zone will be made available to all Woolworths Mobile customers and Woolworths employees
- Family Zone becomes a core pillar of Woolworths Mobile Happy Family Mobile Plans

Family Zone and Woolworths Mobile

In October 2018 the Company announced a landmark partnership in which Woolworths would retail Family Zone's FZ ONE smartphone for kids.

The Company is delighted to announce that subsequently Woolworths has entered into a reseller agreement with Family Zone. Under this arrangement Woolworths Mobile has started making Family Zone available to customers.



Tim Levy, Managing Director Family Zone Cyber Safety said: "Our developing relationship with the iconic Woolworths group is a honour and a tribute to our hardworking team. We're extremely glad that we can be part of Woolworths' commitment to happy Australian families".

James McMurrough Head of Woolworths Mobile said "At Woolworths, we pride ourselves on picking the best quality products and providing more choice for our customers. In partnership with Family Zone we are able to help parents protect their kids by managing screen time, internet usage and access to social media. We're delighted to be able to offer these important controls to help our customers keep their kids safe."

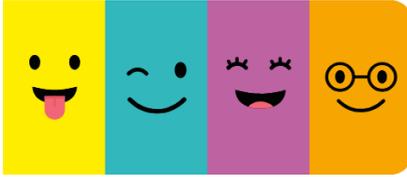
About Woolworths Mobile

Woolworths Mobile is Mobile Virtual Network Operator run by Woolworths, a major Australian supermarket/grocery store chain operating on the Telstra Network. Woolworths currently operates through more than 1000 stores across Australia including Supermarkets and convenience stores and through Woolworths Online.





Keep
everyone
smiling



Woolworths has a major emphasis on families with their Happy Family Mobile Plans with Family Zone being perfectly positioned to support this compelling offering.

For more information visit
<https://mobile.woolworths.com.au>.

Agreement referenced in this announcement

Reseller Agreement between Family Zone and Woolworths Group Ltd

Binding Reseller Agreement with an initial term of 2 years for Woolworths to resell Family Zone services. Terms include all key commercial matters.

Disclaimer; materiality and projections

We are unable to forecast the potential revenue from the Reseller Agreement with Woolworths or its financial materiality.

About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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