



ASX Announcement

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FAMILY ZONE TO LAUNCH WITH INDONESIA'S NO. 1 TELCO

- Family Zone executes agreement to move to commercial launch with Telkomsel
- This follows Telkomsel's agreement in Feb 2017 to trial Family Zone services
- Telkomsel is one of the largest mobile providers in the world and is the largest carrier in Indonesia (and South East Asia) with 165 million subscribers
- Telkomsel is 35% owned by SingTel
- First Indonesian Cyber Expert, Bijak Online, signed with expansion planned to additional cyber safety and religiously focused organisations
- Telkomsel commits to a significant marketing investment to launch Family Zone to its customers in Q3 2017

Family Zone Cyber Safety Limited (ASX: FZO) ("Family Zone" or "the Company") is pleased to announce that it has executed a full Commercial Value-Added Services Agreement with Telkomsel replacing the non-binding Memorandum of Understanding signed in February 2017.



This agreement will see Family Zone enabling on-device and in-network technologies to launch its innovative parental control suite to Telkomsel subscribers.

Tim Levy, Family Zone Managing Director, said:

"We are thrilled to kick off our commercial agreement with Telkomsel and are humbled by the success of our trials with one of the world's largest and most respected mobile carriers. We are looking forward to helping potentially millions of parents in Asia's third-largest country to easily and effectively moderate their family's online experiences, in a way that adds value for subscribers, Telkomsel and Family Zone."

In the technology-savvy Indonesian market, where kids use devices for fun, education and social interactions, parents are desperate for a solution to safely manage their children's digital experience and provide them with much-needed peace of mind.

Following months of close collaboration with Telkomsel, Family Zone will soon commence deployment of a project first announced in February 2017.

The initial phase targeting all smartphone users will deliver the Company's new native Parent App (Zone Manager), which offers a simplified end-to-end user experience for



Indonesian parents, along with the Child App (Mobile Zone). Family Zone will roll these services out to Telkomsel's postpaid and prepaid user base.

Phase two (2) will see Family Zone deploy in-line filtering within the Telkomsel network via an APN (Access Point Network). Importantly as this service is in-line, Family Zone will also be deployable on legacy feature phones or portable SIM-enabled WiFi devices, which opens up a sizable new market.

In combination with the Family Zone App, this solution offers parents the most comprehensive cyber safety offering available on the market. Clever kids attempting to hack on-device controls, or remove the SIM and insert it into another device, will remain protected.

First Indonesian Cyber Expert Appointed

Family Zone is also pleased to announce it has signed its first Indonesian Cyber Expert, Bijak Online. The Company will continue to expand its roster of Cyber Experts through partnerships with additional cyber safety and religiously focused organisations.

Telkomsel has defined an aggressive and expansive nationwide go-to-market campaign to coincide with the launch of Family Zone to its 165 million customers.

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company, please visit www.familyzone.com.

For further information please contact

Tim Levy
| Managing Director
| timl@familyzone.com
| +61413563333

Tim Allerton
| City Public Relations
| media@familyzone.com
| +61412715707

Tim Dohrmann
| Investor Relations
| tim@nwrcommunications.com.au
| +61468420846