



# Business Partner Membership Application

## Qualification

The Membership Committee shall review the qualifications of all applicants and then vote on the applicant's eligibility for Membership. If the applicant receives a recommendation for Membership by the Membership Committee, the recommendation is submitted to the Board of Directors for approval. If the applicant receives a majority vote, the applicant shall be declared elected to Membership and shall be advised by written notice.

## Membership

Business Partner Members shall be organizations or individuals who, while not engaged in the real estate profession, have interest requiring information concerning real estate, and are in sympathy with the objectives of the Greater Kalamazoo Association of REALTORS® (GKAR).

## Privileges and Obligations

Although Members other than REALTORS® are not subject to the Code of Ethics nor its enforcement by GKAR, such Members are encouraged to abide by the principles established in the Code of Ethics of the National Association of REALTORS® (NAR) and conduct their business and professional practices accordingly. Further, Members other than REALTORS® may, upon recommendation of the Membership Committee, or upon recommendation by a hearing panel of the Professional Standards Committee, be subject to discipline for any conduct which, in the opinion of the Board of Directors, applied on a nondiscriminatory basis, reflects adversely on the terms REALTOR® or REALTORS®, and the real estate industry, or for conduct that is inconsistent with or adverse to the objectives and purposes of GKAR, Michigan REALTORS®, (MR) and NAR. **Business Partner Members shall not use the terms REALTOR®, REALTORS®, or the imprint of the emblem seal of NAR.** Business Partner Members may serve on most Committees in any capacity and also receive a Membership rate for GKAR facility rentals.

## Benefits and Services

Business Partner Members receive access to the REALTOR® community. It's a great way to market your product to a targeted audience of over 800 members by our affordable advertising opportunities. After your membership is approved, you will also receive the option to send a complimentary member to member email (\$50 value). This is a great way to introduce your company to other GKAR members.

There are also exclusive networking opportunities with GKAR, our Board of Directors and other real estate industry leaders and opportunities to serve on worthwhile Committees to become more involved and active with the membership including: Community Relations, Professional Development, Advocacy, and Risk Management Committees.

GKAR holds several events throughout the year that all Members are encouraged to participate in. These include: Annual Wine Down Business Partner Expo, Professional Development Programs, Spring 4:01 Networking Event, Walk to End Homelessness,

Membership Appreciation Event, RPAC Picnic & Auction, Annual Golf Outing, Day of Service for Veterans, Fall 4:01 Networking Event, and Installation & State of the Association Holiday Luncheon.

## Dues, Fees, and Finances

The responsible individual personally accepts all obligations regarding dues, fees, and any other monetary expenditures on behalf of their organization. Business Partner Members shall have rights and privileges and be subject to obligations as are prescribed by the Board of Directors consistent with the Constitution and Bylaws of NAR.

**Dues:** Business Partner Membership dues shall be \$520 per year. Payment of dues for Business Partner Members shall be payable annually on the first day of January. New Business Partner Members who join the Association shall pay dues according to the prorated dues schedule.

## Monthly Fees: *Plus Members Only (Lenders and Title Companies)*

Business Partner Plus Members will be charged a monthly fee of seventy dollars (\$70.00) which entitles their office to limited property reports via the Association's MLS at the discretion of the Director of MLS. Business Partner Plus Members have access to automatically generated reports that include: Listing #'s; Status; Price; Address; Cross Street; Sub Area; Type; Bedrooms; Bathrooms; Square Footage; Year Built; School District; Tax Information; General Information; Features; Name of Listing Agent; Pictures; and Remarks.

Monthly Proration	Local Dues
January	\$520.00
February	\$476.67
March	\$433.34
April	\$390.01
May	\$346.68
June	\$303.35
July	\$260.02
August	\$216.69
September	\$173.36
October	\$130.03
November	\$86.70
December	\$43.37



# Business Partner Membership Application

I, \_\_\_\_\_, of \_\_\_\_\_, hereby apply for a  
(Financially Responsible Individual)

- Business Partner Membership** \$520 Annual Dues
- Business Partner Plus Membership** \$520 Annual Dues + \$70/month for access to limited property information (Lenders and Title Companies Only)

## Responsible Individual (additional Members can be added on next page)

First Name:	Last Name:	SSN# (Last 4 digits):
Birthdate:	Direct Phone:	Email:
City:	State:	Zip:

## Company Information

Company Name:	Date Established:
Company Address:	
City:	State: Zip:
Office Phone:	Website Address:

## Business Type: (select all that apply)

- Accountant  Attorney  Bank  Credit Union  Basement/Waterproofing  Computer/Technology
- Construction/Builder  Environmental  Home Inspector  Home Stager  Insurance Agent  Land Surveyer
- Marketing  Mortgage Lender  Non-Profit  Pest Inspector  Photographer  Restoration  Title Service
- Well & Septic Inspector  Other \_\_\_\_\_

## Briefly Describe Business

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## Trade, Professional, or Other Organizations of which your company is a Member

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### NON-COMPETE

Applicant agrees if accepted as a Business Partner Member or a Business Partner Plus Member (Lender's and Title Companies) that neither applicant nor its affiliates, officers, directors, employees, agents, members, or partners ("Covered Parties") who are a licensed Real Estate salesperson, Broker or Associate Broker ("Licensees") will at any time be permitted by Applicant to engage in the brokerage, listing or sale of real property that requires a Real Estate Broker, Associate Broker or Salesperson license. Applicant agrees that while a Business Partner Member, it will disclose the identity of any Covered Party who are Licensees to the Association.

Applicant agrees to take appropriate action to ensure that Covered Parties do not compete with the Association's members in the brokerage listing or sale of real estate.

I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide information requested, or any mis-statement of fact, shall be grounds for revocation of membership, if granted. I have read and agree to abide by the information included in this application.

Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_

# Business Partner Membership Application

Additional Member		Add to Membership Roster	<input type="checkbox"/> Yes	<input type="checkbox"/> No
First Name:	Last Name:	SSN# (Last 4 digits):		
Birthday:	Direct Phone:	Email:		
City:	State:	Zip:		

Additional Member		Add to Membership Roster	<input type="checkbox"/> Yes	<input type="checkbox"/> No
First Name:	Last Name:	SSN# (Last 4 digits):		
Birthday:	Direct Phone:	Email:		
City:	State:	Zip:		

Additional Member		Add to Membership Roster	<input type="checkbox"/> Yes	<input type="checkbox"/> No
First Name:	Last Name:	SSN# (Last 4 digits):		
Birthday:	Direct Phone:	Email:		
City:	State:	Zip:		

Additional Member		Add to Membership Roster	<input type="checkbox"/> Yes	<input type="checkbox"/> No
First Name:	Last Name:	SSN# (Last 4 digits):		
Birthday:	Direct Phone:	Email:		
City:	State:	Zip:		