Successfully react to market dynamics and influences

Everything from holidays and macroeconomics to political instability can complicate your airline revenue management operations. That's why airRM is designed for you to leverage multiple flight-level inventory controls in real time. Through straightforward queries on our time-saving system, you can seamlessly manage revenue-critical flight decisions with the click of a button.

Leverage Multiple Inventory Controls

To capture airline revenue opportunities, you must be able to act on real-time data immediately.

Easy with airRM! Access more than 100 powerful breakthrough reporting tools, making it easy to analyze rich, integrated data in countless ways. This way, you can understand your revenue alongside the value of current and future book.

For more information please visit: www.accelya.com

airRM

Drive a 10% increase in your revenue within one year

airRM

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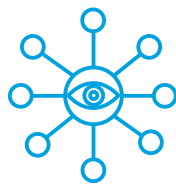# airRM Revenue Management Solution

Revenue Optimization

Identify opportunities and make priecing decisions that boost your bottom line.

More Profitable Decisions

Achive an advantage in the marketplace and stay competitive with smarter decisions.

Real-Time Insights

Leverage insights from multiple data sources to manage thousands of flights simultaneously.

The airline industry is expanding, but margins are slim. Consumer demands are pressuring airlines to offer better prices and more personalized offers. To succeed in this dynamic environment, you must have a way to gauge the market's pulse.

Make smarter, proactive. and profitable decisions with airRM. Get a comprehensive view of your competitive landscape and powerful airline revenue management reporting tools—all in one integrated offering.

> " 90% of our airline partners have increased their overall revenue by 10% annually "

airRM

Apply Proven Forecasting Technology

You can now overcome one of your biggest challenges: how to optimize the availability and price of seats. Forecast using models influenced by year-over-year history, competitive fare positions, look-to-book ratios and user-defined events.

Use a log, segment, or O&D-based inventory strategy. Build your own forecasts for individual flight departures using artificial intelligence and accuracy tools or leverage our precision, system-generated forecasts. This is the next level of airline revenue management

Optimize every revenue opportunity

For each flight, you can take advantage of revenue-generating opportunities by configuring optimization variables at a system, market, or flight departure level.

This flexibility defines airRM—you can truly optimize every single flight. Get advanced analysis and accuracy tools to empower your decision making, coupled with unrivaled adaptability.

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