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**THE LEADERSHIP DEVELOPMENT GROUP AND PRACTICINGEXCELLENCE.COM FORM ALLIANCE TO  
PROVIDE A COMPREHENSIVE APPROACH TO DRIVE HEALTHCARE TRANSFORMATION**

*Healthcare Systems Require Physician Leaders to Deliver Value-Based Healthcare*

**NEW YORK, NY June 26, 2014** –The Leadership Development Group (TLD Group) and PracticingExcellence.com have announced an alliance to provide a comprehensive approach to physician engagement and leadership gearing physicians to drive health systems toward value-based care. The approach engages all physicians from senior management to the frontlines through proven on-site and web-based approaches to become effective leaders in this new and complex environment.

To lead today, healthcare organizations require a fundamentally different approach to care giving, one that is patient centric with a strong focus on the patient experience, quality and safety, clinical integration, care coordination and waste reduction. Physicians control 80% of the healthcare dollar, 90% of clinical care orders, and play a key role in both patients' perception of care and team members' participation. Therefore, physician leadership effectiveness is a key driver toward a sustainable future providing value-based healthcare.

"This joint approach is a transformative development process which activates physicians as collaborative leaders in highly complex healthcare systems, as well as leaders of and participants in high-performing teams. The result is a "top down, bottom up" solution which develops high performing physician capacity at all levels within an organization," said Tracy Duberman, CEO of the Leadership Development Group.

Stephen Beeson, MD, CEO and Founder of PracticingExcellence, stated, "We have worked together with TLD Group for several years on helping physicians lead. This alliance is about educating the industry and setting a new context for what true physician leadership is. By equipping physicians to become more effective team leaders, healthcare systems address this catalyst for change."

The alliance leverages synergies between TLD Group's Applied Physician Leadership Academy®, a customized in-person leadership development program designed for physicians in formal leader roles as well as other senior leaders, and PracticingExcellence's Physician Effectiveness Project, an online physician skill building platform designed to advance physician effectiveness in specific areas that most impact quality and safety, leadership, the patient experience and team-based care.

**The Leadership Development Group** (TLD Group) is a nationally recognized healthcare leadership development firm specializing in executive and physician leadership assessment & coaching, group leadership development and organizational development consulting. TLD Group offers ground-breaking executive and physician leadership programs to prepare leaders to become change agents in their organizations. To learn more about The Leadership Development Group's Physician Leadership programs visit [www.tldgroupinc.com](http://www.tldgroupinc.com).

**About PracticingExcellence: The Physician Effectiveness Project**

The physician designed, web-based learning ecosystem identifies, coordinates, tests and coaches the "nontechnical clinical skills" physicians depend on to improve patient care, organizational culture and group performance. The Project takes the guesswork out of how physicians can become more effective while the Project's innovative and interactive learning infrastructure elevates networked learning among physicians and throughout clinical teams, driving high-value care throughout an organization. By physicians for physicians, The Physician Effectiveness Project at [PracticingExcellence.com](http://PracticingExcellence.com) is led by nationally recognized physician leaders, and is headquartered in San Diego, CA.

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