# Bearings\_\_\_\_\_

a newsletter for GKAR Members September 2019



# At A Glance

### Committee Meetings

#### September 6th

- <u>Professional Development</u>
- <u>Community Relations</u>

#### September 10th

• <u>MLS</u>

#### September 13th

<u>Risk Management</u>

#### September 18th

• <u>Membership</u>

#### Not Meeting in September

• <u>Advocacy</u>

## **GKAR** News

#### 2020 GKAR Annual Dues—Due September 10th

For our REALTOR® Members, your annual GKAR dues statement was mailed and emailed to your preferred addresses on file on August 9<sup>th</sup>, 2019, and is due on September 10<sup>th</sup>, 2019, for the 2020 calendar year. In addition to paying by check and credit card, you can also pay your dues online at gkar.com using your Member Login information.

#### **GKAR 2020 Board of Director Elections This Month**

The official notice of the elections, including the list of all candidates running for Officers and Director-at-Large positions, will be sent to all Members on or before Tuesday, September 10<sup>th</sup>, 2019.

The elections will be held Tuesday, September 17<sup>th</sup>, 2019, through 4:00 pm on Thursday, September 19<sup>th</sup>, 2019, and will be held electronically.

#### **Open GKAR Leadership Positions:**

- 2020 President-Elect (one, 2-year term, President in 2021)
- Director-at-Large (three, 3-year terms, 2020-2022)
- Director-at-Large (one, 1-year term, 2020)

#### 2019 GKAR Nominating Committee:

- Charlie Bradford, Chair (269) 760-5456
- Cathy Gasper, (269) 372-0003
- Amy Hamilton, (269) 303-0709
- Ryan Rider, (269) 720-3777
- Rick Zuiderveen, (269) 217-9202

#### **<u>Tickets on Sale Now!</u>** Installation and State of the Association and Roaring Red-Carpet Fundraiser

Save Thursday, December 5<sup>th</sup>, 2019, in your calendar now as a day of celebration! First, join us for our annual Installation and State of the Association Holiday Luncheon where you can catch up with over 450 GKAR Members; enjoy a beverage, break bread, and expand your sphere of influence; this is the largest gathering of real estate professionals in Kalamazoo. <u>RSVP's appreciated but not required</u>.

Then, continue the festivities at the Michigan REALTORS® Who Care Roaring Red-Carpet Fundraiser following GKAR's Installation Holiday Luncheon. This year's celebration is in the style of the 1920s. Tickets are \$50 per person and include entrance to the event, appetizers and desserts, open bar, and photos. <u>Tickets required</u>.



Bill Evenboer 2019 President <u>Email Bill</u>

### Contact Your 2019 Board

Contact a GKAR Staff Member

## President's Message

Labor Day is here!

Hard to believe we have flown through the summer already and school is starting.

I trust everyone had a great Labor Day Weekend.

It has been a busy summer for sure and we are believing for the market to continue to be very active.

Hopefully all of you are aware that we have a 2<sup>nd</sup> MLS vendor that has been made available to all GKAR agents. Rapattoni is an MLS provider that was once GKAR's main MLS vendor. Arrangements have been made for a free 2-month trial for all agents to access and explore this alternate MLS. If you have not taken advantage of this trial period (good until the end of September) <u>please click on this link</u> <u>michric.rapmls.com</u> and follow the instructions.

If you desire to choose Rapattoni as your preferred MLS there would be no additional charge to do so provided it is your sole choice. If you want both Rapattoni and flexmls to use both of there features then there will be an additional monthly charge to you. Please contact GKAR for pricing which is nominal.

We have an upcoming election for the Board of Directors and for the future GKAR President. Please take the time to vote (it's all electronic) and will be held September 17<sup>th</sup> through the 19<sup>th</sup>. Every vote counts so please be part of this. And thank you to our Nominating Committee for taking the time to put together a slate of candidates.

Also not to be missed is the REALTOR<sup>®</sup> Safety program on September 19<sup>th</sup>, starting with a networking breakfast at 8:30 am. This is a free program for GKAR Members, brought to you by our Professional Development Committee. <u>Go to GKAR.com to sign up</u> as it is always a great event.

Have a great September and remember to vote in the GKAR Elections.

Sincerely,

Bill

# At A Glance

### Programs

September 19th, 2019

• <u>REALTOR®</u> Safety

October 2<sup>nd</sup> - 4<sup>th</sup>, 2019

• <u>Michigan REALTORS®</u> <u>The Convention</u> at The Renaissance Center, in Detroit; Registration is open

October 7th, 2019

<u>RPAC Oktoberfest</u>

#### October 26th, 2019

Day of Service for Veterans

<u>GKAR Golf Outing Photos</u> <u>View Gallery</u>

### 2019 Continuing Education Course Dates

- September 24<sup>th</sup> (course full)
- October 24<sup>th</sup>

#### Register now!

### 2020 Schedule

Help us plan for 2020—tell us which Certifications and Designations you would like to see at GKAR. <u>Take the survey</u>.

## **GKAR** Programs



#### Professional Development Series: REALTOR® Safety

September 19<sup>th</sup>, 2019 @ GKAR, with Off the Cuff Catering Join us for this informative annual program, coordinated by your GKAR Professional Development Committee. <u>Save your seat now!</u>

#### The Fall 4:01 Member Mixer is October 17th

Save-the-Date for our Fall 4:01 on Thursday, October 17<sup>th</sup>, 2019, at Revel & Roll West. Our Spring 4:01 at Delta Hotels had record-breaking attendance; let's see if we can top that number this fall!

#### The Day of Service for Veterans is October 26th

Our goal is to say thank you to veterans in our community for their sacrifice and service by providing a day of free fall clean up and yard work. As you are working with clients this summer, keep this opportunity in mind and be sure to <u>nominate the veterans with whom you work</u>.

## Real Estate Education



Includes:

- 2019 2-hour Legal Update
- 12 Hours General Continuing Education Credit

Understand and apply methods, tools, and techniques to provide the support and services that sellers want and need. <u>Get the details</u>.

#### Be Sure to Take Your 2019 Continuing Education

There is one more opportunity to take your Continuing Education at GKAR on October 24<sup>th</sup>. The seats are filling up fast, so save yours today—<u>register now</u>.

**Reminder:** within the 3-year cycle, a licensee must complete at least a total of 18 hours of Con Ed. Two of those hours must be completed <u>each year</u> and be law-related. Also, a licensee must retain evidence that demonstrates they have met the CE requirements, for at least 4 years after the date of that certification. It is the licensee's responsibility for documenting the evidence to support the fulfillment of Continuing Education requirements.

#### Claim Your Free CE Marketplace Account and Use it to Track Your CE Credits Online

The CE Marketplace offers you a free account to track your completed Continuing Education. This account helps you to stay on top of your Continuing Education requirements and eases the renewal process. If you have not claimed your account, visit <u>CE Marketplace</u> and sign up today.



### At A Glance

August Member Birthday Calendar REALTOR® Emeritus Eligibility Details



Sales reports are published the following month once all data is received.

<u>Cumulative Sales Report</u>

- Sub-Area Residential Sales Report <u>July 2019</u> <u>July 2018</u>
- Create a Ranking Report
- <u>Create a Production Report</u>

## **Membership** News



#### Welcome New Members

Ambrosia Adams - Berkshire Hathaway HomeServices MI Douglas Baker - EXP Realty Sally Bulgarelli - Jaqua, REALTORS® Leslie Durbin - Keller Williams Kalamazoo John "Scott" Fraze - Jaqua, REALTORS® Sarah Huber - Jaqua, REALTORS® Anne LaCoss - EXP Realty Taylor Long - CENTURY 21 Affiliated Alyssa Marino - Keller Williams Kalamazoo Amber Patridge - Keller Williams Kalamazoo Ashley Sayles - Berkshire Hathaway HomeServices MI John "Billy" Sloan - Michigan 1<sup>st</sup> Realty

#### New SentriLock Access for Current Business Partner Offices

Pest Pros of Michigan Amber Byars Michael Coward

StageRight Home Staging Shannon Piper Christine Solberg

#### Transfers - REALTORS®

Jean Brenton - Keller Williams Kalamazoo to Neighborhood Realty Group Cathy Smolinski - Jaqua, REALTORS<sup>®</sup>, Portage Office to Richland Office Maeda VanTifflin - ERA Reardon Realty to Neighborhood Realty Group

#### Individual Drops - REALTORS®

Kimberly Dunham - Keller Williams Lansing Matthew Hayhow - Five Star Real Estate Katherine Hawley - O'Brien Real Estate Dan Kajpust - Berkshire Hathaway HomeServices MI Anthony Leonard - CENTURY 21 Affiliated Sheena McKinney - Keller Williams Lansing

#### **Retiring - REALTORS®**

Sharon Collins - Jaqua, REALTORS®

#### **Additions - Existing Business Partners**

Donna Baptista - Great Lakes Waterproofing Molly Chase - United Bay Community Credit Union

#### **Drops - Existing Business Partners**

Carley Smith - Great Lakes Waterproofing

### Key Box Corner

SentriLock batteries are quoted to last between seven to nine years. We hope this means you will not have a need to change batteries in a Bluetooth lockbox for a good deal of time. With that being said, some batteries are bound to fail before the quoted time frame, whether the batteries be defective, placed in a heavily used lockbox, or accelerated draining of the battery due to weather.

### What to do if the battery is dying or dead in a lockbox?

In the event you receive an email notification that the battery is dying, or you come upon the lockbox and it simply won't light up after trouble shooting, you'll need to collect replacement batteries and possibly an external Power Port kit. These can be found at your office or GKAR.



Director of Multiple Listing Systems at GKAR (269) 382-1985

## **MLS** News



#### Rapattoni Optional MLS Interface Now Available

Rapattoni is live! The 60-day free trial is set to end on September 30<sup>th</sup>, 2019. There is still time to sign in and see how well Rapattoni fits your MLS needs and wants. If you would like to continue using Rapattoni, with no interruption after the free trial period, please contact GKAR by September 15<sup>th</sup>, 2019.

The cost to use both flexmls and Rapattoni MLS will be under \$10 a month. If you choose to use only flexmls or only Rapattoni MLS, there is <u>no additional cost</u>.

Users will find their username and password is their ric.k number omitting the 'ric.' (ex. Username in FBS is ric.k123456, making your Rapattoni username and password k123456).

#### SentriLock Fine

A GKAR Broker Member was issued a fine of \$1,000 for the sharing of their SentriCard.

Don't let this happen to you! For a refresher on the MLS and SentriLock policies, view the full policy in your Member Login.

#### Vendor Support

GKAR is here to help, answer questions, and trouble-shoot MLS products but we're not always available. Using the vendor support is the best route for a quick response. Whether you need help adding a search to a contact or updating your information in your e-Forms account, the vendor is an excellent resource.

Adding the vendor's support number will make reaching the help that much easier. Here are just a few vendors that should be in your phone contacts:

- FBS: (888) 525-4747
- SentriLock: (513) 618-5800
- Dotloop: (513) 257-0551
- ZipLogix: (866) 693-6767

#### Your MLS Training Available at GKAR

MLS Customization - September 16th, 2019, from 2:00 pm - 3:30 pm in the Classroom

MLS Contacts - October 2nd, 2019, from 2:00 pm - 3:30 pm in the Classroom

Trainings are conducted by Sam Bartlett, your Director of Multiple Listing Service. Course sizes are limited, so reservations are required. To reserve a seat visit www.gkar.com/mls or call (269) 382-1597.

#### Peak Performance Article - Common Clauses

The "Common Clause" Sub-Committee of the Risk Management Committee of GKAR has developed 20 Common Clauses that have been approved by the GKAR Board of Directors. These Common Clauses can be incorporated into a Sales Agreement Addendum when one of these specific situations comes up.



## **Maximize Your Membership**

#### Get to Know Your REALTOR® Party

The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to advance public policies and candidates that build strong communities, protect property interests, and promote a vibrant business environment

2019 marks the 50th Anniversary of RPAC. Take a look at all we've accomplished...

#### 1970-1979 - 1980-1989 - 1990-1999 - 2000-2009 - 2010-2018

#### Download your 50th Anniversary RPAC Profile Picture Frame

Select "Upload a photo" below to create yours today!





1. Upload a photo.

2. Select a frame.

3. Download your photo.

#### **RPAC 1 vs. RPAC 2** Did you know RPAC has different investment options?

**RPAC 1:** also known as an independent Political Action Committee. The proceeds of this fund are only used to support candidates for office. RPAC 1 can only accept donations (both monetary or in-kind) from personal funds from qualified donors under state and federal law. This includes Members, Business Partners, Member spouses, and managerial employees of local associations.

**RPAC 2:** also called a Ballot Question Committee. The proceeds of this fund are used to support or oppose ballot questions initiatives in which Michigan REALTORS® or affiliated local boards have interest. RPAC 2 can accept donations (both monetary or in-kind) from personal and corporate funds from qualified donors and non-Members. Although RPAC 2 can take funds from non-Members, members of the public cannot be solicited for RPAC.

RPAC investments must be made with a personal credit card/account paid with personal funds. However, if you would like to make an investment with your corporate credit card/check, you may invest in RPAC 2. Contact Callie Reed to make your RPAC contribution.

#### How RPAC Supported Your Business in 2018

Download the brochure (PDF)



2018

REALTORS® to deduct 205 r qualified business income decades of NAR advocacy, 5. Department of Labor iss iles enabling independent

