

## PakMyMeds™

Retail Adherence Kickstart Program for RapidPakRx™

ltem	Description	Price
Professional Consultation	• 30-min. meeting with an RxSafe marketing professional to discuss the retail adherence branding & go-to-market strategy for your pharmacy	Included with Purchase (WP)
Web Page	PakMyMeds landing page branded with your domain & logo	Included WP
Website SEO	<ul> <li>Facebook account setup</li> <li>Keyword optimization for home page &amp; landing page setup</li> <li>Local Google adwords campaign setup</li> <li>Monthly management of SEO campaign</li> </ul>	\$500 \$750 \$750 Call for quote
Social Media Posting	• Text & image for two posts per month to share on your Facebook page	Included WP
Promo Video, 1 minute	<ul> <li>Your logo on frame 1 + contact info on last frame, PMM footage &amp; voice over (VO)</li> <li>Your logo on frame 1 + contact info on last frame, PMM footage + custom VO</li> <li>Customized to your specific needs &amp; requirements</li> </ul>	\$250 \$500 Call for quote
Radio Ad	Custom 30-second script & recording	\$1200
Dispenser Box 7"x 7"x 2.75"	<ul> <li>PakMyMeds box (\$0.69 each, 175 boxes per carton)</li> <li>PakMyMeds booklet box (\$0.81 each,150 boxes per carton)</li> <li>Coated white box (\$0.59 each, 175 boxes per carton)</li> <li>Custom box (2,000   5,000   10,000 Boxes), min. quantity 2000</li> <li>Custom booklet box (2,000   5,000   10,000 Boxes), min quantity 2000</li> </ul>	\$120.75/carton* \$121.50/carton* \$103.25/carton* \$4080   \$5300  \$6900* \$4468   \$5811  \$8000*
Dispenser Box Labels	• 3.5"x 2" rounded rectangle, 7 colors max, white, roll, glossy	\$2.20 for 10*
Bag Stuffer / Rack Card	• PakMyMeds 3.75"x 8.25", premium matte, 2-sided color	\$16.80 for 50*
Banners	<ul> <li>PakMyMeds 3' x1.7', vinyl with corner grommets</li> <li>PakMyMeds 34"x 81", retractable</li> </ul>	\$12.44* \$71.50*
Countertop Sign	<ul> <li>PakMyMeds 5"x 8", lightweight, sturdy 48-pt cardstock w/ built-in, folding stand</li> <li>PakMyMeds 8"x11", lightweight, sturdy 48-pt cardstock w/ built-in, folding stand</li> </ul>	\$12.06* \$13.40*
Door Hanger	• PakMyMeds 3.5"x 8.5", glossy front, matte back	\$20.40 for 50*
Postcard	• PakMyMeds 4"x 6", premium glossy cover stock, 2-sided color	\$36 for 50*
Poster	<ul> <li>PakMyMeds 16"x 20", 185lb premium glossy paper</li> <li>PakMyMeds 22"x 28", 185lb premium glossy paper</li> <li>PakMyMeds 36"x 48", 185lb premium glossy paper</li> </ul>	\$9.26* \$16.67* \$34.89*



Simplify your life with  $PakMyMeds^{TM}$ .

\* Plus shipping & tax.

