

a newsletter for GKAR MEMBERS February 2014



At A Glance

Committee Meetings

February 3rd

• Governmental Affairs

February 5th

• Equal Opportunity

February 6th

• Broker Exchange Forum

February 7th

- Education
- <u>Community Relations</u>

February 11th

MLS/Technology

February 12th

Commercial

February 14th

• Risk Management

February 28th

• Board of Directors

GKAR News

Congratulations

Congratulations to Dennis Field, Keller Williams Kalamazoo, for his appointment as Director At Large, a vacancy resulting from the election of Greg Miller as President-Elect. Dennis has been a member since 1980 and has served on the Board of Directors since 2011, the Broker Exchange Forum and the Safety Task Force. See entire 2014 Board of Directors

GKAR Receives RPAC Award

GKAR recently received awards for Michigan Medium Sized Board, Greatest Member Participation in RPAC Contributions for 2013 and Over Goal at the MAR Achieve, on Thursday, January 23rd, 2014.

President, Dan Jaqua and CEO, Robin Pompey were there to accept these awards on behalf of the Association. They would like to thank all of the members of GKAR who made contributions last year.

RPAC is the only grassroots and issues mobilizing force that exists to promote the tradition of home ownership and real estate investment. By investing in RPAC, you are supporting REALTOR® friendly candidates for public office that believe in your industry who will fight for private property rights, sound tax reform and less burdensome regulation of your business. The REALTORS® Political Action Committee (RPAC) is the best way a REALTOR® can protect their business.

SentriLock's App SentriSmartTM is FREE for GKAR Members!

The Board of Directors approved the purchase of SentriLock's $SentriSmart^{TM}$ app for 2014 GKAR Members. Stop by GKAR on February 27th between 9:00am - 11:00am and we'll help you install it on your smart phone or tablet.

GKAR Members Receive Discount at Rx Optical

Use this informational brochure to receive a discount at Rx Optical.

At A Glance

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Events

February 20th

• Wine Down

February 22nd

• Bowl For Kids' Sake

February

• Birthday Calendar

March 13th

• Spring 4:01

March 20th

• Wine Down

March 22nd

Walking Home

Classes

February 27th

• Course 1500

March 6th - 14th

• Real Estate 101 Class

April 10th - 18th

• Real Estate 101 Class

April 14th - 15th

• ABR Designation

May 6th

• Real Estate
Marketing Reboot

GKAR Events



NEW Event - GKAR Wine Down

February 20th and March 20th at GKAR from 4:00pm - 7:00pm FREE EVENT to attend for all GKAR Members. No RSVP required. FREE wine, food and prizes!

Details...

<u>February Participants & Prize Giveaways</u> March Participants & Prize Giveaways

Bowl For Kids' Sake 2014 - We Need You To Sign Up!

The Bowl is February 22^{nd} at PINZ on Stadium from 11:30am - 1:30pm The GOAL is 36 GKAR Teams raising money for Big Brothers Big Sisters. We're half way there!

Details...

Online Registration

Press Release From BBBS

Upcoming Classes



Real Estate 101 Pre-licensing

March 6th,7th,12th,13th & 14th from 8:00am - 5:00pm

At GKAR

Tuition: \$255

Contact: Morghan Peterson at 269-382-1597 or Morghan P@gkar.com

Course 1500 - Eligible for Con Ed Benefit Program

February 27th at GKAR from 9:00am - 2:45pm

6 hours of continuing education credit w/ legal update

Instructor: Woody King

Registration Deadline: February 21st at 5:00pm

Contact: Morghan Peterson at 269-382-1597 or Morghan P@gkar.com

Details...

Online Registration

2014 Pre-Licensing Course Catalog

2014 Continuing Education Schedule

GRI I, II & III at BCAAR

At A Glance

Classes & Events

February 18th

• <u>Get Oriented!</u> MLS & ZipForm Q & A

To manini Little

March 25th, 26th, & 27th

Orientation

Housing Reports

- Cumulative Sales Report
- Sales Statistics
- Mortgage Rates

Membership News



Welcome New REALTOR® Members

Brian Decker - Prudential Preferred, REALTORS® (Stadium)
Jocelyn Herder - Keller Williams Kalamazoo
Jamar Herron - Jaqua, REALTORS® (Drake)
Kelly Idema - Bellabay Realty
Carol Larsen - ERA Network Real Estate
Zachary Mitton - Keller Williams Kalamazoo
Annette Morgan - Prudential Preferred, REALTORS® (Oakland)
Jenny VanHorn - Real Estate Firm

Welcome New Business Partner Offices

PrimeLending, A PlainsCapital Company Steven Woloszyk | 269-459-3782 | www.primelending.com | Portage, MI United Bay Community Credit Union Lindsey Freng | 989-892-4597 | www.ubccu.org | Bay City, MI

REALTOR® Office Reinstatement

Miller Connection Realty - Marcia Miller

View Transfers - REALTORS®

View Drops - REALTORS® and Business Partner Offices

Quarter Century Club

Congratulations to Thomas Kocher, Prudential Preferred, REALTORS® (Stadium), for 25 years with GKAR on February 15th!

Condolences to the Freeman Family

We are sad to report that Jim Freeman, Freeman Real Estate, passed away last month. More...

Professional Standards Peak Performance

- 2014 Code of Ethics
- <u>GKAR 2013 Professional</u> <u>Standards Report</u>

The GKAR Condominium Addendum

When to use it, why use it, how to use it, and where can you get it. Details...

Keybox Corner

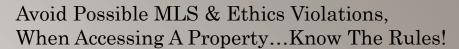
SentriLock's App SentriSmartTM is FREE for 2014 GKAR Members! Stop by GKAR on February 27th between 9:00am - 11:00am and we'll help you install it on your smart phone or tablet.

Green Lockbox Batteries Should be Recycled. Details...



NEW MLS Policy in Effect

The entry of manufactured homes on leased land is prohibited in the MLS system. Details...



In addition to possible serious violations, the following rules are for your safety and the safety of others. Details...

Get Educated!

Congratulations to REALTOR® Members Gayle & Steve Zientek, Network Team Homes Realty

Gayle & Steve were recognized in the NAR's January REALTOR® Mag marketing product guide for their business's direct-mail campaign. Details...

Congratulations to Business Partner Member Carole Morgan, StageRight Home Staging

Carole was named the 2014 Regional Vice President of the Real Estate Staging Association (RESA)!

Do You Want to Get Recognized?

Brought to you by the Education Committee

Commercial Real Estate News

Save-the-Date West Michigan Commercial Real Estate Golf Outing

Monday, June 2nd at The Moors Golf Club

Brought to you by the Commercial Committee





Knowledge

Action