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## **NJHA Launches Initiative to Help Physicians Adapt During Time of Transition in Healthcare**

PRINCETON – The New Jersey Hospital Association has partnered with The Leadership Development Group to launch the Applied Physician Leadership Academy©, a new educational offering to help physician leaders transition and adapt to a new healthcare environment.

This innovative program is designed to help promote the growth and development of physician leaders to evolve within their changing organizations. The program will kick off May 30 at the NJHA Conference and Event Center in Princeton and will be followed by three additional modules scheduled for June, September and November. Program details and the full line-up of nationally recognized faculty members can be found at [www.njha.com/education/brochure/?id=603](http://www.njha.com/education/brochure/?id=603).

“Much of the growing emphasis on improving quality and increasing value depends on improved understanding, collaboration and coordination between physician leaders and healthcare executives, and our program will support those goals,” said Betsy Ryan, NJHA president and CEO. “Promoting the growth and development of the next generation of physician leaders is part of an ongoing emphasis for NJHA. Hospitals of the future must have a new level of physician leaders who are able to lead differently.”

According to The Leadership Development Group’s President and CEO Tracy Duberman, PhD, “APLA© brings together industry-renowned faculty, coupled with physician coaches, to work interactively with participants to enhance physician leadership competencies and strengthen individual, team and organization performance. We are thrilled to partner with NJHA and bring this program to their members where we will focus on all aspects of physician leadership including self-awareness and development as well as business acumen and systems thinking.”

*NJHA, based in Princeton, is a not-for-profit trade association committed to helping its members provide quality, affordable, accessible healthcare to their communities.*

*The Leadership Development Group Inc., based in New York, offers expertise in executive assessment and coaching, group leadership development and organization development consulting to organizations across the healthcare spectrum, including providers, payers and manufacturers. TLD Group delivers impactful leadership development solutions for healthcare executives and physician leaders.*