

The YouTube Influencer Marketing Roadmap

Nine Simple Steps for Creator Collaboration Success

Brand generated content is out and Influencer Marketing is in. According to the [2017 Internet Trends report from KPCB](#), user-generated content yields generate 6.9x higher engagement on Facebook and Instagram. Follow these steps as a template to build your roadmap for Influencer Marketing success.



Get Started With Influencer Marketing Today!

Grapevine connects advertisers with over 135,000 social media influencers to create sponsored content that increases brand awareness and generates positive ROI.

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