# Bearings E MINGANITANA

a newsletter for GKAR MEMBERS April 2014



## At A Glance

## Committee Meetings

#### April 2nd

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Equal Opportunity

### April 3rd

**Broker Exchange Forum** 

#### April 4th

- Education
- Community Relations

#### April 8th

MLS/Technology

#### April 9th

Commercial

#### April 11<sup>th</sup>

Risk Management

#### April 14th

Governmental Affairs

#### April 25th

**Board of Directors** 

# **GKAR News**

## **GKAR Updates Service Systems**

Recently, GKAR updated its telephone system and reactivated telephone routing in order to assist our members with efficient call response. When you call GKAR you will be greeted initially by a recorded message and then will select which department you are calling for.

For MLS Tech Support, Press 1 For Membership, Press 2

For MREA, Press 3

For Accounting, Press 4

For Professional Standards, Press 5

For Facility Rental, Press 6

All others, Press 7

If no one is available, your voice message will be delivered to the respective e-mail of the person you are contacting allowing the staff to respond to your request in a timely manner.

We are also developing a MLS Tech Support System to assist you with efficient responses via e-mail. You will be able to utilize support@gkar.com to send requests for MLS assistance and receive an e-mail reply for your reference. This system is being developed now to assist with the MLS conversion later this year.

We appreciate your patience as we develop our new systems. Our goal is to provide our members with the fastest response to their needs.

### GKAR Endorses Member Candidates

March 28th, 2014, the Board of Directors approved the Governmental Affairs Committee recommendation for early endorsement of two member candidates.

Margaret O'Brien for State Senate, District 20 David Maturen for State Representative, House District 63

"Both of these GKAR Members have an outstanding record of service within the Association over a number of years. This compliments their exceptional service as elected officials working on industry related issues", stated Doug Merriam, West Michigan Public Policy Director. "We believe that our involvement as an association would be most impactful sooner. rather than later, by making an early endorsement of each member in these races."

CEO Robin Pompey | Editor Paula Novess | Managing Editor Angela McMillan

## At A Glance

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## **Events**

#### April

• Birthday Calendar

#### April 17th

• Membership Appreciation

#### May 15th

Flowerfest

## Classes

#### April 10th - 18th

• Real Estate 101

#### April 14th - 15th

• ABR Designation
At GKAR

#### April 16th - 17th

• ABR Designation
At SWMAR

#### May 6th

• Real Estate
Marketing Reboot

#### May 14th

• <u>Unlocking the Mysteries</u> of Well & Septic Systems

## **GKAR Events**



## GKAR's Annual Membership Appreciation Program

Join us so we can celebrate you and appreciate your membership! More...

### **GKAR's Annual Flowerfest**

Volunteer a few hours of your time to help spread cheer to our local nursing and assisted living homes by planting flowers donated from our area greenhouses. Meet at GKAR at 8:30am for light breakfast and to form your planting group. More...

## March Wine Down Huge Success - Photo Gallery

Thank you again to the Business Partners who participated and the REALTORS® who came out and supported their local supporters.

## Top O' the Mornin' Winners

Congratulations to Brad Wyant and Nancy Whitney who were selected for the Education Committee giveaway at the Top O' the Mornin': Consumers Energy program on March 28<sup>th</sup>.

# Upcoming Classes



## ABR Designation LIVE at GKAR

April 14<sup>th</sup> & 15<sup>th</sup> from 9:00am - 4:00pm 13 hours of continuing education credit Instructor: Laura Schlecte

Pre-registration Deadline: MONDAY, April 7th at 5:00pm

Investment: \$225, includes breakfast, lunch, & snacks both days Details...

## Real Estate Marketing Reboot

May  $6^{th}$  at GKAR from 9:00am - 4:00pm, qualifies as an ABR Elective Investment: \$105 - SPECIAL DISCOUNT OFFER w/ ABR enrollment Details...

## Unlocking the Mysteries of Well & Septic Systems

May 14<sup>th</sup> at GKAR from 11:30am - 1:30pm 2 hours of continuing education credit Instructor: Heidi Bryant, B.E.S.T. Well & Septic Investment: \$10 - You bring the sandwich, GKAR will provide the rest! COMPLIMENTARY FOR NEW GKAR REALTORS® as part of the Get Oriented Program - RSVP with Morghan to qualify Details...

## At A Glance

no in more than the

## Classes & Events

#### May 14th

• Get Oriented:
Unlocking the Mysteries
of Well & Septic Systems

#### May 20th, 21st, & 22nd

• Orientation

## **Housing Reports**

- Cumulative Sales Report
- Sales Statistics
- Mortgage Rates

# Membership News



### Welcome New REALTOR® Members

Ryan Belen - Keller Williams Kalamazoo
Catherine DiBiaggio - Berkshire Hathaway HomeServices MI
Jeffrey Everts - Evenboer-Walton, REALTORS®
Kathryn Getman - Jaqua, REALTORS®
Tim Hafner - Jaqua, REALTORS®
Danielle Joftscheff - Chuck Jaqua, REALTORS®, Inc.
Tyler Kellum - Berkshire Hathaway HomeServices MI
Pat McCullough - RE/MAX Advantage
Dondrae Mims - Keller Williams Kalamazoo
Julie Peterson - Berkshire Hathaway HomeServices MI
Bridget Venus - Jaqua, REALTORS®
Jamie Wilder - West Michigan Real Estate Co.
Amy Wilke - RE/MAX of Kalamazoo

#### Welcome New REALTOR® Offices

Matthew Woodard - Kalvan Realty

AmeriFirst Home Mortgage Appraisal Division | Marty Wagar 269-324-4240 | <a href="mailto:mwagar@amerifirst.com">mwagar@amerifirst.com</a> | Portage, MI

### Welcome REALTOR® Member Reinstatements

Anthony Pendowski - Michigan 1st Realty

#### Welcome New Business Partner Offices

Major Appliance | Jessica Mendenhall 269-375-9500 | <a href="https://www.majorapplianceoutlet.com">www.majorapplianceoutlet.com</a> | Kalamazoo, MI

## Additions - Existing Business Partners

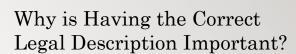
Scott Cowherd - Kalamazoo Mortgage

**Drops & Transfers** 

Quarter Century Club & REALTOR® Emeritus

# Professional Standards Peak Performance

 2014 Pathways to Professionalism



Anytime you fail to include a proper legal description in a listing or sales agreement, you are exposing your client, your broker and yourself to risk because *you have failed to communicate precisely* what the subject property is. When you include the correct legal description in a document, you are minimizing the chances for problems and maximizing the chances of a successful transaction. More...



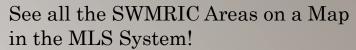
## Keybox Corner

New Features Added to SentriSmart App: SentriLock has added the ability create One Day Codes, Assign lockboxes to Listings, and View Access Logs for your lockboxes. If you don't have the app yet, download it FREE as a 2014 GKAR member benefit. Details...

# MLS News

## Upcoming MLS Class at GKAR

zipForm Plus & Electronic Signatures - April 24<sup>th</sup> 2:00pm - 3:30pm Details...



Have you ever needed to see where the borders are for an MLS Area? It's very quick and simple to view all the SWMRIC Areas on the map in the MLS. Details...

## Multiple Listing Carts for the Desktop & Mobile MLS

Multiple Carts are now here! You can create as many different Carts as you like as well as rename them and move listings between the Carts. New Carts created in either the desktop or mobile interface can be accessed from both versions of the MLS.

## Get Educated!



## Attend the MAR Convention & Expo

October  $1^{st}$  -  $3^{rd}$  at the Amway Grand Plaza in Grand Rapids More...

We Want to Recognize You - Your Name HERE!

Learn How...

Brought to you by the Education Committee

## Commercial Real Estate News

West Michigan Commercial Real Estate Golf Outing

Monday, June 2<sup>nd</sup> at The Moors Golf Club Details...

Brought to you by the Commercial Committee

