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**Contact:**

AMY RIEMER, Media Relations

978-475-4441 (office)

978-502-4895 (cell)

[amy@riemercommunications.com](mailto:amy@riemercommunications.com)

**TLD Group selected to partner with World Business & Executive Coaching Summit**

*Global Conference Aspires to Raise Bar for Coaching Profession*

**NEW YORK, NY, May 08, 2012** – The Leadership Development Group, Inc. is pleased to announce its selection as a partner in the second annual World Business and Executive Coaching Summit, a global, virtual conference featuring the top 25 luminaries and thought leaders in the business coaching industry. These elite will present their best practices and most valuable insights to thousands of coaches worldwide who desire to learn from the finest minds and most successful leaders in the profession.

Last year, more than 7000 coaches from 129 countries participated in the first WBECS conference held via easy-to-use webinar technology. The draw, says WBECS President Ben Croft, is the highest caliber cream of the crop delivering sales-pitch-free, rich content to live audiences that can interact with them.

"A staggering 81% of coaching businesses are failing before they even reach their third year," says Croft. "Undertrained coaches are damaging the name of the profession. We want to close the gap between the top coaches and the ones barely making it by showing the latter how to coach more effectively and offer real value to their clients."

TLD Group applauds the efforts of other leaders and organizations that have taken measures to improve the coaching industry. "We are pleased to be partnering with WBECS to help raise the bar of the coaching industry by improving our collective knowledge, ethics and standards. WBECS helps individual coaches do better and it helps the industry succeed as a whole," says TLD Group President & CEO Tracy Duberman.

The Pre-Summit series, May 1-31, 2012, offers a complimentary opportunity to sample the sessions of the full Summit before registering. The full Summit runs June 14-29, 2012. For more details visit: <http://www.wbecs.com/go/wbecs/ttdt>

A selection of the 25 luminaries presenting include:

- \* Dr. Marshall Goldsmith - voted the world's #1 leadership thinker by Harvard Business Review;
- \* Sir John Whitmore - the pre-eminent thinker in leadership and organizational change;
- \* Prof. Vijay Govindarajan - voted the world's #1 strategic thinker by Harvard Business Review;
- \* Verne Harnish - named one of the "Top 10 Minds in Small Business" by Fortune magazine;

Among the skills, topics and proven strategies attendees can expect to learn about include highly effective coaching, sales, niche leadership, creation of complimentary products and multiple income streams, client retention, intellectual property, social media, networking and much more.

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During the Summit, attendees can ask questions of presenters real-time and interact with other attendees. Members' forums encourage networking while shared Google docs enable collaboration. The full Summit will feature one to three live sessions per day that are all recorded and can be accessed for six months afterwards. Three live satellite events will be held in Europe, Asia Pacific and the Americas.

The cost to attend the full Summit is \$697 USD however if you register before May 31st the early bird price is just \$297. To register for the Pre-Summit or the full Summit, please visit <http://www.wbecs.com/go/wbecs/ttdt>

#### **ABOUT THE LEADERSHIP DEVELOPMENT GROUP**

The Leadership Development Group (TLD Group) is an executive assessment, leadership coaching and group development firm dedicated to enhancing executive and organizational effectiveness in multiple industry groups, with a clear focus on the healthcare industry. TLD Group partners with thought leaders who deliver insights and services that enable physician leaders and senior executives to lead more effectively. For more information on TLD Group, visit [www.tldgroupinc.com](http://www.tldgroupinc.com) or contact Tracy Duberman, Ph.D. at 973.722.4480 or [tduberman@tldgroupinc.com](mailto:tduberman@tldgroupinc.com).

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