



ASX Announcement

PERTH - 19 JULY 2017

LEADING NEW ZEALAND SCHOOL FILTERING SYSTEM TO BE INTEGRATED INTO THE FAMILY ZONE ECOSYSTEM

- Family Zone has entered into a partnership with New Zealand's Linewize
- Linewize is the most chosen filtering platform in New Zealand education
- Agreement to integrate the Linewize platform into the Family Zone ecosystem
- Opens up Family Zone to the parents of 130,000 students using Linewize's systems, plus the broader New Zealand market for parental control software

Family Zone Cyber Safety Limited (ASX: FZO) (**Family Zone** or the **Company**) is pleased to announce that it has signed a collaboration agreement with Linewize Services Limited (**Linewize**), the leading provider of online content filtering systems to New Zealand's schools.



Under the terms of the agreement, Family Zone and Linewize will interface their platforms to allow Linewize schools and parents to take advantage of Family Zone's School Community features.

School Community offers schools a world-first capability to:

- Extend their duty of care to personal student devices brought to school;
- Obtain visibility into risks within the broader school community;
- Obtain and leverage the recommendations, advice and support of cyber experts and educators;
- Engage with students and parents within the school community to set usage expectations and measure and alert them; and
- Assess the level of engagement in cyber safety by parents across the school community.

Family Zone and Linewize expect interfacing of their platforms to be straightforward and joint planning is already underway. Expectations are for development completion and market launch within calendar Q3 2017.

The collaboration will provide Family Zone immediate access to the parents of some 130,000 students within the Linewize customer base.

Family Zone Managing Director, Tim Levy, said:

"This is an exciting achievement for Family Zone at many levels. Not only is Family Zone obtaining rapid access to a significant market, this partnership shows the potential for a new market vertical to easily integrate and create commercial value out of joining the Family Zone ecosystem.

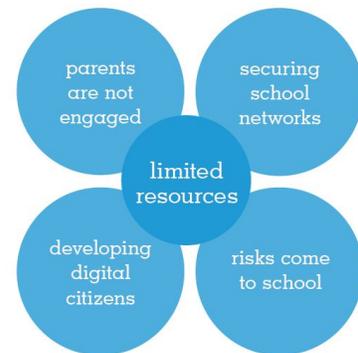
"I am also delighted to join forces with the team at Linewize, who have developed a truly innovative product which is gaining impressive traction."

EDUCATION BACKGROUND

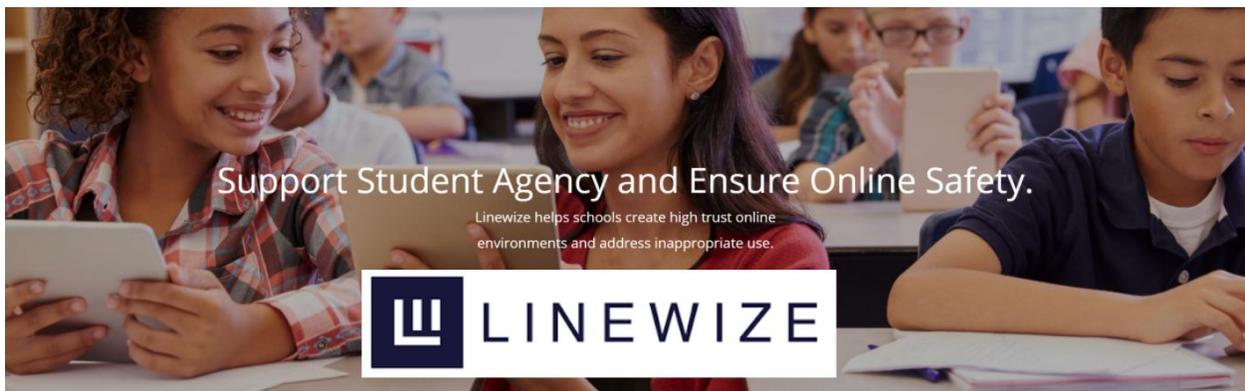
Beyond the complexity of securing school networks, schools are now dealing with the impacts of technology use outside school grounds and off the school network.

Schools are responding to these challenges through education, such as digital citizenship programmes, and through taking leadership in cyber safety programmes within the broader school community.

Family Zone's ecosystem approach has been designed to support schools of tomorrow. It offers a world-first capability for schools to have an integrated approach to security, safety, education and parental engagement.



LINEWIZE



Linewize was founded in 2013 by Scott Noakes and Michael Lawson, the New Zealand-based internet innovators behind advertising platform Adscale Labs.

Linewize provides an innovative cloud-managed firewall service, specifically developed for the needs of the education sector.

The Linewize platform and service covers user authentication, content filtering, network appliances, telecoms services, BYOD support and network access management.



Within a short time, Linewize has achieved significant penetration into New Zealand education, now reaching more than 10% of New Zealand's schools and students.

PARTNERSHIP OF LINEWIZE AND FAMILYZONE

Family Zone and Linewize have signed a collaboration agreement within which the parties have agreed to interface their platforms and market and promote each other's services.

Through integrating the respective platforms, Linewize's school clients will get the benefit of Family Zone's ecosystem solution. Specifically, Linewize's school clients will now have technology suitable for extending their duty of care to mobile devices during "school time".

The companies will deliver this solution through Family Zone's suite of "Mobile Zone" technologies and a comprehensive suite of reports and behavioural flags made available through Family Zone's Application Programming Interface layer (APIs).

The commercial opportunity that Linewize represents for Family Zone is similar to the one the Company has been pursuing in Australia and achieving strong results. For schools to access the benefits of the Linewize / Family Zone partnership, they will need to promote, encourage or mandate Family Zone services to the school community.

The parties have agreed to arrangements to work together to promote each other's services and to promote Family Zone's School Community features.

The collaboration will provide Family Zone immediate access to the parents of some 130,000 students within the Linewize customer base.

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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