











#### **Ecommerce Standard Features**

	SHOPPING CART ELITE	MAGENTO
ECOMMERCE	✓	✓
SEO FRIENDLY	<b>-</b>	✓
MULTI-SITE SUPPORT	✓	✓
ACUMATICA INTEGRATION		✓
ACUMATICA REAL TIME TWO WAY SYNC	✓	✓
PRODUCT BUNDLES / COMBOS	✓	✓
ADVANCED B2B FUNCTIONALITY		✓
ADVANCED DISCOUNT CAPABILITIES	<b>✓</b>	✓
CUSTOM DESIGN	✓	✓
FULLY CUSTOMIZABLE & CONFIGURABLE		✓
PAYMENT GATEWAY INTEGRATIONS	✓	✓
REAL TIME SHIPPING RATES		<b>✓</b>
CLOUD TAX SOLUTION		

### **Shopping Cart Elite Facts**

Shopping Cart Elite is a fully customizable ecommerce platform with an open API and a ton of integrations via our App Store. Compare the official **2016 release notes** between Shopping Cart Elite and Magento:

	SHOPPING CART ELITE	MAGENTO
ENHANCEMENTS IN 2016	148	7*
BUGS FIXED IN 2016	32	153*
SECURITY BUGS IN 2016	2	32*
KNOWN BUGS NOT FIXED AS OF 01/01/2017	0	24*

<sup>\*</sup>Release notes with bug counts have been recorded with screenshots from Magento official website and available for reference.

## **Ecommerce Additional Features**

		SHOPPING CART ELITE	MAGENTO
SECURITY	PCI COMPLIANCE	✓	extra cost
SECURITY	CREDIT CARD VAULT	✓	extra cost
MARKETING	PREDICTIVE ANALYTICS	✓	extra cost
MARKETING	CRM	✓	extra cost
MARKETING	CRM MARKETING AUTOMATION	✓	extra cost
MARKETING	EMAIL MARKETING	✓	extra cost
MARKETING	GOOGLE SHOPPING & BING SHOPPING	✓	extra cost
OPERATIONS	CUSTOMER SERVICE HELP DESK	✓	extra cost
OPERATIONS	PICK AND PACK	✓	extra cost
OPERATIONS	FULL AMAZON FBA INTEGRATION	<b>4</b>	extra cost
OPERATIONS	DROP SHIP FULFILLMENT	✓	extra cost
OPERATIONS	MULTI WAREHOUSE INVENTORY	✓	extra cost
MARKETPLACES	SELL ON:		
	EBAY, AMAZON, WALMART, JET, NEWEGG SEARS, RAKUTEN, ETSY, HOUZZ.	·, · · · · · · · · · · · · · · · · · ·	extra cost

## **Compare Costs**

	"SAAS"	"SELF HOSTED"
SOFTWARE LICENSE	from \$99/month/user	included
ACUMATICA CONNECTOR LICENSE	from \$0.05/order	extra cost
PRODUCT CONFIGURATOR	included	extra cost
HOSTING	included	extra cost
SOFTWARE SUPPORT & UPGRADE	included	extra cost
ACUMATICA CONNECTOR INSTALLATION	included	extra cost
SOFTWARE / SERVER INSTALLATION	included	extra cost
SOFTWARE / SERVER MAINTENANCE	included	extra cost
SEO TECHNICAL EXPERTS	included	extra cost
IN-HOUSE SEO MARKETING EXPERTS	available	
IN-HOUSE MARKETING EXPERTS	available	
TIME TO COMPLETE SETUP	30 - 90 days	

SHOPPING CART ELITE

MAGENTO w/KENSIUM

# **Testimonials**



I have been impressed with the functionality that Shopping Cart Elite has to offer, and the cost at which I can bring that functionality to my customers.

Patricia Bennett, CEO
PC Bennett, Gold Acumatica Partner

We've recently closed a major opportunity thanks to Shopping Cart Elite.
Our prospect found Shopping Cart Elite to be superior and more feature rich than Magento.

#### Jordan Berkowitz

Southeast Computer Solutions, Silver Acumatica Partner





Shopping Cart Elite combined with Acumatica is a true end to end solution that combines the best of both ERP and eCommerce worlds. Thank you!

Jim Kaiser, CEO Jamark Laboratories, Inc

Shopping Cart Elite customer service is excellent, they know more than anyone we've encountered in eCommerce, and they've helped us implement a complete Website, Amazon, Amazon FBA, eBay, eCommerce solution for our company.

Hersh Fried, eCommerce Manager
Top Race



