

# Bearings

a newsletter for GKAR MEMBERS

February 2014



## At A Glance

### Committee Meetings

February 3<sup>rd</sup>

- [Governmental Affairs](#)

February 5<sup>th</sup>

- [Equal Opportunity](#)

February 6<sup>th</sup>

- [Broker Exchange Forum](#)

February 7<sup>th</sup>

- [Education](#)
- [Community Relations](#)

February 11<sup>th</sup>

- [MLS/Technology](#)

February 12<sup>th</sup>

- [Commercial](#)

February 14<sup>th</sup>

- [Risk Management](#)

February 28<sup>th</sup>

- [Board of Directors](#)

## GKAR News

### Congratulations

Congratulations to Dennis Field, Keller Williams Kalamazoo, for his appointment as Director At Large, a vacancy resulting from the election of Greg Miller as President-Elect. Dennis has been a member since 1980 and has served on the Board of Directors since 2011, the Broker Exchange Forum and the Safety Task Force. [See entire 2014 Board of Directors](#)

### GKAR Receives RPAC Award

GKAR recently received awards for Michigan Medium Sized Board, Greatest Member Participation in RPAC Contributions for 2013 and Over Goal at the MAR Achieve, on Thursday, January 23<sup>rd</sup>, 2014.

President, Dan Jaqua and CEO, Robin Pompey were there to accept these awards on behalf of the Association. They would like to thank all of the members of GKAR who made contributions last year.

RPAC is the only grassroots and issues mobilizing force that exists to promote the tradition of home ownership and real estate investment. By investing in RPAC, you are supporting REALTOR® friendly candidates for public office that believe in your industry who will fight for private property rights, sound tax reform and less burdensome regulation of your business. The REALTORS® Political Action Committee (RPAC) is the best way a REALTOR® can protect their business.

### SentriLock's App *SentriSmart™* is FREE for GKAR Members!

The Board of Directors approved the purchase of SentriLock's *SentriSmart™* app for 2014 GKAR Members. Stop by GKAR on February 27<sup>th</sup> between 9:00am - 11:00am and we'll help you install it on your smart phone or tablet.

### GKAR Members Receive Discount at Rx Optical

Use this [informational brochure](#) to receive a discount at Rx Optical.

## At A Glance

### Events

#### February 20<sup>th</sup>

- [Wine Down](#)

#### February 22<sup>nd</sup>

- [Bowl For Kids' Sake](#)

#### February

- [Birthday Calendar](#)

#### March 13<sup>th</sup>

- Spring 4:01

#### March 20<sup>th</sup>

- [Wine Down](#)

#### March 22<sup>nd</sup>

- Walking Home

### Classes

#### February 27<sup>th</sup>

- [Course 1500](#)

#### March 6<sup>th</sup> - 14<sup>th</sup>

- [Real Estate 101 Class](#)

#### April 10<sup>th</sup> - 18<sup>th</sup>

- [Real Estate 101 Class](#)

#### April 14<sup>th</sup> - 15<sup>th</sup>

- [ABR Designation](#)

#### May 6<sup>th</sup>

- [Real Estate Marketing Reboot](#)

# GKAR Events



## NEW Event - GKAR Wine Down

February 20<sup>th</sup> and March 20<sup>th</sup> at GKAR from 4:00pm - 7:00pm  
FREE EVENT to attend for all GKAR Members. No RSVP required.  
FREE wine, food and prizes!

[Details...](#)

[February Participants & Prize Giveaways](#)

[March Participants & Prize Giveaways](#)

## Bowl For Kids' Sake 2014 - We Need You To Sign Up!

The Bowl is February 22<sup>nd</sup> at PINZ on Stadium from 11:30am - 1:30pm  
The GOAL is 36 GKAR Teams raising money for Big Brothers Big Sisters.  
We're half way there!

[Details...](#)

[Online Registration](#)

[Press Release From BBBS](#)



## Upcoming Classes

### Real Estate 101 Pre-licensing

March 6<sup>th</sup>, 7<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup> & 14<sup>th</sup> from 8:00am - 5:00pm  
At GKAR

Tuition: \$255

Contact: Morghan Peterson at 269-382-1597 or [MorghanP@gkar.com](mailto:MorghanP@gkar.com)

### Course 1500 - Eligible for Con Ed Benefit Program

February 27<sup>th</sup> at GKAR from 9:00am - 2:45pm  
6 hours of continuing education credit w/ legal update

Instructor: Woody King

**Registration Deadline: February 21<sup>st</sup> at 5:00pm**

Contact: Morghan Peterson at 269-382-1597 or [MorghanP@gkar.com](mailto:MorghanP@gkar.com)

[Details...](#)

[Online Registration](#)

[2014 Pre-Licensing Course Catalog](#)

[2014 Continuing Education Schedule](#)

[GRI I, II & III at BCAAR](#)

## At A Glance

### Classes & Events

February 18<sup>th</sup>

- [Get Oriented!  
MLS & ZipForm Q & A](#)

March 25<sup>th</sup>, 26<sup>th</sup>, & 27<sup>th</sup>

- [Orientation](#)

### Housing Reports

- [Cumulative Sales Report](#)
- [Sales Statistics](#)
- [Mortgage Rates](#)

### Professional Standards

- [2014 Code of Ethics](#)
- [GKAR 2013 Professional Standards Report](#)

# Membership News



## Welcome New REALTOR® Members

Brian Decker - Prudential Preferred, REALTORS® (Stadium)  
Jocelyn Herder - Keller Williams Kalamazoo  
Jamar Herron - Jaqua, REALTORS® (Drake)  
Kelly Idema - Bellabay Realty  
Carol Larsen - ERA Network Real Estate  
Zachary Mitton - Keller Williams Kalamazoo  
Annette Morgan - Prudential Preferred, REALTORS® (Oakland)  
Jenny VanHorn - Real Estate Firm

## Welcome New Business Partner Offices

PrimeLending, A PlainsCapital Company  
Steven Woloszyk | 269-459-3782 | [www.primelending.com](http://www.primelending.com) | Portage, MI  
United Bay Community Credit Union  
Lindsey Freng | 989-892-4597 | [www.ubccu.org](http://www.ubccu.org) | Bay City, MI

## REALTOR® Office Reinstatement

Miller Connection Realty - Marcia Miller

[View Transfers - REALTORS®](#)

[View Drops - REALTORS® and Business Partner Offices](#)

## Quarter Century Club

Congratulations to Thomas Kocher, Prudential Preferred, REALTORS® (Stadium), for 25 years with GKAR on February 15<sup>th</sup>!

## Condolences to the Freeman Family

We are sad to report that Jim Freeman, Freeman Real Estate, passed away last month. [More...](#)

# Peak Performance



## The GKAR Condominium Addendum

When to use it, why use it, how to use it, and where can you get it.  
[Details...](#)

## Keybox Corner

SentriLock's App  
*SentriSmart™* is FREE for  
2014 GKAR Members! Stop  
by GKAR on February 27<sup>th</sup>  
between 9:00am - 11:00am  
and we'll help you install it  
on your smart phone or  
tablet.

Green Lockbox Batteries  
Should be Recycled. [Details...](#)



# MLS News



## NEW MLS Policy in Effect

The entry of manufactured homes on leased land is prohibited in the MLS system. [Details...](#)

## Avoid Possible MLS & Ethics Violations, When Accessing A Property...Know The Rules!

In addition to possible serious violations, the following rules are for your safety and the safety of others. [Details...](#)

## Get Educated!



## Congratulations to REALTOR® Members Gayle & Steve Zientek, Network Team Homes Realty

Gayle & Steve were recognized in the NAR's January *REALTOR® Mag* marketing product guide for their business's direct-mail campaign.

[Details...](#)

## Congratulations to Business Partner Member Carole Morgan, StageRight Home Staging

Carole was named the 2014 Regional Vice President of the Real Estate Staging Association ([RESA](#))!

## Do You Want to Get Recognized?

[Details...](#)

Brought to you by the Education Committee

# Commercial Real Estate News

## Save-the-Date

## West Michigan Commercial Real Estate Golf Outing

Monday, June 2<sup>nd</sup> at The Moors Golf Club

Brought to you by the Commercial Committee