# Join The Retention Revolution



# Monetize! CustomerGauge | BOSTON 2018

May 10-11 The Lenox Hotel, 61 Exeter Street at Boylston, Boston



Companies no longer depend on the success of a single transaction—but the triumph of every moment before, during and after that transaction.

**Customer experience** is the new competitive battleground, and we're standing with brands at the front line, bridging the gap between them, their clients and the experiences that define them.

We're **CustomerGauge**, the leading SaaS provider of **Monetized Net Promoter® and customer retention software**, and we've been making companies easier to love since 2007.

This spring, you're invited to join us in historical downtown Boston to plant the seeds of your own retention revolution at Monetize! 2018—the **biggest Net Promoter conference of its kind**, bringing together the movers & shakers of the customer experience industry.



# Monetize!

CustomerGauge | BOSTON 2018

Monetize! 2018 is a two-day conference that brings together Net Promoter® and CX experts, Fortune 1000 industry leaders, and top brands looking to turn their customer experience programs into revenuegenerating assets. This year, we've set ourselves up in the heart of Boston at The Lenox Hotel.

#### You'll Find

Breakout sessions & personalized workshops

Access to industry leaders and keynote events

Networking with top CX and NPS experts

Targeted training

**Reserve Tickets** 





## Why Attend?

#### The Event.

Biggest Net Promoter Conference...Ever

Businesses are moving beyond simply measuring and acting on customer feedback and looking for ways to monetize it.

Monetized Net Promoter puts the ROI of your customer experience program back in focus. Monetize! 2018 welcomes those professionals invested in not only delivering on their customer experience, but banking on it.

#### **The Location**

Lenox Hotel

Find your inner Bostonian. Built in 1900, The Lenox Hotel stands at the epicenter of notable landmarks, including the Boston Public Library, Copley Square, Newbury Street, Boston Commons and much more. Whether you're crazy for the Italian food in the North End or looking to watch the boats go by on the Charles River, Boston is accessible to all.

See This Year's Speakers

## **2017 User Summit Highlights**

Last year we went back to our roots and celebrated our 10th anniversary in Amsterdam at The Conservatorium Hotel. You can expect all the key events from our previous summit—and so much more.

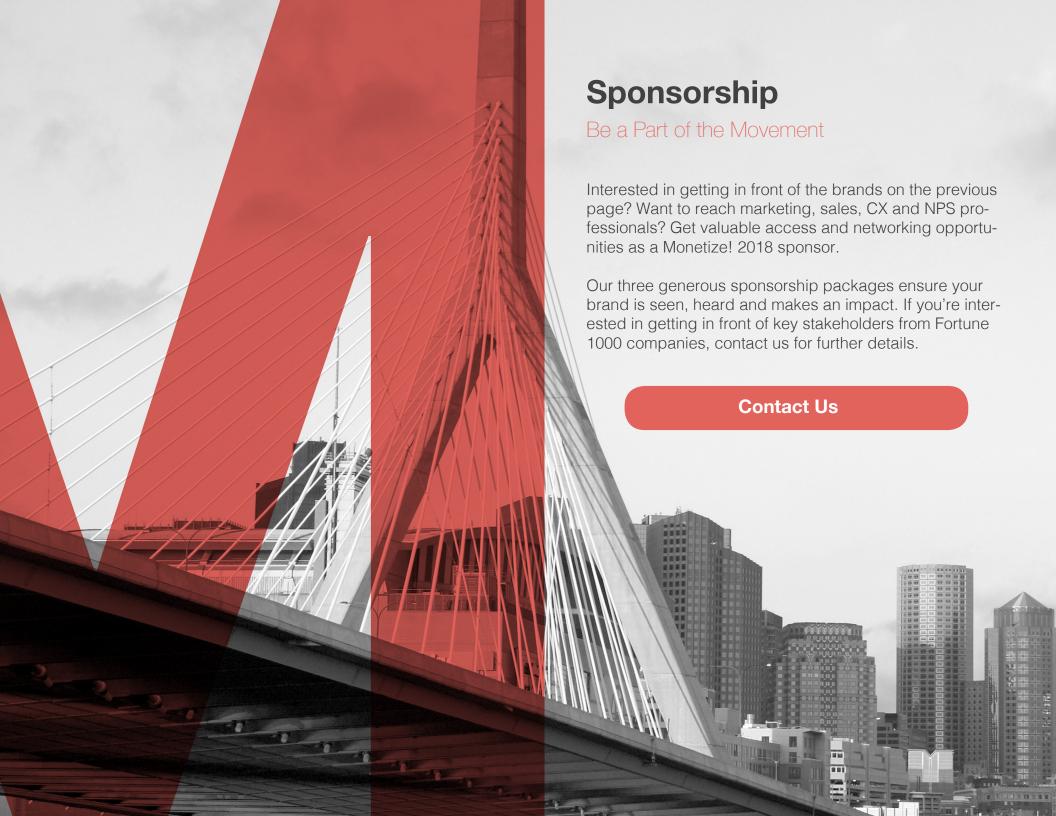


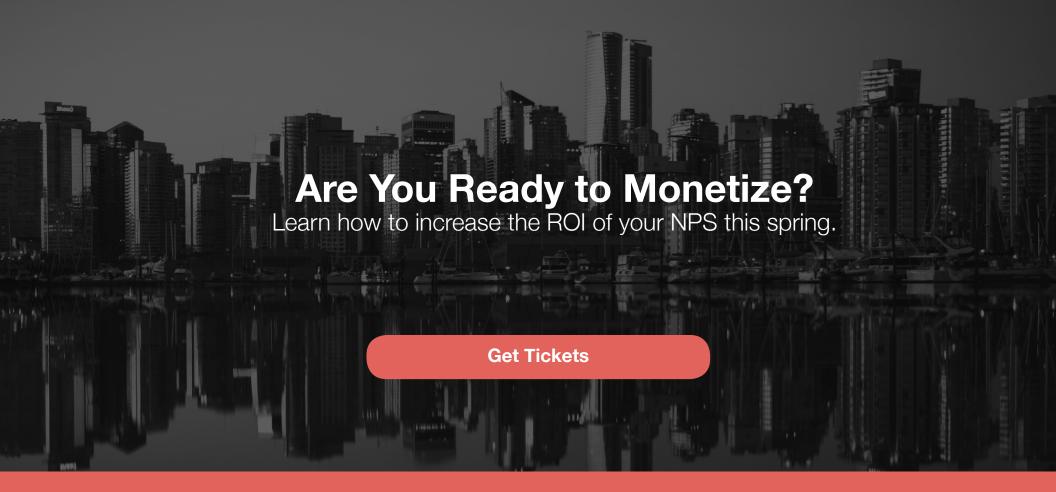
**Past Attendees** 

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	. Wolters Kluwer	(a) YVES ROCHER	PHILIPS

**Register For This Year's Event** 







For more information or if you have any additional questions, please **contact us**.

CustomerGauge is a software-as-a-service platform that helps clients improve customer experiences. The system automatically measures and analyzes feedback, reduces churn through close-loop tools, and helps retain customers using the industry-standard metric Net Promoter System® and Monetized NPS. Results are published and analyzed in real-time using a highly customizable reporting tool, making it ideal for global enterprises.

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