

Introduction

This cookie policy is designed to describe the use of cookies and similar technologies on the website and all pages located at www.astrata.eu and vanlinc.astrata.eu, (hereinafter: “**Website**”) as developed and maintained by Astrata Europe B.V. (hereinafter: “**Astrata**”).

A. Cookies and similar techniques

Cookies are small pieces of data sent to your browser to be stored on the device you use to visit various locations on the Internet. Cookies are used to make sure you are able to view the websites you visit as intended by the owner of the website. There are several kinds of cookies, among them technical cookies, analytical cookies and third party cookies. Technical cookies are used to make sure the website they are used on works as intended, for example to store your password for a next visit. Analytical cookies make sure reliable statistics on the use of website may be generated. Third party cookies are cookies placed by third parties.

Next to such cookies, it is possible to perform similar techniques on websites, for example placing ‘pixel tags’ which allow to store information about the behaviour of visitors to that website as well.

It is important to know that Astrata only uses technical- and analytical cookies and no similar techniques.

You may have to adjust your browser settings to make sure the cookies are functioning well and enabled. These settings depend on which browser you are using. Please consult the ‘help’ section of your browser for more information.

B. Purposes of the cookies

Cookies are placed on the Website with the following purposes:

- a. To ensure optimal viewing of the Website;
- b. To develop and enhance the Website;
- c. To make sure visitors are able to contact Astrata via the Website;
- d. To analyse the use of the Website
- e. To analyse advertisement performances in generating audience for the Website
- f. To track visitors across websites to display content or ads that are relevant for the individual user.
- g. To create statistics about how the Website is viewed;
- h. To adjust the Website to your personal preferences;

C. Which cookies are used

The cookies and similar techniques that are stored when the Website is visited are shown in the table in Attachment 1 of this document.

D. Permission

When you entered the Website, you have agreed to the cookies Astrata uses by clicking a button. Should you want to withdraw your permission, you have to delete the placed cookies via your browser and discontinue further use of the Website.

E. Questions

More information about the way Astrata processes your personal data can be found in our privacy statement <https://www.astrata.eu/privacy-policy>. Should you have any further questions, please contact Astrata by using the above stated details.

Last updated: July 2018

Attachment 1: Overview Cookies used

Name	What the cookie does
Centalytics	This cookie analyses statistics on page performance and technology. It allows us to offer you features like the 'My Brochure' or 'ROI Calculator'. This cookie collects your screen size, the page views of a certain page of the Website and it collects information about the buttons you may have clicked. The cookie only collects data when you are on the Website.
Google Analytics	Our Site uses Google Analytics, a web analytic service provided by Google, Inc. Google Analytics uses JavaScript ad cookies to help us analyse how visitors use the Site. For more information on Google Analytics cookies, visit www.google.com/policies . To opt-out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout . This allows you to download and install a Google Analytics cookie-free web browser.
drt / _ga / test_cookie	This cookie is related to Google Analytics, it analyzes statistical page performance. It allows us to improve the Website. This cookie collects your screen size, the page views of a certain page of the Website and it collects information about the buttons you may have clicked. (Expires: 1 day)
Id	Google analytics ID tracker attributes a random id to each visitor, without collecting any personal information, to detect when the same user comes back to the same page. (Expires: 2 years)
LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services and analyze social media activity and ads performance.
BizoCustomSegments / Bizoid / BizoData / BizoUserMatchHistory / Bizocustomersergments	This cookie is part of the LinkedIn conversion tracking that gathers insights into post-click and view-through conversions of our LinkedIn ads campaigns, giving us the ability to measure the impact and ROI of our ads. (Expires: 6 month)
Third Party Media / Embedded Content	These include social media platforms such as Facebook, Twitter, LinkedIn and Xing (through the use of sharing buttons), or embedded content from Youtube. As a result, cookies may be set by these third parties, and used by them to track your online activity. We have no direct control over the information that is collected by these cookies
Hubspot	Our Site also employs HubSpot, which collects personal identifying information by using JavaScript and cookies to help us analyse how visitors use the Site. HubSpot's products help us to identify Site visitors, analyse email campaigns, track website contact forms. Anonymous visitor tracking information may be shared with other HubSpot customers. For more information about HubSpot cookies, please visit http://legal.hubspot.com/privacy-policy
hubspot.lang.preference	To remember the language preferences of a visitor (Expires: 6 month)
optimizelyEndUserId + optimizelySegments + optimizelyBuckets	Stores a visitor's unique identifier (a combination of a timestamp and a random number) his browser, and several technical and behavioral information to optimize the visitor experience. (Expires: 6 month)
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set. We set it to 1 and use it to determine if the visitor has restarted their browser. If this cookie does not exist when we manage cookies, we assume it is a new session. (Expires: None. Session cookie)
__hssc	This cookie keeps track of sessions. This is used to determine if we should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp. (Expires: 30 min)
__hstc	The main cookie for tracking visitors. It contains the domain, utk (see below), initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session). (Expires: 2 years)

Hubspotutk	This cookie is used for to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts. (Expires: 10 years)
_hs_opt_out	This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again. (Expires: 2 years)
_hs_do_not_track	This cookie can be set to prevent the tracking code from sending any information to HubSpot. Setting this cookie is different from opting out of cookies, which still allows anonymized information to be sent to HubSpot. (Expires: 2 years)
_hs_testcookie	This cookie is used to test whether the visitor has support for cookies enabled. (Expires: Session cookie)
hs_ab_test	This cookie is used to consistently serve visitors the same version of an A/B test page that they've seen before. (Expires: Session cookie)
hs_lang_switcher_choice	This cookie is used to consistently redirect visitors to the language version of a page in the language they've selected on this top-level private domain in the past (if such a language version exists).
<id>_key	When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login. The cookie name is unique for each password-protected page.
hs-messages-is-open	This cookie is used on the visitor UI side so HubSpot can determine/save whether the chat widget is open for future visits. It resets after 30 minutes to re-close the widget after 30 minutes of inactivity. As we are not using chat tool at the moment, this cookie is present for potential future use but currently not in use. (Expires: 30 min)
hs-messages-hide-welcome-message	When you dismiss the welcome message in your messages tool, a cookie is set to prevent it from appearing again for one day. As we are not using message tool at the moment, this cookie is present for potential future use but currently not in use. (Expires: 1 day)
messagesUtk	This cookie is part of the hubspot cookie packages. It is used to recognize visitors who chat with us via a messages tool. If the visitor leaves the site before they're added as a contact, they will have this cookie associated with their browser. If we have a history of chatting with a visitor and they return to our site later in the same cookied browser, the messages tool will load the conversation history with that visitor. As we are not using message tool at the moment, this cookie is present for potential future use but currently not in use.