PRESS RELEASE

**Astrata’s TripMonitor shortlisted in Great British Fleet Awards**Pro-active fleet software solution recognised for Innovation in Customer Service.

**For Immediate Release**

21 January 2019

***London*:** We are delighted to announce that TripMonitor has been nominated in Fleet World’s Great British Fleet Awards, in the category Innovation in Customer Service. The Great British Fleet Awards celebrate the best of corporate mobility in the UK.

Astrata’s solution is designed for operations where timing of delivery and route control are crucial to success. TripMonitor pro-actively alerts fleet managers at a very early stage, if a risk of delay is identified, ensuring they can take immediate action to solve the issue at hand and communicate necessary arrangements with customers. Through management-by-exception, only those trips that are not aligned with the planning, are focused on. This greatly improves customer satisfaction levels.

Simon Hill, European Head of Sales at Astrata, said that he was extremely proud to be recognised with this nomination: *“We have listened very carefully to understand what our customers need and developed TripMonitor in answer to this. It is the only fleet solution in the market that gives one single view of all transport activities and which accepts data from over 65 different systems simultaneously.”*

“*The industry is getting increasingly more competitive and this nomination is a great validation that TripMonitor is a first-class system our customers can continue to rely on.”,* added Keith Watson, UK Sales Manager at Astrata.

We would like to thank Fleet World for this nomination and we look forward to the awards ceremony on 24th January.

**About Astrata Europe**

Astrata Europe is a subsidiary of Astrata Group. Formerly known as Qualcomm Enterprise Services Europe, Astrata Europe delivers advanced fleet management and software solutions to transport and logistics companies of all sizes, as well as to Industry verticals. Relied upon by over 1,500 European customers, including several of Europe’s largest fleets, Astrata offers the broadest range of the telematics and transport operations technology available in the market today.

With more than 25 years of experience, Astrata Group is recognised as a trusted leader in Advanced Location-Based IT services and solutions worldwide.

For more information please visit https://www.astrata.eu/tripmonitor or contact Simon Hill at [shill@astrata.eu](mailto:shill@astrata.eu).

If you would like to attend the Great British Fleet Event Exhibition, you can register here: <https://eventdata.uk/Forms/Form.aspx?FormRef=GBF19Visitor>.