

Bearings

a newsletter for GKAR MEMBERS
January 2014



At A Glance

Committee Meetings

January 3rd

- [Education](#)

January 6th

- [Governmental Affairs](#)

January 8th

- [Equal Opportunity](#)
- [Commercial](#)

January 9th

- [Broker Exchange Forum](#)

January 10th

- [Risk Management](#)
- [Community Relations](#)

January 14th

- [MLS/Technology](#)

January 17th

- [Board of Directors](#)

GKAR News

2014 GKAR Board of Directors

The 2014 GKAR Board of Directors include officers, Dan Jaqua, President; Greg Miller, President-Elect; Bill Evenboer, Treasurer and currently eight additional Directors at Large. According to GKAR Policy, the Board of Directors will appoint a person at the January Board of Directors meeting on January 17th, 2014, to fill one vacancy due to the election of Greg Miller as President-Elect.

[2014 Board of Directors](#)

Congratulations Cathy Gasper 2014 REALTOR® of the Year

Cathy joined the Greater Kalamazoo Association of REALTORS® (GKAR) in 1989 and is an Associate Broker with Evenboer-Walton, REALTORS®. She acquired her Associate Brokers License in 1995 and was co-owner of Heritage Select from 1995 to 2009. [More...](#)

2014 REALTOR® Member Benefit Con Ed Program

The 2014 Member Benefit Con Ed Program applies to active GKAR REALTOR® Members attending Course 1500. This is the traditional six hour course including legal update. [Details...](#)

2014 Course 1500 Dates

February 27th w/ Woody King, registration deadline February 21st

June 27th w/ Jack Miedema, registration deadline June 20th

October 30th w/ Woody King, registration deadline October 24th

December 11th w/ Jack Miedema, registration deadline December 5th

Remembering Former Member Dori Bosch

Our thoughts and prayers go out to the Bosch family for their loss.

[Dori's Lifestory](#)



At A Glance

Events

February 20th

- [Wine Down](#)

February 22nd

- [Bowl For Kids' Sake](#)

January

- [Birthday Calendar](#)

Classes

January 9th - 17th

- [Real Estate 101 Class](#)

February 27th

- [Course 1500](#)

GKAR Events



NEW Event - GKAR Wine Down

February 20th and March 20th at GKAR from 4:00pm - 7:00pm
FREE EVENT to participate in and attend for all GKAR Members.

[Details...](#)

[Vendor Registration](#)

Sign Up For Bowl For Kids' Sake 2014!

February 22nd at PINZ on Stadium from 11:30am - 1:30pm
The GOAL is 36 GKAR Teams raising money for Big Brothers Big Sisters.

[Details...](#)

[Online Registration](#)

Save-the-Date Walking Home is March 22nd, 2014

[2013 Sounds of The Season Photos](#)

[Installation & State of the Association Photos](#)

Photos by Business Partner [R.L. Novess Photography](#)

Upcoming Classes



Real Estate 101 Pre-licensing

January 9th, 10th, 15th, 16th & 17th from 8:00am - 5:00pm
At GKAR

Tuition: \$255

Contact: Morghan Peterson at 269-382-1597 or MorghanP@gkar.com

Course 1500 - Eligible for Con Ed Benefit Program

February 27th at GKAR from 9:00am - 2:45pm
6 hours of continuing education credit w/ legal update

Instructor: Woody King

Contact: Morghan Peterson at 269-382-1597 or MorghanP@gkar.com

[Details...](#)

[Online Registration](#)

[2014 Pre-Licensing Course Catalog](#)

[2014 Continuing Education Schedule](#)

At A Glance

Classes & Events

January 21st, 22nd, & 23rd

- [Orientation](#)

Housing Reports

- [Cumulative Sales Report](#)
- [Sales Statistics](#)
- [Mortgage Rates](#)

Professional Standards

- [2014 Code of Ethics](#)

February 5th

- [2014 MAR Professional Standards Training](#)

Membership News



Welcome New Secondary REALTOR® Office

NAI Wisinski of West Michigan

James Decker | JimD@naiwwm.com | Grand Rapids, MI | 616-776-0100

Transfers - REALTORS®

Rosa Maria Labra-Delgadillo – Prudential Preferred, REALTORS® (Oakland) to RE/MAX Advantage

Marcia Miller - RE/MAX Advantage to Miller Connection Realty

Holly Woodhams - Carlson, REALTORS® & Development to Jaqua REALTORS® (Drake)

Drops - REALTORS®

Brenda Atkinson - Keller Williams Kalamazoo

Theresa Bond - ERA Network Real Estate, LLC

Kenneth Doctor - Cornell & Associates

Jay Olweean - Prudential Preferred, REALTORS® (Stadium)

Nichole Taplin - Keller Williams Kalamazoo

Sarah Vandenberg - Source One Appraisal

Mark Worden - Jaqua, REALTORS® (Drake)

Retiring - REALTORS®

Edward Rose - Keller Williams Kalamazoo

Wayne Wilkinson - RE/MAX Advantage

Additions to Existing Business Partners

Cassandra Evers - Apollo Home Mortgage

Christopher Mooney - Mite-E Exterminating

Sarah Vandenberg - Midwest Appraisal Management

Corrections

Jeff Leonard transferred from Jaqua, REALTORS® (Drake) to CENTURY 21 C. Howard

Peak Performance



Written Extensions -

Let the Code (of Ethics) Be With You!

When we are busy with multiple sales in the works, we sometimes miss a contingency date in the Buy and Sell Agreement. It happens. The temptation may be to think: "Let's let it slide. Everything is going so smoothly. What's the difference of a day or two?" Besides the obvious-like a sale falling apart and one of the parties saying "The date has passed, so we are no longer obligated" you may have violated the Code of Ethics.

[Details...](#)

Keybox Corner

SentriLock's App
SentriSmart™ is FREE for
GKAR Members! The Board
of Directors has approved the
purchase of SentriLock's
SentriSmart™ app for 2014
GKAR Members. [Details...](#)



MLS News



January MLS Classes

[MLS Statistics](#) - Tuesday, January 7th from 2:00pm - 3:00pm
[MLS Prospects](#) - Thursday, January 9th from 2:00pm - 4:00pm
[MLS Searching](#) - Wednesday, January 15th from 2:00pm - 4:00pm
[ZipForm Plus & Digital Ink](#) - Tuesday, January 28th from 2:00pm - 3:30pm
[Entering A Listing...and all that goes with it](#) - Thursday, January 30th
from 2:00pm - 3:30pm

Virtual Tours Now Sent When Listings Are Emailed To Clients

The first two Virtual Tours on each listing are included when [Details...](#)

Get Educated!



Congratulations to REALTOR® Member Fareen Effendi, Jaqua, REALTORS®

Fareen just earned her Senior Real Estate Specialist ([SRES](#)) Designation, and earned her Short Sales and Foreclosure Resource ([SFR](#)) Certification earlier this year.

Do You Want to Get Recognized?

The Education Committee wants to recognize REALTOR® and Business Partner Members for the following educational accomplishments:

- Receiving a Professional Designation or Certification
- Teaching a GKAR Sponsored Real Estate Class
- Publishing an article
- Attending a MAR, NAR or Affiliate Convention

[Details...](#)

Commercial Real Estate News

Did You Know GKAR Member's Commercial Listings Appear on Commercial Source?

CommercialSource.com is a national listings platform owned by the National Association of REALTORS® ([NAR](#)) and operated by eProperty-Data ([ePD](#)) LLC owned by Xceligent. Xceligent is a REALTOR® Benefit-Partner and will offer a new national listings platform at [Commercial-Search.com](#).

CommercialSource.com strived to be the most comprehensive, cost-effective, and user-friendly global website for REALTORS® and the commercial real estate industry. [Details...](#)