

Why scoopa:

scoopa is the easy, fast and cost-effective way to store large media files in the cloud and make them accessible to any user at any time. scoopa provides "High Performance Servers" at the German Amazon AWS data center (Frankfurt) and at the same time the complete global AWS infrastructure for the delivery of the data. Up- & downloads are extremely fast - no matter from or to where data is sent. The Media Asset Management (MAM) provides full control over the assets: easy management of files, folders and access rights. scoopa is largely automated, e.g. Users are notified automatically as soon as the assigned content is provided by the operator. scoopa also offers a future-proof and price-oriented way of archiving in the cloud.

What is my benefit of scoopa:

1. I can save money:

scoopa can replace all traditional distribution channels for non-live content while significantly reducing costs such as transmission costs (satellite & fiber), FTP servers, hard disks, USB sticks, courier charges and last but not least costs for the process and personnel as such. With scoopa i can quickly build my own Media Asset Management. I still do not have to worry about IT investments or operations.

2. I can save time:

The times for up- and downloads are significantly reduced. I can give access to my assets with only a tick in a box (also from the mobile phone).

3. I offer my customers a better service!

scoopa is available 24/7. Various video codecs can be generated automatically. scoopa offers metadata, search functions, preview videos etc.

4. I have control:

scoopa shows me who, when, what has been done on the platform. And I can be sure that the data is safe...

Featurelist / Facts:

- completely cloud-based product (at any time achievable world-wide)
- hosted in one of the largest and safest data centers (Amazon AWS Frankfurt)
- European data protection
- Multiple redundant storage at any time
- extremely fast and flexibly scalable (storage space, geo-duplication – e.g. on server in Asia if requested)
- no single-point-of-failure (compared to local tape storage or server systems)
- no use of proprietary techniques, manufacturer-independent (extremely secure codebase, no backdoors, secure encryption)
- Accessible (standard browser is sufficient, no special software required, also not for data retrieval)
- Resume uploads: after interruption of the internet connectionline, restart of the computer, change of the upload medium (eg DSL -> LTE)
- Automatic encoding of H.264 previews of your uploaded video files (additional encodings on request)
- other transcodings for downloads on request. Duration for 1 or 20 transcodings stays the same as it happens in parallel.
- fully operable also with iPad / iPhone - barrier-free.
- Versioning (delete operations can be canceled within 7 days)
- All digitized assets can be browsed, managed and requested at any time worldwide using a normal web browser. Incl. Low-Res Thumbnail.
- if you use archive function: requested assets are also fully automated 24/7 available for download (5h request delay) - without additional costs and without personnel use (illness, vacation, etc.) - at minimum storage costs
- access to parts of the archive can be permitted at any time by the third party via the web interface. (Including user rights management)
- Special customer requirements are easy to implement (PayWall / Tracking / Reporting, etc.)
- optional seamless integration into your existing online environment (available in your current CI layout under your subdomain)

Our development team is happy to hear your wishes!