

# The Future of Learning Design

Learning design is becoming more prominent as institutions are starting to recognise its importance. This coupled with the rise in digital learning, solidifies the future of learning design - deeming it as important & influential than ever.

## The Design

5 design elements to focus on whilst keeping your learners at the forefront of the design process:



### Visual Design

Hook learners early on, think about content hierarchy, don't be afraid to bring your personality



### User Experience

Make it easier for learners to navigate through the course smoothly



### Accessibility

Reach all your learners (eg: blind learners) with inclusive design



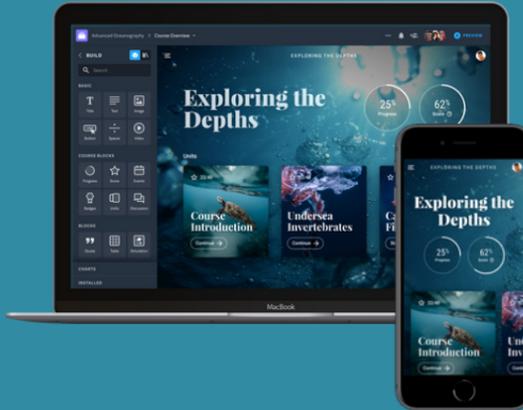
### Components

Aid deeper learning with simulations, games and interactive components

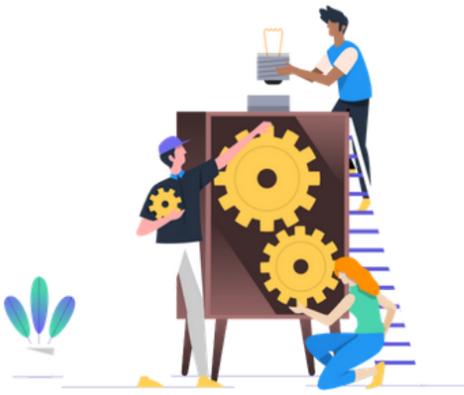


### Pedagogical Practices

Focus on the purpose and intentionality of the methods chosen



## The Expertise



Learning designers need to juggle different skill sets to produce an effective learning experience - UX, coding, web design, subject matter knowledge.

In the future, Learning Design teams will realise careful collaboration between Learning Designers, Graphic Designers, UX/UI Designers and Subject Matter Experts in order to produce great online learning.

## The Technology

**Problem** - It is harder to streamline the production process when there is a different tool for every task.

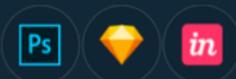
**Solution** - Platforms of the future, will push the boundaries of innovation and creativity by combining these functionalities into 1 tool - allowing teams to move from concept to courseware in one seamless ecosystem. These tools will let various professionals work in harmony and synchronicity under one roof (platform in this case!) and collaborate in real-time.

### Current Tools

#### Coding



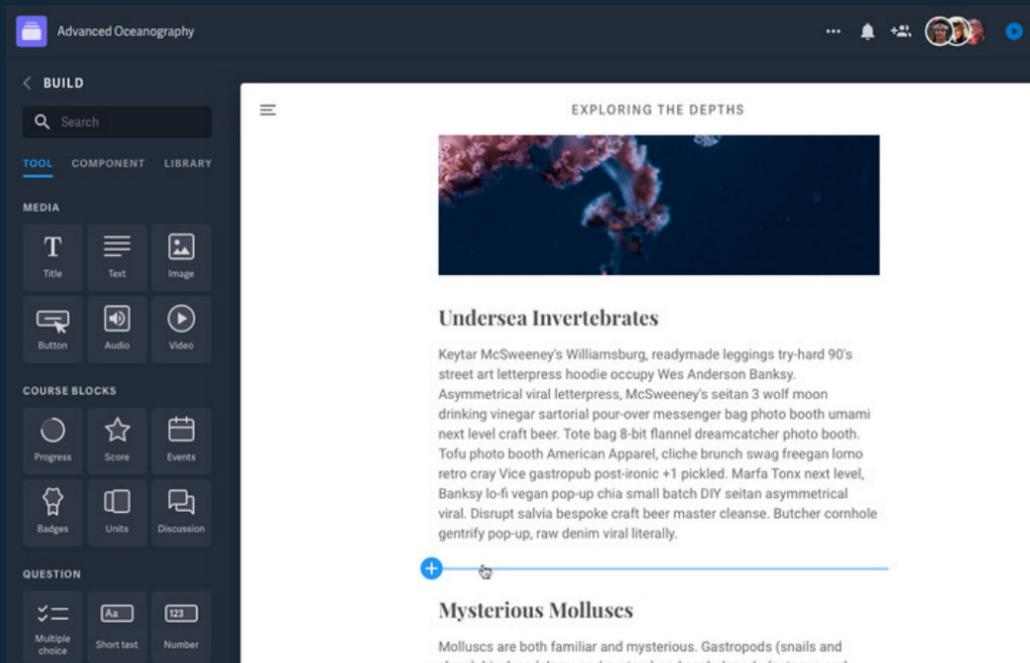
#### UX/UI



#### Review/Feedback



### Future Tool



## Learner Success

Current educational tools fall short when it comes to measuring success. They often track limited data points - overall score, completion and sometimes shallow metrics such as whether a learner has viewed a particular screen or not.

Future tools will offer extensive analytics to measure learner success enabling -

- Track learner progress across time
- Build learner profiles to build inventory of their knowledge - strengths/weaknesses
- Drive recommendations to learners on navigating courses and lessons
- Map to industry frameworks to track more than academic skills

Most analytics tools don't give the complete picture



Parents: How is our Janet performing?

Teacher: Well, Janet has completed her assignments.

