

Annuity



## Digital content is made for times like these... Just like fixed index annuities

In these uncertain times, clients want options to help minimize the impact of market volatility. They may also want ways to access information digitally. We get that.

That's why we've launched a new client-friendly website with resources focused on the risks of volatility ... and those that show how a fixed index annuity could help build confidence.



Visit site

Go now:  
[www.northamericancompany.com/FIAprotection](http://www.northamericancompany.com/FIAprotection)

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If there are other ways we can support your business during this time, please reach out to **Sales Support** at **866-322-7066**.

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Fixed index annuities are not a direct investment in the stock market. They are long-term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indices, without the risk of loss of premium due to market downturns or fluctuation. Although fixed index annuities guarantee no loss of premium due to market downturns, deductions from your accumulation value for additional optional benefit riders could under certain scenarios exceed interest credited to the accumulation value, which would result in loss of premium. They may not be appropriate for all clients. Interest credits to a fixed index annuity will not mirror the actual performance of the relevant index.

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