



ASX Announcement

PERTH - 20 MARCH 2017

FAMILY ZONE MILESTONE WITH EDUCATION BREAKTHROUGH

- Family Zone Cyber Safety Limited launches a first-of-its-kind integrated school, home and mobile cyber safety service
- School Zone to be rapidly rolled-out across Family Zone's 180 school installations in Australia and 81 schools in the USA
- With the launch of School Zone, the Company is now positioned to leverage schools and their influential place in the technology decisions of parents
- Follows the acquisition of the Sonar/MyNet cyber safety IP from Tesserent (ASX:TNT) in November 2016

FAMILY ZONE LAUNCHES SCHOOL ZONE

Family Zone Cyber Safety Ltd (ASX: FZO, **Family Zone** or **the Company**) is pleased to announce the launch of its innovative new School Zone platform. This launch extends the Company's reach into a large, attractive and newly accessible market.

School Zone represents the integration of Family Zone's recently-acquired MyNet school monitoring and administration platform into the Company's digital experience ecosystem.

With this launch, Family Zone can now offer a seamless cyber safety service across schools, homes, smart devices, mobile networks and hotspots.

SCHOOLS AND THE DRIVERS OF SCHOOL ZONE

Beyond the complexity of securing school networks, schools are now dealing with the impacts of technology use outside school grounds and off the school network.

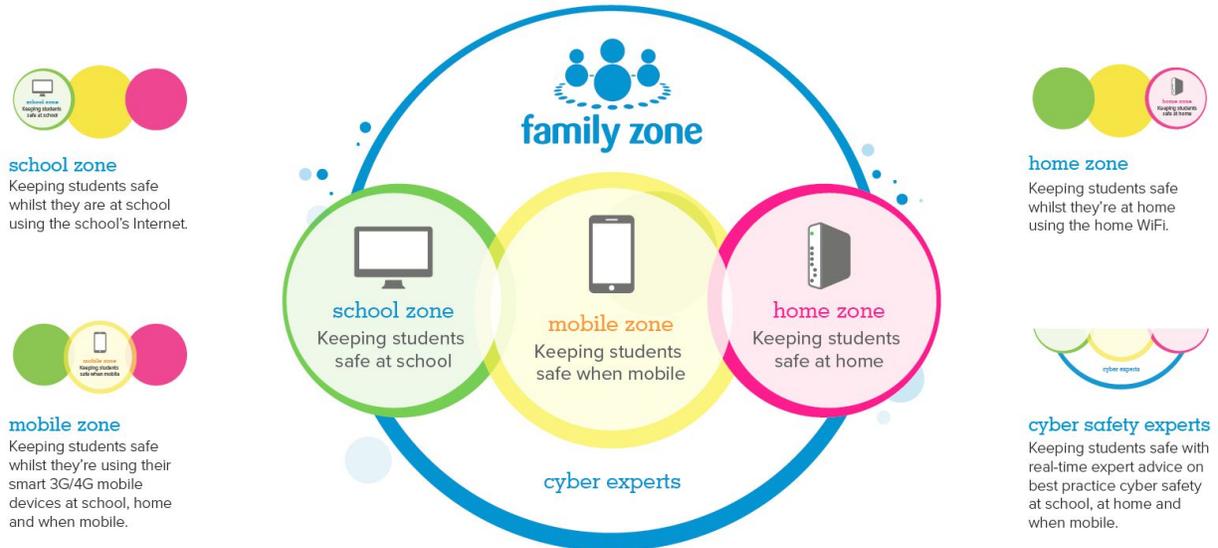
Schools, as always are responding to these challenges with initiatives, such as digital citizenship programmes aimed at empowering our kids with education, and cyber safety



programmes aimed at building awareness and engagement within the broader school community.

The Company has designed the Family Zone ecosystem to support the schools of tomorrow. The Company has strategically developed a suite of cyber security and cyber safety products which work together to create a cyber safe and savvy generation.

The Family Zone cyber safety ecosystem is a suite of unified products and services that provides an unrivalled cyber safety experience for your school community.



WHAT IS SCHOOL ZONE?

School Zone is a cyber security and student welfare service. School Zone keeps students safe and secure when they're using the school's network and Internet services and provides the tools they need to become good digital citizens.

Features and benefits of Schools Zone:

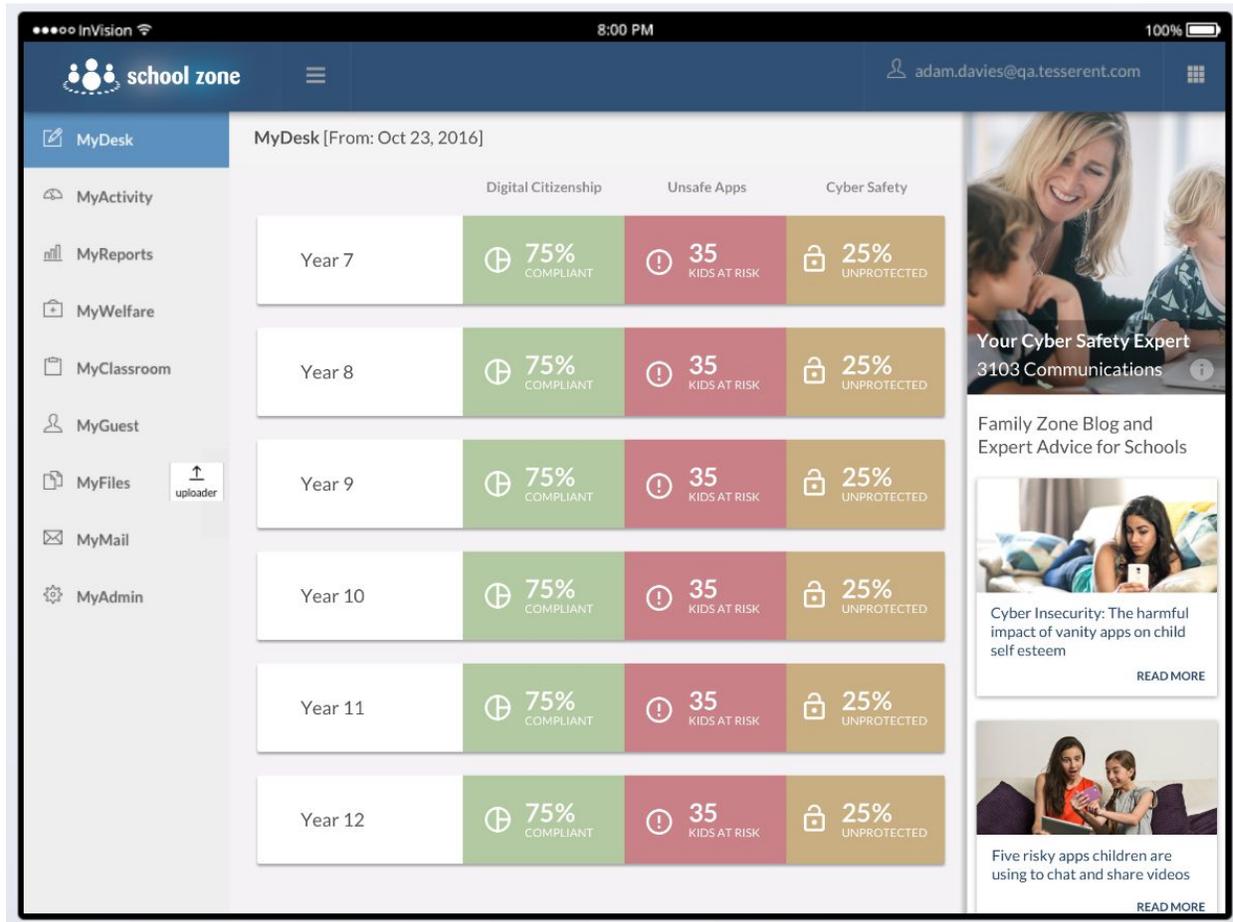
- Keeps students safe when online on the school network;
- Includes innovative digital citizenship programmes;
- Allows schools to manage and deliver on their duty of care;
- Allows student welfare staff to identify and intervene with students at risk
- Empowers teachers in the classroom to moderate internet access;
- Improves teaching and learning outcomes; and
- Protects the school network from cyber threats.

Additionally, School Zone is integrated into the Family Zone ecosystem which offers schools a world first capability to:

- Extend their duty of care to personal student devices brought to school;
- Obtain visibility into risks within the broader school community;



- Obtain and leverage the recommendations, advice and support of cyber experts and educators;
- Engage with students and parents within the school community to set usage expectations and measure and alert them; and
- Assess the level of engagement in cyber safety by parents across the school community.



ROLL OUT AND EXPANSION PLANS

The Company will roll School Zone out to its installed base progressively over the coming months. This base includes 180 school installations in Australia and 81 schools in the US.

School Zone now represents the centrepiece of Family Zone’s sales in Australia.

While the Company will focus initially on upgrades and engagement with parents, later in 2017 the Company expects the integration of School Zone to yield new growth opportunities in Australia and the US.



Tim Levy, Family Zone Managing Director, said:

“This is a world first: a universal cyber safety platform allowing parents, teachers and cyber experts to work together to create a cyber safe generation.

“Schools are influential leaders in parental engagement in cyber safety. The launch of School Zone positions Family Zone inside the fabric of the school, offering the latest technology to support school communities’ cyber safety and welfare efforts.

“We can now boast the world’s most comprehensive cyber safety platform that meets the educational and pastoral needs of schools, and offers an affordable, integrated and feature rich cyber safety environment in and outside of school for the first time.”

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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