

Our CRiSP Platform

Networks that don't perform are a major headache and, most importantly, can turn a profit into a loss.

That's why we designed and built the CRiSP (Core Routing Infrastructure and Service Provisioning) platform, which takes a new and innovative approach to network provisioning for resellers and vendors of network delivered services. The platform delivers cloud services reliably and with the quality of service required for global organisations. CRiSP helps provide the bespoke, flexible and agile global connectivity that service providers need but carriers can't deliver. CRiSP connects the world's top carriers to give you a best-fit, best performance solution with:

- Flexible Network design
- Latency management for critical communications
- Global SIP for market-leading voice quality



CRiSP allows best-fit, best-cost, bespoke solutions with the flexibility and agility to optimise network design for changing requirements

The CRiSP Advantage

Our proprietary CRiSP routing platform enables the integration of networks to give you best-fit, best-cost, bespoke solutions with the flexibility and agility to optimise network design for changing requirements. CRiSP employs global MPLS to provide fully managed QoS and a single service level across multi-carrier solutions.

These include access to:

- Internet gateways
- Cloud platforms
- Hosted voice solutions
- Managed firewalls
- Global SIP
- Global ethernet
- Global MPLS
- SDN WAN



Key Advantages of CRiSP

1. Flexible Design

Network operators are skilled at building global infrastructure, but what they lack are the agility and resources to create the bespoke connectivity demanded by systems developers and integrators, particularly when complex, unified communications are concerned.

Conn3ct fills this skills gap with a unique capability delivered by CRiSP, the intelligent routing platform developed by Genius to provide service providers with the bespoke networks they need rather than compromise with inflexible 'one-size-fits-all' solutions.

CRiSP meets three important requirements:

- Flexible design: CRiSP brings together best-of-breed services from multiple carriers to build bespoke solutions with optimal price/performance.
- Agile management: CRiSP simplifies changes and scaling of network requirements to respond quickly to fluctuations in customer demand.
- Simple administration: CRiSP controls multi-carrier solutions centrally, offering the simplicity of an aggregated, end-to-end SLA.

2. Latency Management

Latency poses exceptional difficulties for cloud services, particularly unified communications and other voicebased cloud communications. Also, for those many businesses expanding into growing overseas markets and emerging economies, global delivery across long distances invites latency problems.

Most latency solutions are solved by paying a premium price for a low latency network from a specialist carrier. CRiSP takes a different approach. By integrating networks from best of breed carriers and delivering via network hubs local to customer sites, CRiSP allows management of latency at levels acceptable to the customer. Over-provisioning for latency is avoided and costs are more affordable to the SMB as a consequence.

3. Global Voice

Businesses are turning to Unified Communications as a Service (UCaaS), voice applications are being hosted in the hybrid cloud and the on-site PBX is being relocated in the data centre as a fully managed, private cloud solution. Either way, all rely on converged network delivery where SIP (Session Initiated Protocol) is a prerequisite.

After years of unreliable performance, SIP has finally achieved acceptable service levels, but only at a local level. International SIP is still a challenge and a barrier to global adoption of cloud communications. CRiSP overcomes this barrier by integrating global carrier networks with reliable SIP performance. The speed, simplicity and cost advantages delivered by CRiSP, supported by latency management, make global communications a reality rather than a risk.

About Conn3ct

Conn3ct is a truly vendor-agnostic communications partner that helps multi-site organisations across the world solve their communications challenges.

Conn3ct are a trusted advisor that draws on over 30 years of knowledge and experience to solve complex communications challenges in three areas; **Contact Centres**, **Unified Communications (UC)** and **Network Services**.

Our vendor-agnostic capability allows us to build completely bespoke solutions for your business. We deliver end-to-end digital transformation by refining your people, processes, and technology.

Our Clients

We support a diverse range of blue-chip organisations across the globe in the deployment and management of Unified Communications, Contact Centre and Network Services environments.



Carrier Partners

Conn3ct enjoys long-standing relationships with the world's leading technology partners. We have the highest level of accreditations to provide on-demand experience and expertise.



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