Sage CRM

sage

Enhancements to keep improving your business
Upgrade today!

Experience the newest version of Sage CRM

Ensure you're getting the most from your Sage software investment. Contact your Sage representative at **866-530-7243**.

Sage CRM version 7.1 and Sage CRM version 7.1 SP2

Top reasons to upgrade from previous versions

View your key performance indicators (KPIs) in one location for quick and easy analysis using the Sage CRM Interactive Dashboard.

Access your up-to-date communications within Sage CRM and easily manage your calendar, contacts, and tasks, regardless of your location with Sage CRM Exchange Integration.

Access Sage CRM across all modern Internet browsers.

Maximize the effectiveness of your marketing campaigns with full marketing campaign workflows and campaign analysis tools using a range of campaign management features and enhancements.

Reach customers and prospects with the ability to create more effective email communications; monitor open rates and responses to your campaigns in real time with Swiftpage built-in email marketing tools.

View and manage your Twitter feed within Sage CRM.

Easily select and upload multiple files in a single transaction and allows users to create HTML templates from within Sage CRM with Mail Merge and Document Attachment enhancements.

Sage CRM version 7.2

Top reasons to upgrade from Sage CRM version 7.1 to version 7.2

Enable teams to collaborate more effectively on important topics such as opportunities, leads, and support cases, providing greater visibility for all employees with Business Collaboration powered by Yammer.

Gain customer insight from Facebook, giving you a complete picture of customer and prospect interactions, without leaving Sage CRM.

Mobile sales teams gain real-time access to their CRM data to help them manage their business relationships wherever they are, even when they are offline using Sage CRM Sales Lite for iPhone.

Access Sage CRM company, person, and opportunity records from your Windows 8 device, build a watch list of opportunities key to your pipeline, and drill down to record details to get a full picture of the latest opportunity by using Sage CRM Sales Tracker for Windows 8.

Improve reporting by enabling faster, secure, customized reports, quickly populated with the latest information in Sage CRM. Quickly create visual reports with interactive graphs, for at-a-glance business insight and informed decision making.

Sage CRM version 7.3

Top reasons to upgrade from Sage CRM version 7.2 to version 7.3

Hit the next level of visibility for decision making with business accelerators for sales, comprehensive sales-oriented data, built-in alerts, sales workflows, dashboards, new sales performance charts, and KPIs.

Get quick and meaningful insight into business performance through KPIs, comparisons, and emerging trends with new reports and dashboards.

Support your company's unique business processes with new sales workflows.

Ensure management is getting real-time updates on your business KPIs as they happen with new preconfigured alerts and notifications.

Generate effective email marketing campaigns and track your results using the all new email marketing integration with MailChimp.

Easily learn and find your way around Sage CRM with a fresh, contemporary look and feel with a new and improved navigation.

Enable your team to use Sage CRM on both iPhone and Android* devices.

Access and update your important customer data, even when you are offline with the new Sage CRM for iPhone sales app.

Renew your service plan and upgrade to the latest version of Sage CRM. Call 866-530-7243 to upgrade today.

*The Sage CRM for Android app will be available in spring 2015.