

Micro Mobility is dialed in with Sage eCommerce



Micro Mobility, the importer for Micro scooters for Australia and New Zealand, is all dialed in after streamlining their eCommerce offering with Sage eCommerce.

Micro Mobility was using separate applications for back office and eCommerce management. As the business grew, this caused increasing workflow delays and impacted delivery times and revenue. They evaluated systems and found that open source-based eCommerce solutions did not address the integration challenges they were facing.

Micro Mobility needed a comprehensive end-to-end solution that could handle their growth plans—and they went with Sage eCommerce.

"The lack of watertight integration between our three systems—website, back office and warehouse—was resulting in errors that were becoming difficult to manage, hindering growth," said Jeremy Brown, Director, Micro Mobility.

"The clean integration with Sage eCommerce from customer to the dispatch of the order and then back to the customer again means information is now keyed only once, thereby reducing human effort and margin for error."

With Sage eCommerce, Micro Mobility was able to easily automate and integrate eCommerce with their Sage back office. Now, they have access to real-time visibility over stock management, multi-currency purchase ordering, and reporting and analytics.

Sage eCommerce is an integral part of their business. In the 12 months following system implementation, Micro Mobility experienced 60% growth in business, shipping approximately 20,000 items ordered through Sage eCommerce. Without Sage eCommerce, this level of volume would have required additional staff and impacted profitability.

Sage eCommerce

Focused exclusively on the development of eCommerce and payment processing solutions for Sage customers since 2005, Sage eCommerce has been successfully implemented for hundreds of customers across a wide range of industries, from small businesses to global organizations.

200+
Customers

\$500m+
Annual transaction volume

10+
Countries

1m+
SKUs

Discover how Sage eCommerce integrates seamlessly with your current Sage platform at <https://get.sage.com/eCommerce>.