



ASX Announcement

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FAMILY ZONE SIGNS COLLABORATION AGREEMENT WITH OVO MOBILE

- * OVO Mobile – Australia’s leading hybrid streaming and mobile service provider
- * Signed agreement with Family Zone, to bring safety and security to OVO’s growing customer base of kids and their families
- * The OVO Mobile - Family Zone collaboration will see OVO Mobile launch an exciting suite of products and services to help parents protect children in the increasingly complex world of devices, apps, content and social networking

Ovo Mobile

OVO Mobile is an innovator in telecommunications operating the first purpose-built hybrid streaming and mobile service operation in Australia.

OVO Mobile operates under a Mobile Service provider license leveraging the Optus Wholesale network and has a strategy which leverages convergence to deliver content services to Australian consumers.

OVO Mobile is a specialist in unmetered data and content offerings, leveraging Optus’ 4G Plus network, to allow its customers to stream a wide variety of content such as V8 Supercars and Gymnastics Australia, data free.

With the Ovo team’s telco pedigree and innovative content platform, the Australian telco market is beginning to take notice. According to Australia’s leading mobile plan comparison website Whistleout “OVO Mobile is a recent entrant into the Aussie SIM plan space, and is making a splash with what is probably the best value data deal in a dollars to Gigabyte ratio.”

OVO Mobile & Family Zone Partnership

Beyond streaming content to mobile users, OVO Mobile has a broader objective of empowering families with purpose-built products and services. To this end OVO Mobile and Family Zone have entered into a collaboration agreement to promote safe mobility for kids.

Under the terms of agreement:

- * OVO Mobile will promote Family Zone’s innovative cyber safety platform to its customers.
- * OVO Mobile and Family Zone will work together to integrate platforms and to develop and market safe kids mobile services within the Australian Market.

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Under the terms of the agreement the companies agree to cross promote each other's services and to work together to develop bundled and integrated mobile service and cyber safety offerings. The first such offering is expected soon, targeting children's "first mobile phones".

Tim Levy, Managing Director Family Zone commented "*Family Zone offers telcos a solution for some of today's tougher challenges - how to provide a sticker service, how to provide a safe and high-quality mobile experience and how to optimise revenue streams. We're delighted to be working with OVO Mobile, a dynamic and innovative Mobile Virtual Network Operator*".

Matt Jones, CEO of OVO Mobile notes: "*Mobile Service Providers have a duty of care to do more than simply provide a SIM card and a plan. OVO Mobile disrupted the mobile market in 2016 by launching the largest competitively priced mobile data plan offer - 50GB for \$59.95, and is set to demonstrate the same industry leadership again by enabling security services for the families and in particular their children.*"

The pair are expected to announce an industry-first bundled and integrated family security service later this year, in what Jones describes as "a godsend for parents contemplating providing their children with their first mobile phone service".

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

About Ovo Mobile

Reinventing the traditional telecommunications model, OVO Mobile provides data-free allowances for the consumption of entertainment and 'OVO content' for sports and entertainment fans, in addition to generous data allowances for everyday use and unlimited national calls and SMS in Australia.

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