Thrive Welcomes New CEO

Thrive Board Names Jill Huls As Next CEO

The Thrive Wealth Management Board of Directors is pleased to announce the appointment of Jill Huls as the new Chief Executive Officer for Thrive Wealth Management effective January 1, 2019.

"As Board Chair and on behalf of the partner Credit Unions, I offer congratulations and strong support to Jill as the new leader of this business. Jill joined Thrive in September of 2016 as Vice President. In that capacity, she has done an outstanding job transforming the business to focus on quality Financial Planning and Advice. Huls' expertise in wealth management and exceptional leadership made her the clear choice to lead Thrive forward." - Doug Jones, Thrive Board Chair

Prior to joining Thrive, Huls served with Conexus Credit Union in a variety of leadership roles across Retail, Wealth, and Member Experience. Her strong commitment to people, advice, leadership, and collaboration in the cooperative banking sector consistently produces leading results in employee engagement, customer satisfaction, and financial performance. Huls is internationally recognized for collaborative leadership as a Top 5 Finalist in the Next Top Credit Union Executive Competition. A strong believer in learning and education, Huls holds a Bachelor of Commerce (Finance), earned an Executive MBA from Royal Roads in 2017, and maintains a CFP designation.

As the wealth industry continues to change, Huls is excited to lead the Thrive team forward supporting advice-based conversations in the wealth space and helping more people achieve their financial goals. *"I am humbled by the Board's decision to put their faith in me as the next leader of Thrive. I am very excited to work with our team as we continue our quest to earn trust and business through putting financial wellbeing of clients at the forefront and providing aligned advice. With the support of the exceptional people at Thrive and our partner Credit Unions, I am confident we will continue to grow the firm." - Jill Huls*

Thrive is a Credit Union owned financial planning company. Our clients' wealth and financial wellbeing is our main priority. Because of our Credit Union roots we sit on the same side of the table as you, our clients – we exist to help your wealth grow! We are friendly and easygoing but take your finances seriously. Our services are available to everyone, no matter their circumstances. We use our thorough, innovative and up to date financial knowledge to support and inform our clients' decisions, so they can in turn, thrive."

Thrive Wealth Management Inc. is an owned subsidiary of Conexus Credit Union and Cornerstone Credit Union. Thrive offers financial planning services to a broad spectrum of clients. For more information please visit our website www.thrivewealth.ca

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