

# Medshop Australia delivers a positive prognosis with Sage eCommerce



Australia's leading medical supplier, Medshop Australia, delivered a positive prognosis of their online business by implementing Sage eCommerce.

Medshop Australia, supplying both the professional market and home users, needed an eCommerce solution that would accommodate their business models and client bases. As an existing Sage customer, the solution needed to easily integrate with their back office in order for it to be cost-effective.

They selected Sage eCommerce because it met their business requirements, seamlessly integrated with their Sage back office, and allowed their customers to gain a better insight into lead times and order at their convenience.

*"Sage eCommerce does more than benefit our company, it offers a multitude of benefits to our customers," said Steven Cumper, of Medshop Australia. "It is so convenient. It's ready out of the box—literally plug and play. We appreciate that the template is clean and the layout is intuitive."*

Sage eCommerce has delivered a number of benefits for Medshop Australia:

- Provided customers with the ability to manage their own accounts
- Saved money and reduced manual entry with online orders being captured directly into their Sage database
- Passed savings on to their customers by incentivizing them to use the web store
- Reallocated staff to focus on building the business and servicing clients

## Sage eCommerce

Focused exclusively on the development of eCommerce and payment processing solutions for Sage customers since 2005, Sage eCommerce has been successfully implemented for hundreds of customers across a wide range of industries, from small businesses to global organizations.

**200+**  
Customers

**\$500m+**  
Annual transaction volume

**10+**  
Countries

**1m+**  
SKUs

Discover how Sage eCommerce integrates seamlessly with your current Sage platform at <https://get.sage.com/eCommerce>.