

# Specifications 5 Ways

Reports and other data deliverables vary in format, purpose, and perceived value. For example, an ad hoc exploratory report might be used by two people, standard operational reports might be consumed by hundreds of casual data users, or a comprehensive dashboard might support the daily work of a core group of staff.

In this session, learn how to customize Specifications so that the level of effort you put into a specification matches the use case and audience for that data deliverable. This session uses the Enterprise license level.

**Workshop Wednesday #13**

**January 22 2020**

# Logistics

- 1<sup>st</sup> half of session is presentation and will be recorded
- 2<sup>nd</sup> half of session is discussion and will not be recorded
- You will receive the link to the recording tomorrow
- If question or comment put in the chat / question box

- **Brenda Reeb**
  - IData, Data Management Consultant
  - breeb@idatainc.com
- **Jim Walery**
  - IData, Director of Marketing
  - jwalery@idatainc.com



# Welcome

Say Hi in Chat – institution, number of people, what you want to learn about

Workshop Wednesdays on the horizon - 2PM EST

January 22 Specifications Five Ways

February 26 How to Import Content in Bulk

# Agenda

- Review new Help page
- Framework for today
- Quick Review – Specification Templates and Types
- Review 5 Use Cases

# Data Cookbook Help Page



[Andy Berry](#) ([Log out](#)) [Help](#) [Recent Updates](#)  
[Turn Off Admin](#) [System](#)



**data**  **cookbook**®

Quick definition lookup...

[Home](#)

[Definitions](#)

[Specifications](#)

[Quality](#)

[Data Systems](#)

[Organization](#)

[Community](#)

ACTING AS ADMINISTRATOR

What information are you looking for?

Search the Data Cookbook

Go



# Training Resources



[Andy Berry \(Log out\)](#) [Help](#) [Recent Updates](#)



[Home](#) [Definitions](#) [Specifications](#) [Quality](#) [Data Systems](#) [Organization](#) [Community](#)

## Help

### Training Resources

Resource	Description
<a href="#">Just-in-Time-Training Videos</a>	Short videos that focus on specific features or tasks within Data Cookbook, such as creating a definition. Start here if you are a new user or if you perform a task within a workflow. Also includes workflow customization, specification templates, user groups, permissions, and other administrative tasks.
<a href="#">Workshop Wednesdays</a>	This series offers topical discussions of features and best practices for Data Cookbook and data management. Videos are about 35 minutes long. Workshop Wednesdays are hosted live throughout the year and these are live recordings of sessions. The live sessions offer an opportunity to submit questions to IData staff. Use this series to interact with IData staff while you learn about a feature in depth.
<a href="#">Recorded Public Videos</a>	Previously recorded webinars on various presented by IData that cover the Data Cookbook and Data Governance related subjects.
<a href="#">Upcoming Public Videos</a>	View the schedule of upcoming Data Cookbook and Data Governance webinars.

# Documentation

---

## Documentation

Document	Last Updated	Description
<a href="#">User's Guide</a>	11/19/2019	Reference documentation for users of the Data Cookbook. The users guide includes descriptions of workflows and feature.
<a href="#">Administrator's Guide</a>	09/18/2019	Reference documentation for administrators of the Data Cookbook. The admin guide includes information on configuring the account as well as managing permissions and designing workflows.
<a href="#">External Authentication</a>	08/21/2019	The Data Cookbook allows organizations to authenticate users through their existing authentication repositories. Currently it supports LDAP, Active Directory, CAS and Shibboleth protocols. This document provides details for administrators on configuring external authentication for your organization.
<a href="#">Test Instances</a>	08/21/2019	Reference documentation for administrators and users who are working in the Test Instance of the Data Cookbook.
<a href="#">Metrics Dashboard</a>	11/19/2019	Reference documentation for users for working with the Metrics Dashboard feature, which provides insights into your organization's usage of the Data Cookbook.
<a href="#">Private Community User's Guide</a>	08/21/2019	Reference documentation for users who have access to a private community. This guide should be used in conjunction with the Data Cookbook User's Guide

---



# Support

Support	
Resource	Description
<a href="#">Email Support</a>	Send an email to our dedicated Data Cookbook support for help with your specific question or issue
Phone Support	Call us toll Free at (877) IDATA44--(877) 432-8244--and press "1" for Data Cookbook support
<a href="#">Extra Data Cookbook Resources</a>	Find additional client resources from Data Cookbook knowledge base for using and implementing the Data Cookbook.
<a href="#">Questions and Support forum</a>	Browse questions asked by other users or post your own questions about how to work with the Data Cookbook.
<a href="#">System Announcements Forum</a>	Find important announcements from the Data Cookbook development team, including information on recent updates to the application as well as planned outages

# Framework for your Use Cases

1. Who benefits? Business or Technical?
2. How much effort supports the goal?
3. Make decisions, communicate decisions, act from the decisions.
4. Roadmap – Now vs Ideal or Future
5. Check in with the consumers. Ask for specifics on how their work has improved using specifications. No specifics? Regroup.
6. Write it down

# Specification Templates and Types

- Customize templates 3 ways
  - Remove fields
  - Add custom fields
  - Make Required
- Associate a Template with a Type; define your Types
  - Many to One – Template to Type
  - Types are workflow conditionals

# 5 Ways or Use Cases

1. Ad hoc exploratory report used by two people for 2 weeks then discarded
2. Standard operational report consumed by hundreds of casual data users every month
3. New report requests for reports from data warehouse data
4. ETL between data system and data warehouse
5. Data Block as Collection and all of the reports that use the Block

# 1. Ad hoc exploratory report used by 2 people for 2 weeks

Login as dhelper

Specification: Meal Plans and Housing assignments for Transfer Away

Spec Type: Ad Hoc

Spec Template

Request process; maximum suppressed fields

Workflow: make it quick

Lite Business/Lite Tech

Creates a data point; provides process where there was none. You don't have to play squash together to get some data.

## 2. Standard Operational Report used by hundreds of users

Specification: Accounts Receivable Aging Report

Spec Type: Cognos Report

Spec Template: Cognos Report Template

Workflow: Review for accuracy and good business scope detail

Heavy business / Lite tech

Effort: Medium

### 3. New Dashboard Request from Data Warehouse

- Specification Name: International Student Enrollment
- Specification Type: Dashboard
- Template: Dashboard or other visualization
- Notes:
  - No request – handled via pre-existing ticket system
  - Spec delivered with dashboard
  - Medium to high business (requester proxy) and technical effort

## 4. ETL from Data System A to Data System B

Name: Banner to My Student Athlete System

Type: ETL Primary

Template: ETL Template No Request

Summary: Heavy visual; benefits business user

Note: also a “fast” ETL type



## 5. Data Block as Collection; reports from Block

Collection: Student Recruitment Data Block

Specifications: Incoming Freshman; Admissions Pipeline by FA Need

Type: Any

Template: Any

Notes: Technical SQL query is recorded once, on the Collection. Report consumer can click back to that through the Collection link.

Questions?

# Be Part of the Community



[community.datacookbook.com](http://community.datacookbook.com)

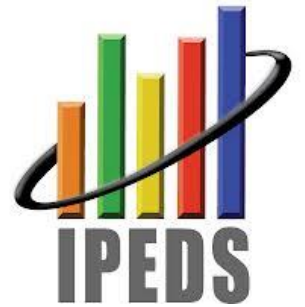
- Open to everyone
- Content from regulatory agencies and other institutions.
- Data definitions, Specifications, Contact information, Documentation



**Common Data Set Initiative**

*A collaborative effort between publishers  
and the educational community*

**NSLDS**



Watch for your community forum news emails

# News Updates

---

## News, Updates, & Social Media

Resource	Description
<a href="#">Data Cookbook News</a>	Stay up to date on news and information about the Data Cookbook. We use this forum to provide periodic updates on new features, plans and highlights of existing features.
<a href="#">IData News</a>	Browse the latest public news and announcements from the Data Cookbook website
<a href="#">Twitter</a>	Follow us on Twitter!
<a href="#">IData YouTube Channel</a>	Find content recorded by IData experts on Data Governance topics

---

## Additional Resources

Resource	Description
<a href="#">Data Cookbook Forums</a>	Browse all the Data Cookbook Community forums.
<a href="#">Data Insights Blog</a>	See the latest blog postings from our staff on various subjects including Data Cookbook and Data Governance

---

# Data Governance Resources Page

## Data Governance Resources

---

### Recorded Webinars

IData experts have recorded an entire webinar series on pragmatic data governance including [Overview](#).

[View  
Recorded Webinar  
List](#)

### Upcoming Webinars

IData has upcoming Data Governance webinars determined by interest of our webinar attendees.

[View  
Upcoming Webinar  
List](#)

### Data Cookbook Interest

The Data Cookbook is a leading data governance solution that is right for any sized organization. Learn more by contacting us.

[Contact Us](#)

### Videos

IData experts have recorded data governance-related videos that are posted on YouTube.

[View  
IData YouTube  
Videos](#)

### Blog Posts

IData experts have written data governance-related blog posts on a variety of topics.

[View  
Blog Post  
List](#)

### Pragmatic Data Governance eBook

Informative eBook is available that will assist higher education institutions achieve data governance easier and improve their data driven decision making.

[Download eBook](#)

<http://go.idatainc.com/dg-resources>

# Workshop Wednesday 2019-2020

- Purpose: Short, fun, and focused on features
- Upcoming Dates and Topics:
  - Wed Dec 4 @2pm EST: Quality Rules Workflow
  - Wed Jan 22 @2pm EST: Specifications 5 Ways
  - Wed Feb 26 @2pm EST: How to Import Definitions
- Review Previous and Upcoming Workshop Wednesdays Here:
  - <https://go.idatainc.com/dcb-workshops>
- Contact Brenda if you'd like to suggest a topic
  - breeb@idatainc.com

# Upcoming Webinars 2019-2020

- Upcoming Webinar Slide
- <http://www.idatainc.com/about-us/idata-webinars/>
- \* feel free to suggest future webinar topics

## Upcoming Webinars

- Tues., Dec. 3 - Getting Started with Data Governance 2-3pm Eastern
- Thurs., Jan. 30 - Just-in-time Data Governance 2-3pm Eastern
- Tues., Feb. 11 - The Data Cookbook and a Pragmatic Approach for Implementing Data Governance 2-3:30pm Eastern
- Tues., Feb. 25 - Data Stewardship Best Practices 2-3pm Eastern
- Thurs., March 19 - Data Governance Best Practices 2-3pm Eastern
- Tues., April 21 - Where is My Data? Creating a Data System Inventory 2-3pm Eastern

Registration and More Webinars

# Visit Us at Upcoming Events – Say Hi!

In 2020

- Ellucian Live (Orlando) – April
- HEDW (Ogden, UT) - April
- EDUCAUSE (Boston) – October

More to be added to the calendar



# Help Us Provide You With Information You Want

## SEND US YOUR TOPIC SUGGESTIONS FOR:

- YouTube Channel Videos
- Blog Posts
- Webinars
- Workshop Wednesdays
- Just-in-Time Trainings

Contact us at [marketing@idatainc.com](mailto:marketing@idatainc.com)

# Be Social



Follow us on LinkedIn for company and product information  
[www.linkedin.com/company/idata-incorporated](http://www.linkedin.com/company/idata-incorporated)



Follow Us on Twitter for to the minute information  
@idatainc and @datacookbook



Subscribe to YouTube Channel for how to videos  
[www.youtube.com/user/DataCookbook](http://www.youtube.com/user/DataCookbook)



Subscribe to our blog posts for educational information  
[www.idatainc.com/insights/](http://www.idatainc.com/insights/)

Follow us, share with others and provide us with content we can tweet out

[marketing@idatainc.com](mailto:marketing@idatainc.com)

# Let Us Know

- Interested in any of the following:
  - Providing a testimonial quote
  - Being a Data Cookbook reference
  - Having a case study done about your institution
  - Writing a blog post
  - Co-presenting at a conference or on a webinar
- Send email to [marketing@idatainc.com](mailto:marketing@idatainc.com) if interested

