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TLD GROUP SELECTED TO PARTNER WITH WORLD BUSINESS & EXECUTIVE COACHING SUMMIT

Global Conference Aspires to Raise Bar for Coaching Profession

NEW YORK, NY, May 20, 2013 – The Leadership Development Group, Inc. is pleased to announce its selection as a partner in the 3rd Annual World Business and Executive Coaching Summit (WBECS), a global, virtual conference featuring the top 41 luminaries and thought leaders in the business coaching industry taking place June 13-28, 2013. These elite speakers will present their best practices and most valuable insights to thousands of coaches worldwide who desire to learn from the finest minds and most successful leaders in the profession.

Last year, over 11,000 coaches in 131 countries from around the world tuned in to the Second Annual World Business and Executive Coach Summit. The event will be gathering together the major thought leaders in the business and executive coaching space to provide the cutting-edge tools, techniques, strategies and tactics it takes to succeed in coaching — WITHOUT the hype and jargon that so often afflicts the industry.

TLD Group applauds the efforts of other leaders and organizations that have taken measures to improve the coaching industry. "We are pleased to be partnering with WBECS to help raise the bar of the coaching industry by improving our collective knowledge, ethics and standards. WBECS helps individual coaches do better and it helps the industry succeed as a whole," said TLD Group President & CEO Tracy Duberman.

The Pre-Summit series, May 1-31, 2013, offers a complimentary opportunity to sample the sessions of the full Summit before registering. The full Summit runs June 13-28, 2013. For more details visit: <u>http://www.wbecs.com/go/wbecs/tdtd</u>

A few of the 41 luminaries presenting include:

- Jay Abraham, Founder and CEO of the Abraham Group
- Dr. Marshall Goldsmith voted the world's #1 leadership thinker by Harvard Business Review
- John C. Maxell, Internationally Renowned Coach and Author
- Atherien Tulpa, Pioneer Global Leadership Coach
- Brendan Burchard, NY Times Best Selling Coach
- Frances Hesselbein, President Medal of Freedom Recipient, Former CEO, Girl Scouts of the USA
- Vishen Lihkiani, Passionate Leader of Global Change
- Daniel H. Pink, Bestselling Author on The Changing World of Work
- Verne Harnish, Fortune magazine's Top 10 Minds in Small Business

Among the skills, topics and proven strategies attendees can expect to learn about include coaching global leaders, winning clients online, cultivating self as coach, selling, the global coaching and mentoring alliance, social transformation, guerrilla marketing, four leadership mantras, multiple brain integration coaching and much more.

During the Summit, attendees can ask questions of presenters real-time and interact with other attendees. Members' forums encourage networking while shared Google docs enable collaboration. The full Summit will feature one to three live sessions per day that are all recorded and can be accessed for six months afterwards. Three live satellite events will be held in Europe, Asia Pacific and the Americas.

The cost to attend the full Summit is \$697 USD however if you register before May 31st the early bird price is just \$297. To register for the Pre-Summit or the full Summit, please visit <u>http://www.wbecs.com/go/wbecs/tdtd</u>

ABOUT THE LEADERSHIP DEVELOPMENT GROUP

The Leadership Development Group (TLD Group) is an executive assessment, leadership coaching and group development firm dedicated to enhancing executive and organizational effectiveness in multiple industry groups, with a clear focus on the healthcare industry. TLD Group partners with thought leaders who deliver insights and services that enable physician leaders and senior executives to lead more effectively. For more information on TLD Group, visit <u>www.tldgroupinc.com</u> or contact Tracy Duberman, Ph.D. at 973.722.4480 or tduberman@tldgroupinc.com.

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