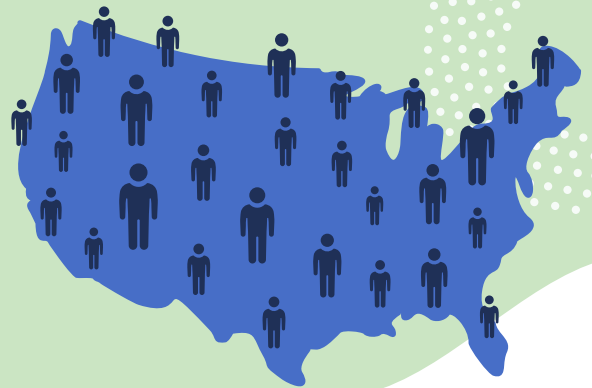


# Power Your Population Health Initiatives with Dispensed Medication Data

## Medication History for Populations

Medication History for Populations from Cureatr Meds 360° provides timely and accurate dispensed medication data for at-risk patient populations. This enables healthcare providers to better manage high-risk groups to reduce readmissions and CMS penalties, maximize reimbursements and ultimately improve care.



### Medication information is critical to managing at-risk patient populations.



Chronically ill patients account for **91%** of all prescriptions in the U.S.<sup>1</sup>



**50%** of medications are *not* taken as prescribed.<sup>2</sup>



Medication history for populations provides medication histories for **73%** of patients nationwide.<sup>3</sup>



Medication history for populations provides data for nearly **4 billion** dispensed medications.<sup>3</sup>

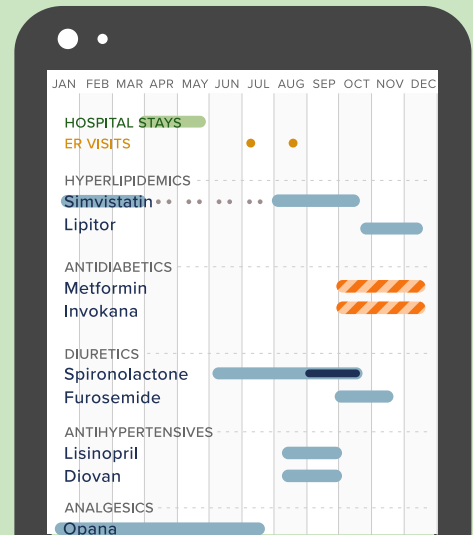
**“The foundation of successful population health is to be empowered to manage chronic disease. As this continues, it is increasingly important to have access to high-quality and timely information on our patients.”**

– Michael Mirro, M.D., Senior Vice President,  
Chief Academic Research Officer, Parkview Health

## Medication History for Populations

### Easily Manage Patient Populations with Unrivaled Actionable Intelligence.

By delivering an unmatched breadth of medication history data, Medication History for Populations allows you to produce targeted analytics for specified patient groups of any size. This trusted data is refreshed nightly, consistently formatted and includes information from nearly all major pharmacies and pharmacy benefit managers (PBMs).



Effectively manage at-risk patient populations with access to the nation's most comprehensive, timely and accurate dispensed medication data.

#### Use Medication History for Populations to:

- ✓ **Spot** medication non-adherence.
- ✓ **Identify** potential medication abuse.
- ✓ **Discover** and close gaps in care.
- ✓ **Identify and triage** at-risk patient populations to inform care plans
- ✓ **Measure** medication metrics for CMS reimbursements



<sup>1</sup>“Chronic Conditions: Making the Case of Ongoing Care.” Partnership for Solutions, September 2004

<sup>2</sup>“Interventions to Improve Adherence to Self-administered Medications for Chronic Diseases in the United States: A Systematic Review.” Annals of Internal Medicine, December 4, 2012

<sup>3</sup>Surescripts internal network data

## Cureatr Meds 360°

Real-time prescribing and pharmacy pickup history for 265 million patients in the US in the palm of your hand.

[Request a Demo](#)