

Bearings

a newsletter for GKAR MEMBERS
March 2014



At A Glance

Committee Meetings

March 3rd

- [Governmental Affairs](#)

March 5th

- [Equal Opportunity](#)

March 7th

- [Education](#)
- [Community Relations](#)

March 11th

- [MLS/Technology](#)

March 12th

- [Commercial](#)

March 14th

- [Risk Management](#)

March 28th

- [Board of Directors](#)

GKAR News

SWMRIC Manager Appointed for 2014 - 2015

The Board of Directors appointed Tim Brown to the 2014 - 2015 SWMRIC Manager Open Position on February 28th, 2014.

Tim Brown, CRS
RE/MAX of Kalamazoo
32 years as a REALTOR®
1991 and 1999 REALTOR® of the Year
GKAR MLS Committee 20+ years



“My goal continues to be to represent GKAR’s interest and provide the best useable technology for all our members at the lowest cost. This will be very important this year as we design and implement the new FBS Flex MLS system and transition from Rapattoni by September 30th and then continue to refine the Flex system to meet changing needs.”

February Wine Down Huge Success - [Photo Gallery](#)

Thank you again to the following Business Partners for participating and giving away these fabulous prizes...

A-Tech Home Inspection | Turkey Fryer & Indoor Putting Green
B.E.S.T., Inc. | Gourmet Wine Basket
Consumers Credit Union | iPad Mini
ECCU | MI Products Deluxe Gift Basket
Enviroappraisal | \$50 Millennium Group GC & 30 Days Free Advertising
HouseMaster Home Inspections | Wine & Treats Basket
Monarch Community Bank | \$25 Millennium Group GC
PNC Mortgage | Gift Card
PrimeLending, A PlainsCapital Co. | Premium Wine Basket
StageRight Home Staging | Décor Vignette
Wells Fargo | 2 - Two Tone Duffel Bags

**We’re Gearing Up for the March Wine Down,
You Should Too!**

March 20th at GKAR from 4:00pm - 7:00pm, prizes at 5:00pm & 6:00pm
Guest Bartenders Dan Jaqua and Greg Miller
FREE EVENT to attend for all GKAR Members. No RSVP required.
FREE wine, food and prizes! [Come meet these 2014 Business Partners.](#)

At A Glance

Events

March

- [Birthday Calendar](#)

March 13th

- [Spring 4:01](#)

March 20th

- [Wine Down](#)

March 22nd

- [Walking Home](#)

March 28th

- [Top O' The Mornin' Consumers Energy](#)

April 17th

- [Membership Appreciation](#)

Classes

April 10th - 18th

- [Real Estate 101](#)

April 14th - 15th

- [ABR Designation](#)
At GKAR

April 16th - 17th

- [ABR Designation](#)
At SWMAR

May 6th

- [Real Estate Marketing Reboot](#)

May 14th

- [Unlocking the Mysteries of Well & Septic Systems](#)

GKAR Events

Spring 4:01 Event

March 13th at University Roadhouse from 4:01pm - 6:00pm

FREE EVENT to attend for all GKAR Members. No RSVP required.

Bring a new toiletry item, make a donation to Walking Home, and/or sign up to participate in Walking Home - receive a second drink ticket (while supplies last). [Details...](#)

GKAR March Wine Down

March 20th at GKAR from 4:00pm - 7:00pm

[March Participants & Prize Giveaways](#)

Walking Home 2014

March 22nd at HRI's Eleanor House at 9:00am

Benefit walk to end homelessness, get involved at the Spring 4:01. [More...](#)

Top O' The Mornin' Consumers Energy Program

March 28th at GKAR from 9:00am - 10:00am

FREE Event with catered breakfast from Rykse's.

RSVPs appreciated, but not required. [Details...](#)

Upcoming Classes

ABR Designation LIVE at GKAR

April 14th & 15th from 9:00am - 4:00pm

13 hours of continuing education credit

Instructor: Laura Schlecte

Pre-registration Deadline: April 7th at 5:00pm

Investment: \$225, includes breakfast, lunch, & snacks both days

[Details...](#)

Real Estate Marketing Reboot

May 6th at GKAR from 9:00am - 4:00pm

Qualifies as an ABR Elective Course

Instructor: Laura Schlecte

Pre-registration Deadline: May 1st at 5:00pm

Investment: \$105 - SPECIAL DISCOUNT OFFER w/ ABR enrollment

[Details...](#)

[2014 Pre-Licensing Course Catalog](#)

[2014 Continuing Education Schedule](#)

[GRI III at BCAAR](#)



At A Glance

Classes & Events

March 17th, 18th, & 19th

- [Orientation](#)

Housing Reports

- [Cumulative Sales Report](#)
- [Sales Statistics](#)
- [Mortgage Rates](#)

Professional Standards

- [Fair Housing in Real Estate Advertising](#)
- [MAR Answers Your Question - "A Primer on Multiple Offers"](#)

Membership News



Welcome New REALTOR® Members

Kathy Barnitz - Berkshire Hathaway HomeServices MI
Justin Lennon - Keller Williams Kalamazoo
Carol Howard - Century 21 C. Howard
Jean McCloud - Kalvan Realty

Welcome New Business Partner Offices

VanTuinen Painting
Jim VanTuinen | 269-345-4444 | www.vantuinenpainting.com | Portage, MI

Transfers - REALTORS®

Kimberly Anderson - Chuck Jaqua, REALTOR® to Keller Williams Realty
Julie Hribar - Berkshire Hathaway HomeServices MI (Oakland) to
Berkshire Hathaway HomeServices MI (Richland)
Mark Vickery - Keller Williams Kalamazoo to Berner Real Estate

Drops - REALTORS®

Sandra Allen - Jaqua, REALTORS® (Drake)
Brenda Buyce - RE/MAX Advantage
Cinda Gabriel-Ojo - RE/MAX of Kalamazoo
Zachary Mitton - Keller Williams Kalamazoo
Harvard Vallance - Betten Real Estate

Drops - Business Partner Offices

Archer Pest Company - Don Conley
Bank of America Home Loans - David Scott Parker

Congratulations Life Member John Rohs

John Rohs was awarded Life Membership with GKAR on February 28th, 2014.
Thank you for over 45 years of continued support!



Peak Performance

Keep Out of Hot Water

10 communication habits to enhance your effectiveness and keep you out of hot water. [Details...](#)

Keybox Corner

Use m.sentrilock.com to view lockbox Access Logs, generate 1-Day Codes, or generate a Renewal Code for your SentiCard. View SentiLock's brief training video which explains how to use the Mobile Site. [Details...](#)

MLS News



Rapattoni Tutorial on the NEW Listing Carts Feature

Now you can create multiple Listing Carts to set aside properties you're working with and access them another time. You can name the Listing Carts and record a brief description to easily recognize them later. Watch this brief tutorial to learn more about how to set up and use the Client Portal feature for your clients and customers. [Details...](#)

March MLS Class

[zipForm® Plus & Digital Ink](#) - Tuesday, March 25th from 2:00pm - 3:30pm

Get Educated!



Attend the MAR Convention & Expo

October 1st - 3rd at the Amway Grand Plaza in Grand Rapids
[More...](#)

JAAR's Education Explosion is March 14th

At Baker College in Jackson from 9:00am - 3:30pm
[Details...](#)

We Want to Recognize You - Your Name HERE!

[Learn How...](#)

Brought to you by the Education Committee



Commercial Real Estate News

Save-the-Date

West Michigan Commercial Real Estate Golf Outing

Monday, June 2nd at The Moors Golf Club

Brought to you by the Commercial Committee