

Key Strategies To Engage Employees in Training

Modern learners have higher expectations than ever before. Half of L&D professionals are challenged to get employees to make time for training.¹ Here are four ways tech can help you make L&D more engaging:

1. USE ADAPTIVITY

Identify and target real training needs

Content that responds to the learner's unique challenges and needs motivate, encourage, and inspire them to learn. Adaptive Feedback and Learning Pathways allow you to provide individualized hints, relevant reading, and additional practice problems or questions that will add value for the learner and complement in-person training.



2. MAKE IT ACTIVE

Deliver modern learning experiences

Active learning engages deeper levels of thinking and comprehension. Instead of allowing learners to passively skim a PDF or click through MCQs, increase their degree of attention and reflection with more interesting and effective activities, such as case-based scenarios and simulations.



3. CONTINUALLY IMPROVE

Add value to the individual & company

The average shelf life of a learned skill is less than five years.¹ Cloud-based technology allows you to regularly update training programs and keep learning current in our rapidly evolving skills economy. Learner analytics reveal results, so you can add more content proven to increase employee engagement and impact the bottom line.



¹Icons designed by Freepik