



SEP 5 2019 Invitation To the launch event at the BIBLIOTHECA ALEXANDRINA

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WHAT IS THE MEDITERRANEAN BUSINESS ANGELS NETWORK (MED ANGELS)?



First network of business angel networks across the entire Mediterranean countries that aims to facilitate cross border investing among participating member networks. Once established, the platform will connect +100 networks with a total of approximately 10.000 angel investors. The network will serve the regional startup ecosystems for a promising total market of some 500 Million inhabitants.



WHY IS THE MED ANGELS RELEVANT?

Many of the worlds' civilizations were born around the Mediterranean and the people across the Mediterranean have been exchanging goods, scientific findings and cultural influences for centuries. Today this sounds like a once upon a time story tale. But it's a fact that the Mediterranean basin is witnessing a new digital era with promising startups and attractive exits. In terms of angel investments, most of the Mediterranean countries share similar challenges regarding the access to seed funding and keeping a sustainable pipeline of both active angels and investable startups. Despite that, plenty of opportunities exist and the Med countries are connecting bigger markets and resources from the EU, MENA and Africa, which offers an interesting investment strategy for many of the regional funds. Med Angels will play a major role of being a catalysator of funds sourcing in the region.

WHERE WILL THE MED ANGELS ADD VALUE?

- 1. Facilitate a smart cross border deal process with standardized due diligence procedures
- 2. Help networks to expand their members and close more qualitative deals with better exit potential
- 3. Facilitate investment fund(s) to speed up deal closure and so to be able to close more deals
- 4. Boost knowledge and best practices sharing among members, while organizing capacityand trust building events
- 5. Share a Mediterranean investment calendars, events and news
- 6. Publish a Mediterranean annual investment report with access to valuable insights
- 7. Coordinate with relevant funds from EU, AFRICA and MENA regions and so help increase the flow of seed money for participating members
- 8. (Co-)Launch a Mediterranean accelerator program to help build better startup pipelines that facilitates startup scaling through access to new markets, capital, and other valuable resources









