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**THE LEADERSHIP DEVELOPMENT GROUP (TLD GROUP) WELCOMES LISA BLOOM, MPH, MBA  
AS SENIOR VICE PRESIDENT**

**NEW YORK, NY October 1, 2012** – TLD Group is proud to announce the appointment of Lisa Bloom, MPH, MBA as Senior Vice President. Lisa's responsibilities include new business development, marketing, client relationship and project management, research and development, and partner outreach.

Prior to joining TLD Group, Lisa was Managing Director, Physician Leadership Development for the Group Practice Forum (GPF), an independent, physician-led organization established by leaders of large group practices and The Kinetix Group, a healthcare communications firm. Lisa played a pivotal role in GPF's health system initiatives including advisory board development and management, priority and needs assessments, strategy development, solution design, and implementation to support healthcare organizations respond to the changing healthcare landscape. Lisa also spent several years working as a management consultant in the healthcare industry for Ernst & Young and Capgemini. Lisa is a graduate of the Institute for Professional Excellence in Coaching (iPEC) and holds an MBA and MPH from Emory University and a B.S. in Human Services (Healthcare Administration) from Cornell University.

Lisa has over 20 years of experience in the healthcare industry including work with health providers (integrated health systems, physician groups, physician specialty networks, and post-acute care organizations), pharmaceutical companies, managed market organizations, and healthcare technology companies. "Given Lisa's vast experiences in strategy development, business planning and execution in the healthcare industry, I am certain she will add much value to our organization for all our clients and partners. I am thrilled to have her join our growing team," said Tracy Duberman, President and CEO of The Leadership Development Group.

"I am excited to be a part of growing TLD Group team. Not only is it an honor to work with Tracy Duberman and all of the high caliber people associated with TLD Group, I am passionate about the work we do and the impact it has on the individuals we work with directly and the people around them. I also believe it is crucial for healthcare organizations to embrace executive coaching and leadership development to pave the way to a more effective, collaborative healthcare system," said Lisa Bloom.

**ABOUT THE LEADERSHIP DEVELOPMENT GROUP**

The Leadership Development Group (TLD Group) is a global executive assessment, leadership coaching and group development firm dedicated to enhancing executive and organizational effectiveness in multiple industry groups, with a clear focus on the healthcare industry. TLD Group partners with those who deliver insights and services that enable physician leaders and senior executives to lead more effectively. For more information on TLD Group, visit [www.tldgroupinc.com](http://www.tldgroupinc.com).

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