

Join The Retention Revolution



# Monetize!

**CustomerGauge** | BOSTON 2018

**May 10-11** The Lenox Hotel, 61 Exeter Street at Boylston, Boston



**Companies no longer depend on the success of a single transaction—but the triumph of every moment before, during and after that transaction.**

**Customer experience** is the new competitive battleground, and we're standing with brands at the front line, bridging the gap between them, their clients and the experiences that define them.

We're **CustomerGauge**, the leading SaaS provider of **Monetized Net Promoter® and customer retention software**, and we've been making companies easier to love since 2007.

This spring, you're invited to join us in historical downtown Boston to plant the seeds of your own retention revolution at Monetize! 2018—the **biggest Net Promoter conference of its kind**, bringing together the movers & shakers of the customer experience industry.



Welcome to

# Monetize!

CustomerGauge | BOSTON 2018

Monetize! 2018 is a two-day conference that brings together Net Promoter® and CX experts, Fortune 1000 industry leaders, and top brands looking to turn their customer experience programs into revenue-generating assets. This year, we've set ourselves up in the heart of Boston at The Lenox Hotel.

## You'll Find

- Breakout sessions & personalized workshops
- Access to industry leaders and keynote events
- Networking with top CX and NPS experts
- Targeted training

[Reserve Tickets](#)

The Lenox

A black and white photograph of The Lenox Hotel in Boston. The building is a multi-story brick structure with many windows. A large red sign on the roof reads "The Lenox". The sky is cloudy.



## Why Attend?

### The Event.

Biggest Net Promoter Conference...Ever

Businesses are moving beyond simply measuring and acting on customer feedback and looking for ways to monetize it. Monetized Net Promoter puts the ROI of your customer experience program back in focus. Monetize! 2018 welcomes those professionals invested in not only delivering on their customer experience, but banking on it.

### The Location

Lenox Hotel

Find your inner Bostonian. Built in 1900, The Lenox Hotel stands at the epicenter of notable landmarks, including the Boston Public Library, Copley Square, Newbury Street, Boston Commons and much more. Whether you're crazy for the Italian food in the North End or looking to watch the boats go by on the Charles River, Boston is accessible to all.

[See This Year's Speakers](#)











# 2017 User Summit Highlights

Last year we went back to our roots and celebrated our 10th anniversary in Amsterdam at The Conservatorium Hotel. You can expect all the key events from our previous summit—and so much more.



## Past Attendees

		 Electrolux	 SuperOffice.
	 Wolters Kluwer	 YVES ROCHER	

Register For This Year's Event





# Sponsorship

Be a Part of the Movement

Interested in getting in front of the brands on the previous page? Want to reach marketing, sales, CX and NPS professionals? Get valuable access and networking opportunities as a Monetize! 2018 sponsor.

Our three generous sponsorship packages ensure your brand is seen, heard and makes an impact. If you're interested in getting in front of key stakeholders from Fortune 1000 companies, contact us for further details.

[Contact Us](#)





# Are You Ready to Monetize?

Learn how to increase the ROI of your NPS this spring.

Get Tickets

For more information or if you have any additional questions, please [contact us](#).

**CustomerGauge** is a software-as-a-service platform that helps clients improve customer experiences. The system automatically measures and analyzes feedback, reduces churn through close-loop tools, and helps retain customers using the industry-standard metric Net Promoter System® and Monetized NPS. Results are published and analyzed in real-time using a highly customizable reporting tool, making it ideal for global enterprises.

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