



J.D. POWER

COVID-19 Pulse Survey

April 17-19, 2020 Update

Global Business Intelligence

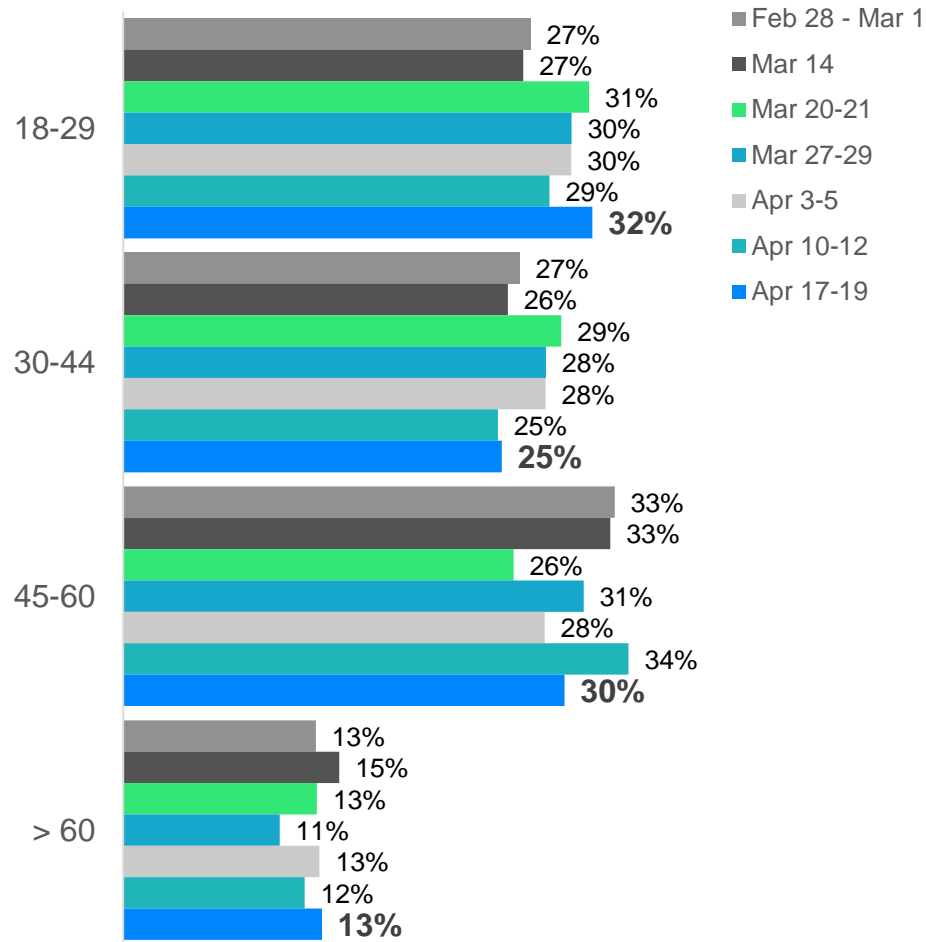
April 20, 2020

Survey Methodology

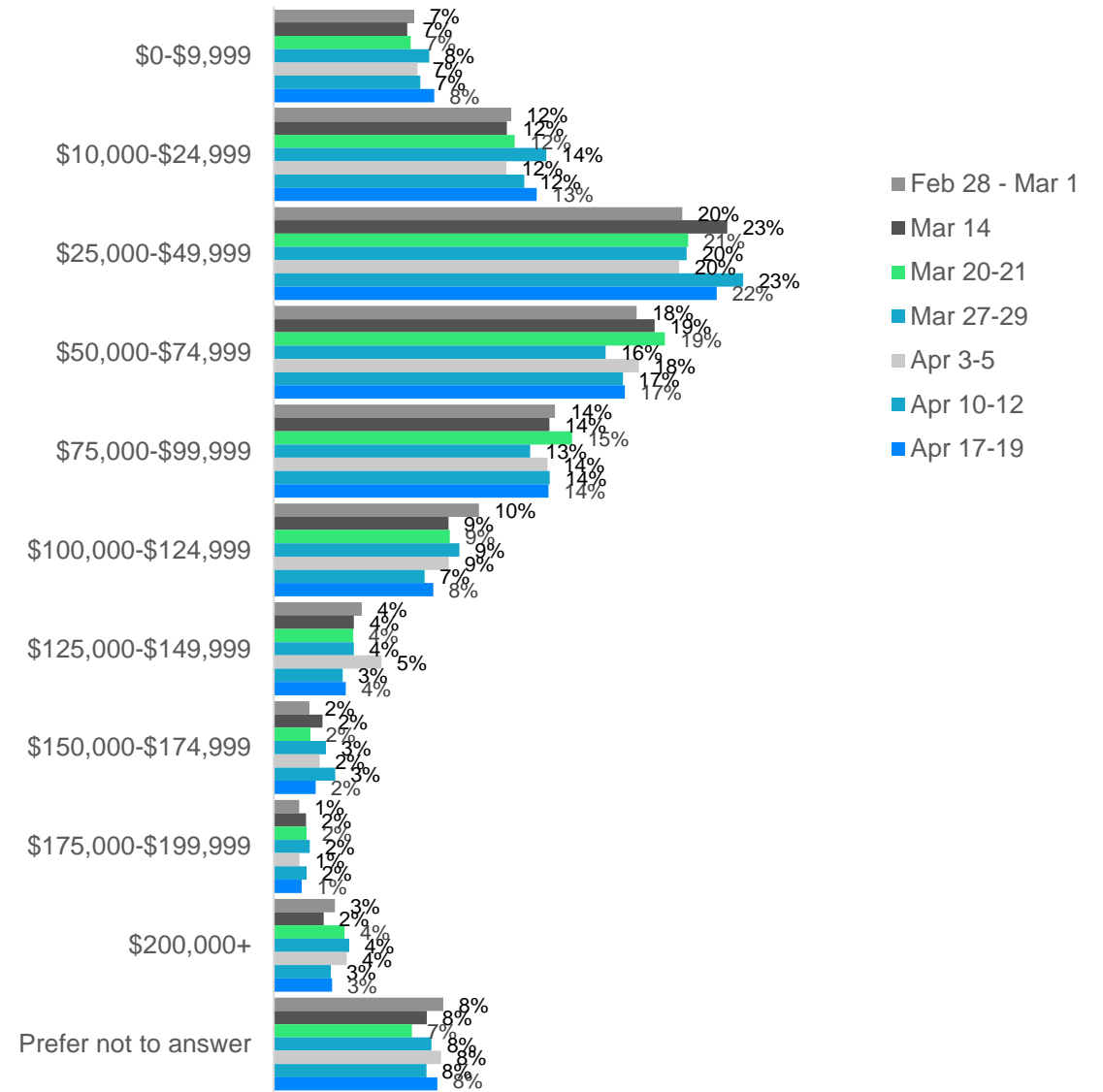
- Surveys were conducted online among U.S. consumers aged 18 and older
- February 28-March 1: n=1,198 (43% male, 57% female)
- March 14: n=1,868 (44% male, 56% female)
- March 20-21: n=1,674 (41% male, 59% female)
- March 27-29: n=1,752 (37% male, 63% female)
- April 3-5: n=1,817 (44% male, 56% female)
- April 10-12: n=1,902 (39% male, 61% female)
- April 17-19: n=1,901 (36% male, 64% female)

Survey Methodology

Distribution by Age

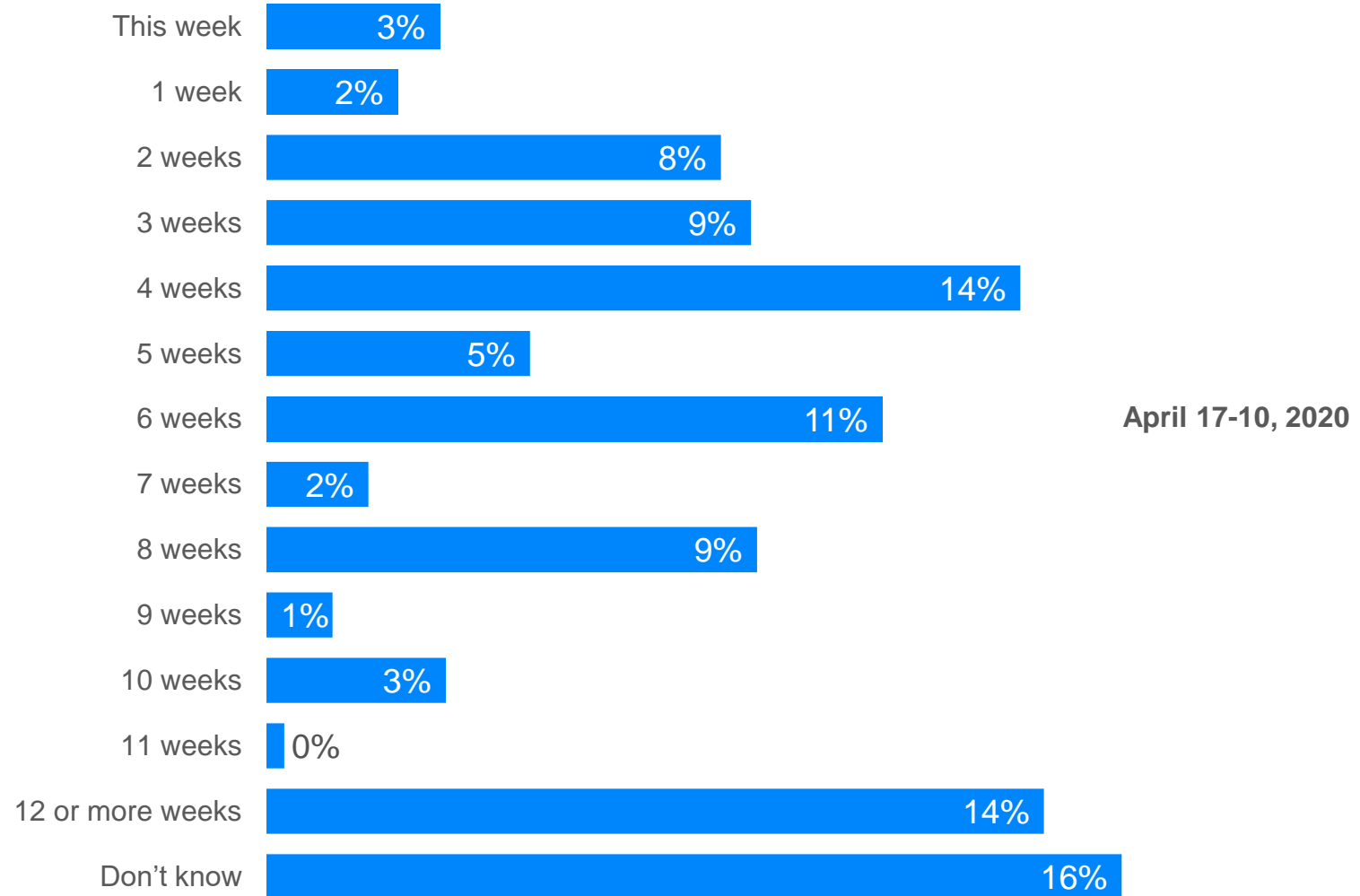


Distribution by Income

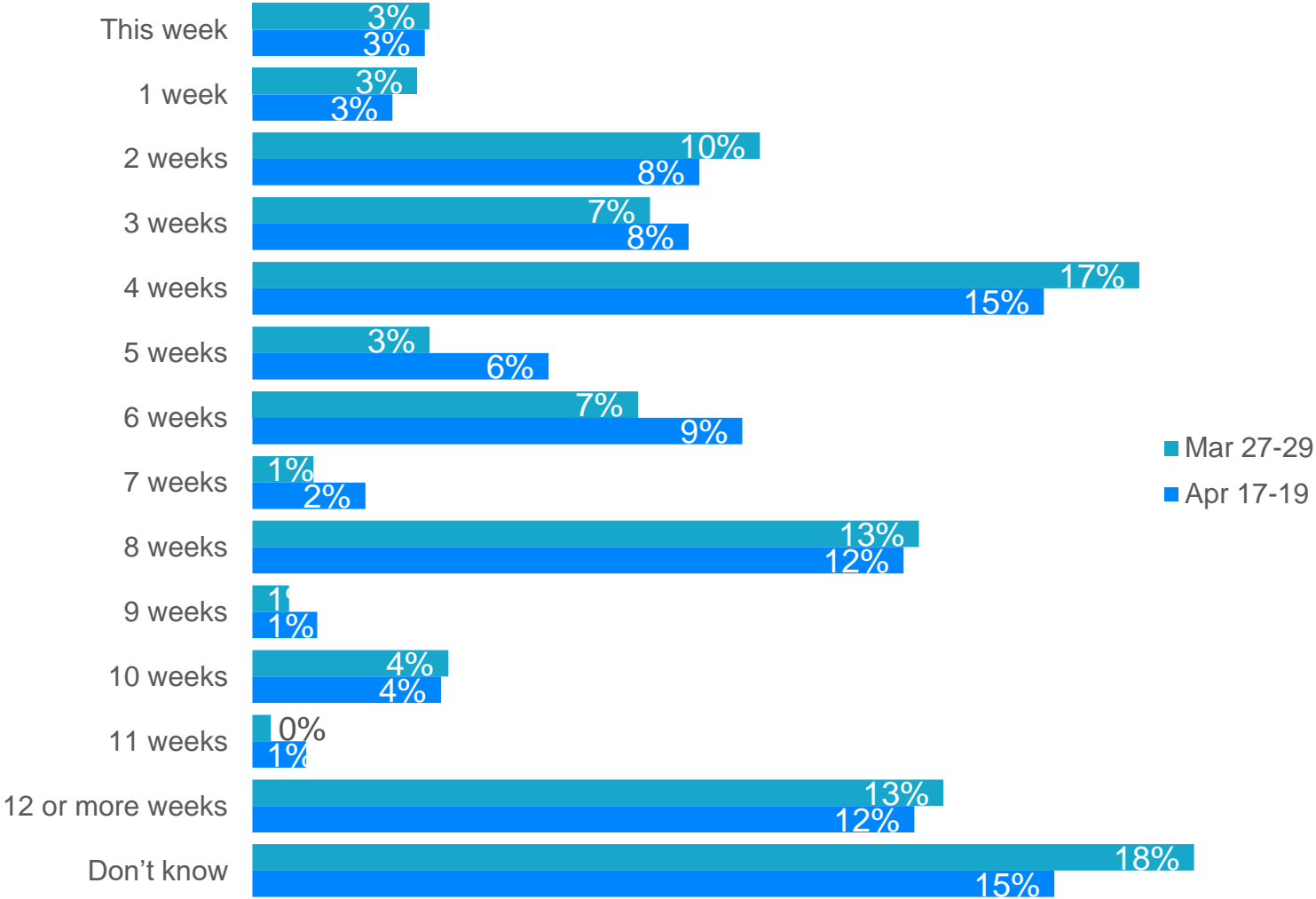


General Perceptions of U.S. Adults

In how many weeks do you believe your state should open back up from the coronavirus?

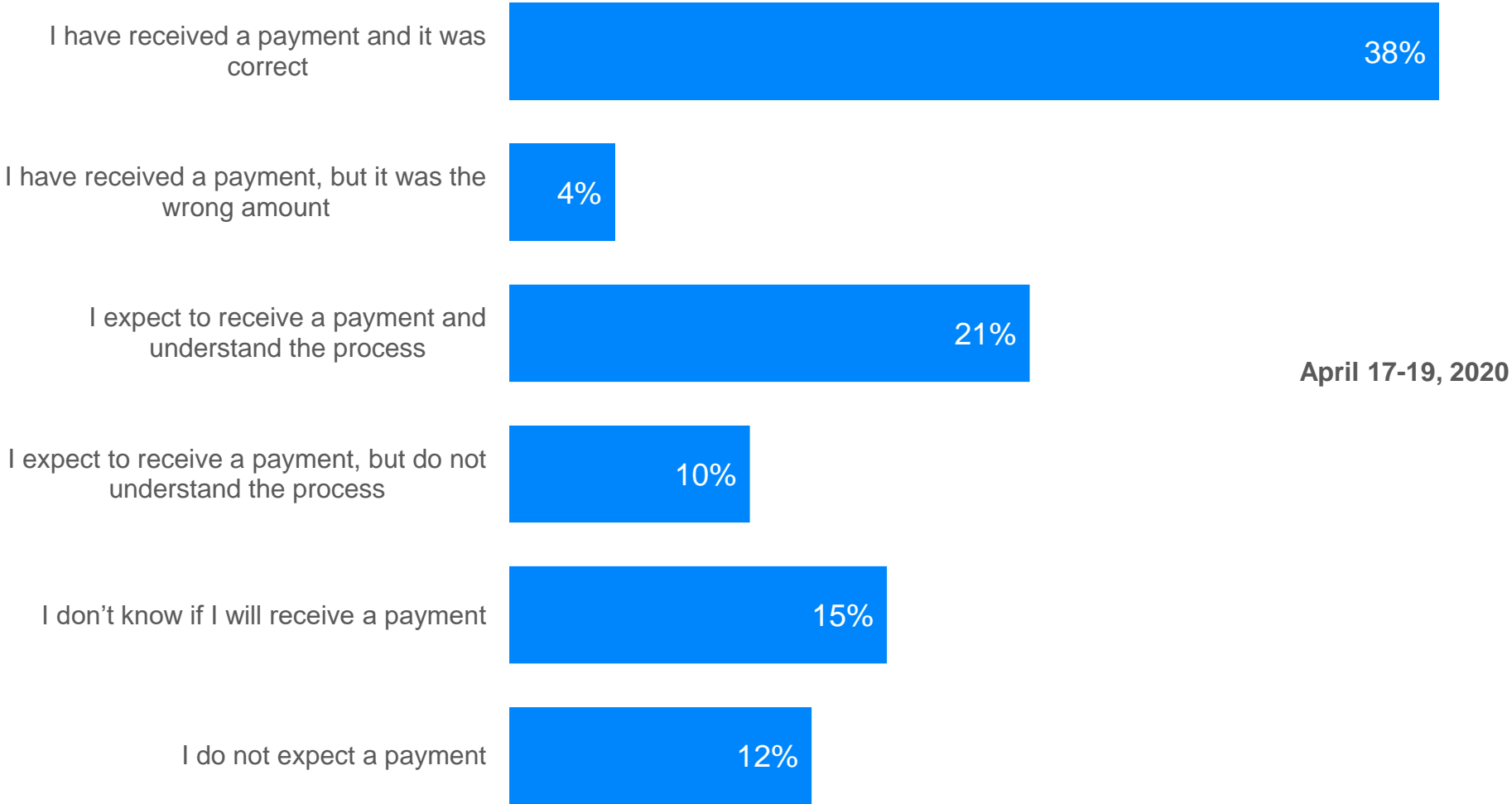


In how many weeks do you believe stores and restaurants which have been closed due to the coronavirus crisis should reopen?

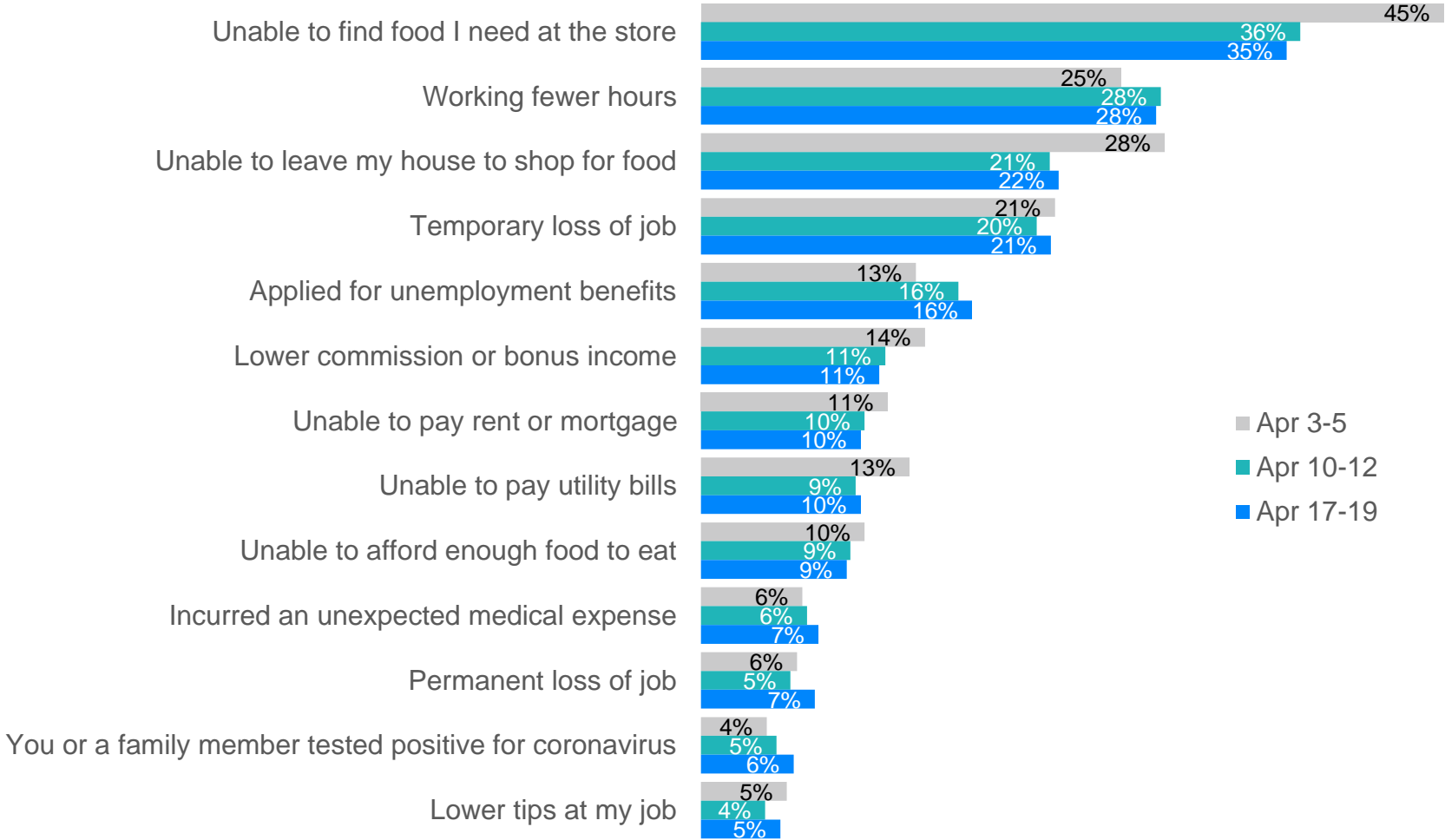


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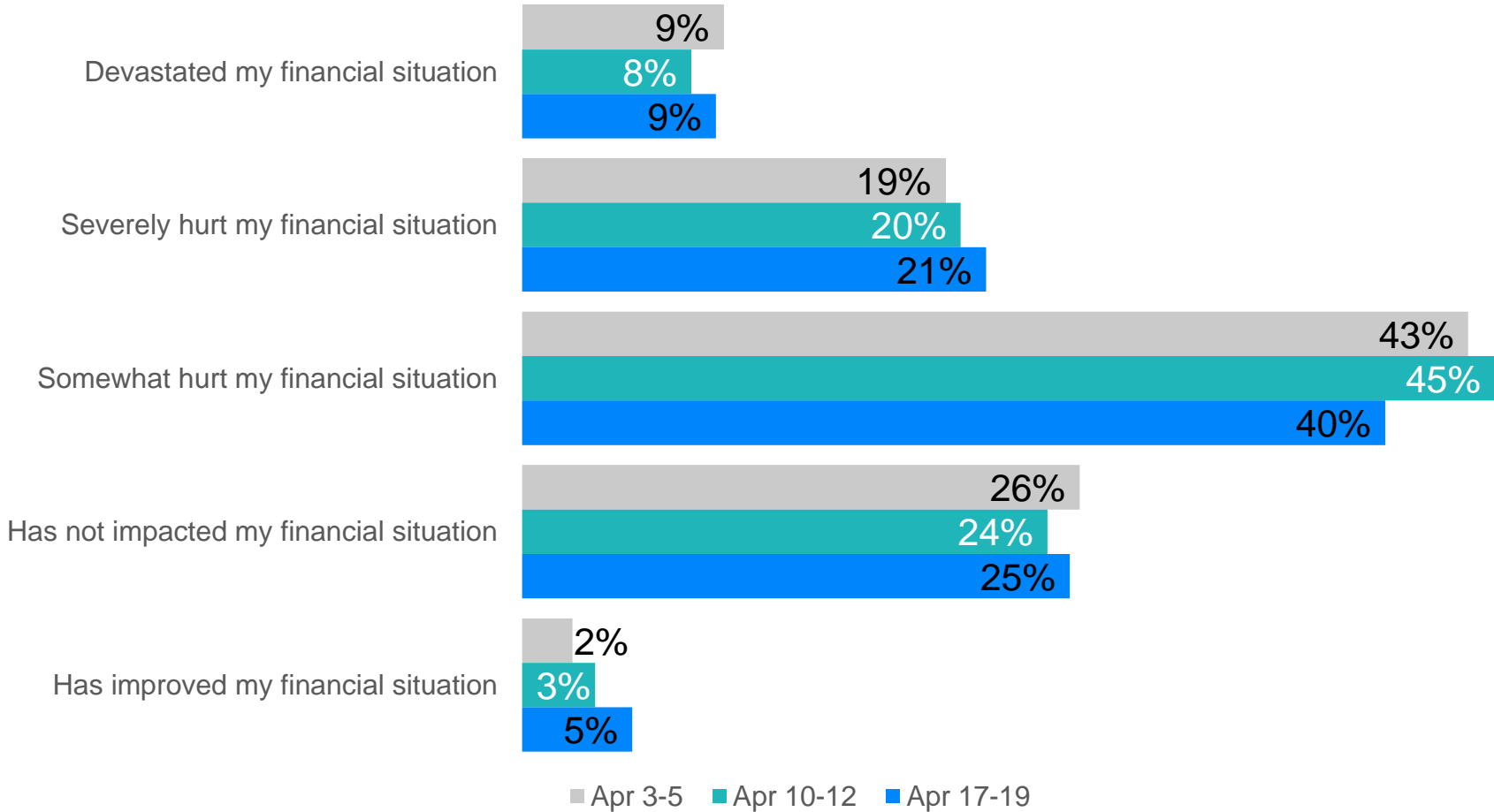
Under the recently passed CARES Act most Americans will receive a stimulus payment. Which of the following best describes your situation?



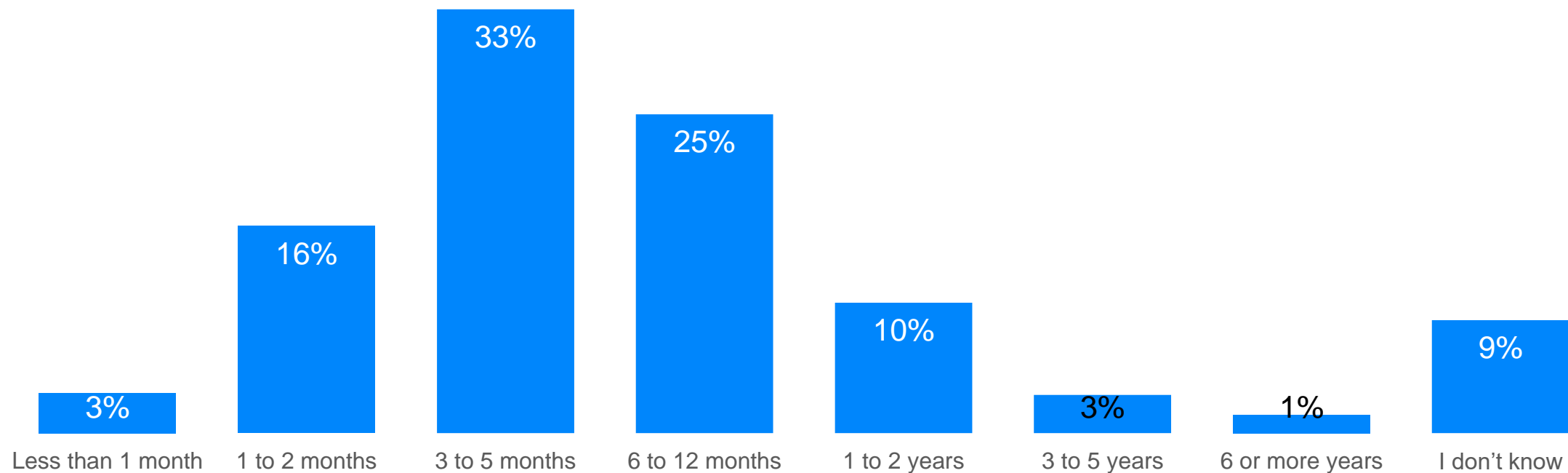
Which of the following impacts from the coronavirus have you already experienced?



How has the coronavirus crisis impacted your personal financial situation?



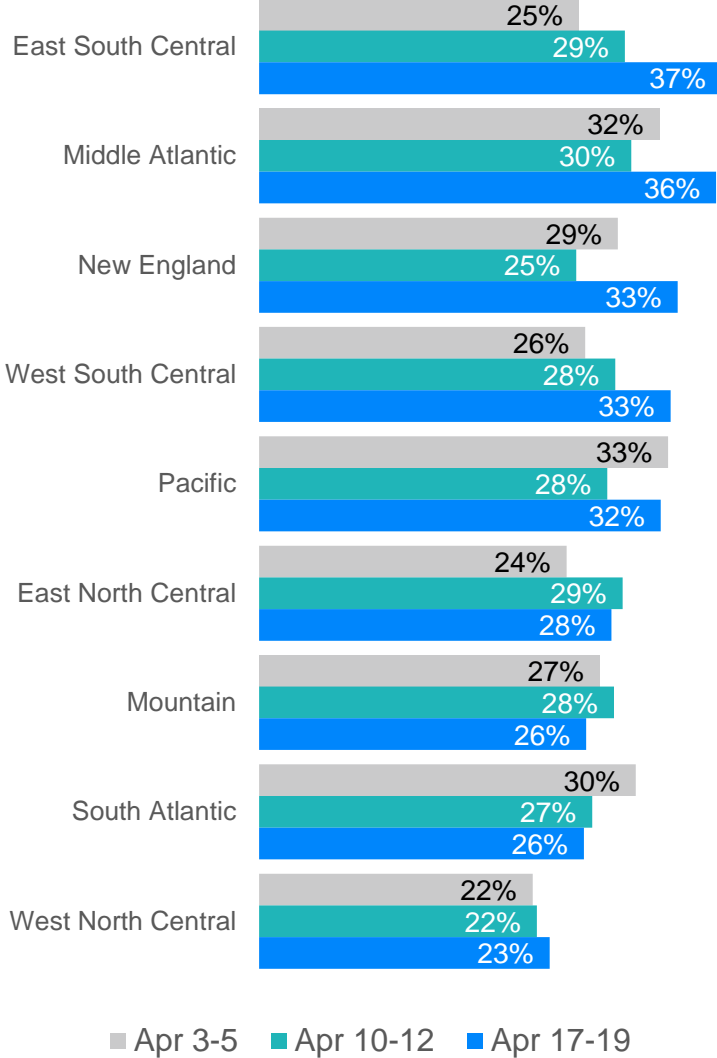
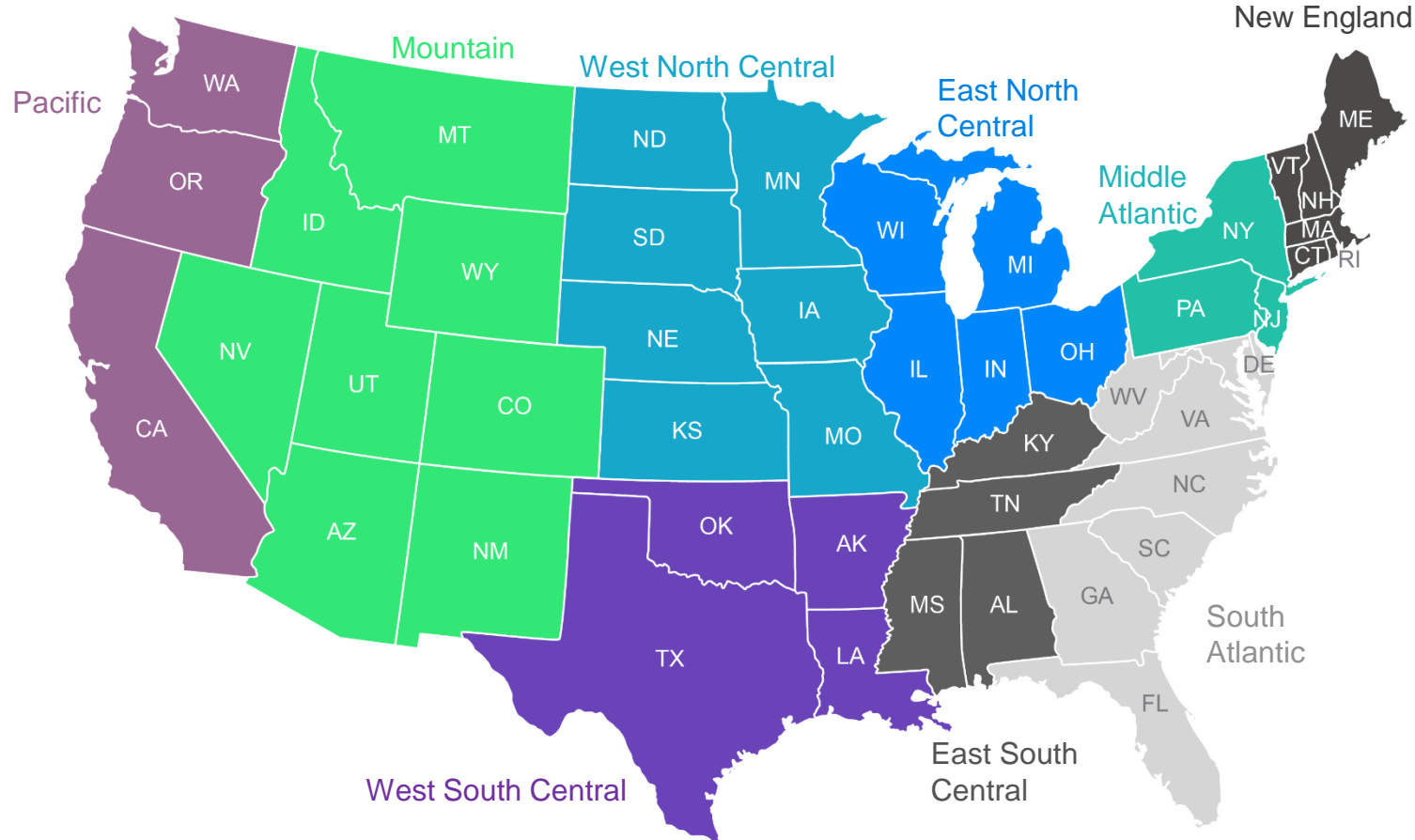
How long do you expect that your financial situation will be worse due to the coronavirus?



April 17-19, 2020

How has the coronavirus crisis impacted your personal financial situation?

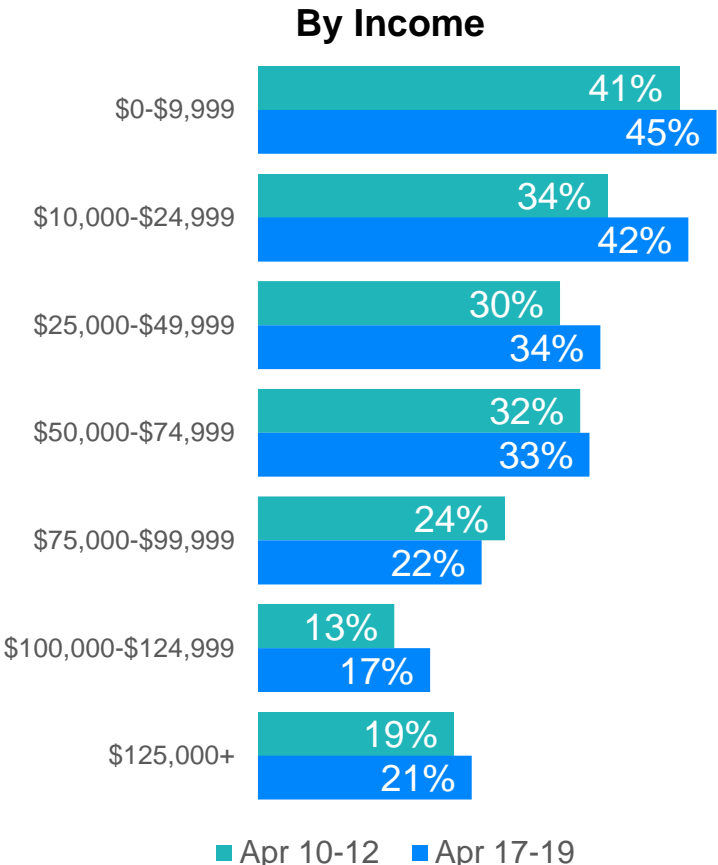
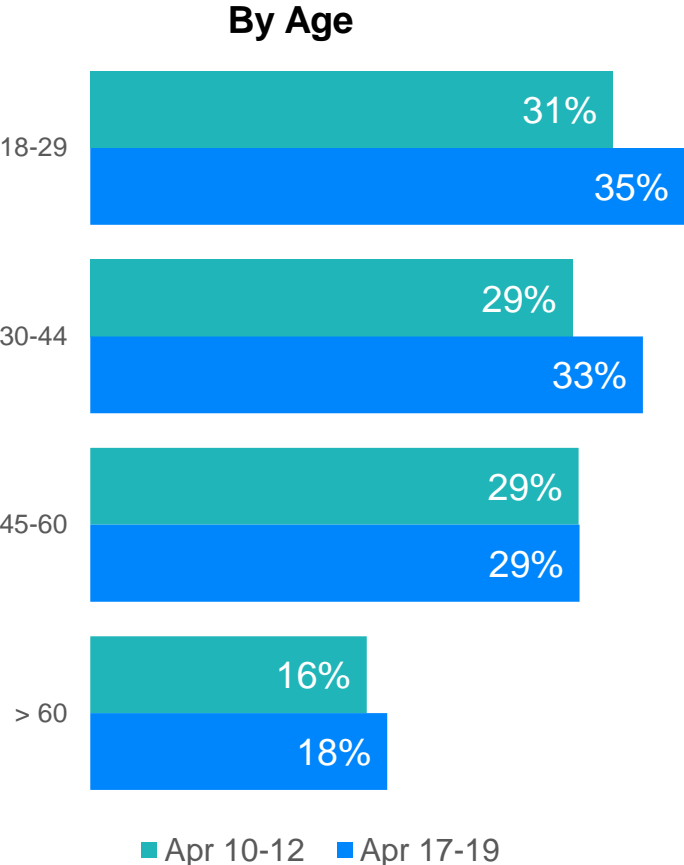
% Devastated and Severely Hurt



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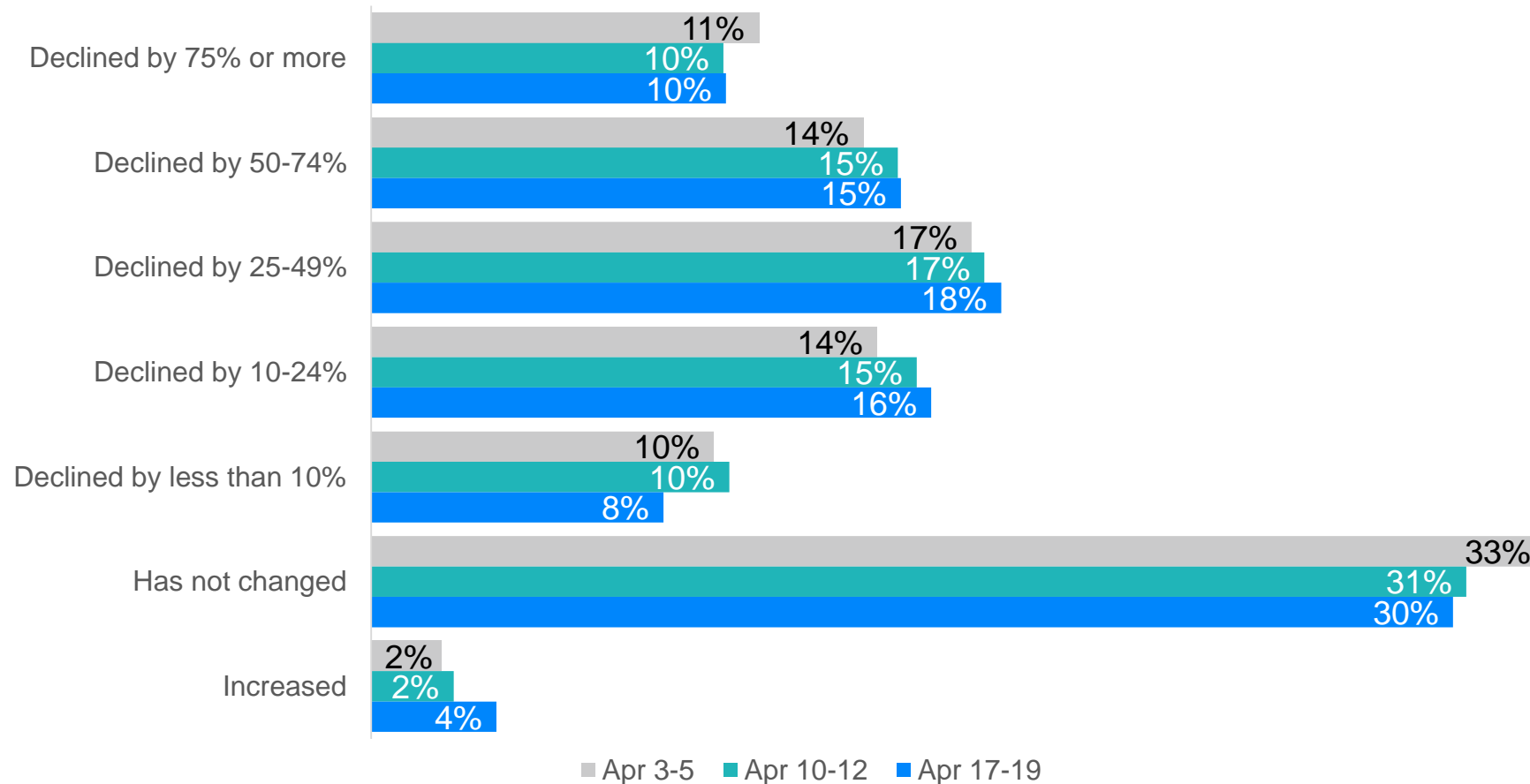
How has the coronavirus crisis impacted your personal financial situation?

% Devastated and Severely Hurt



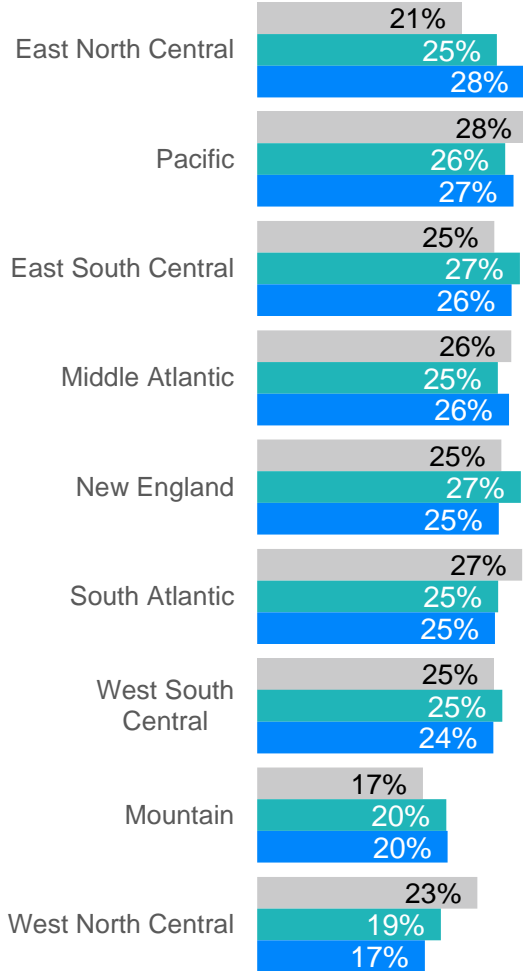
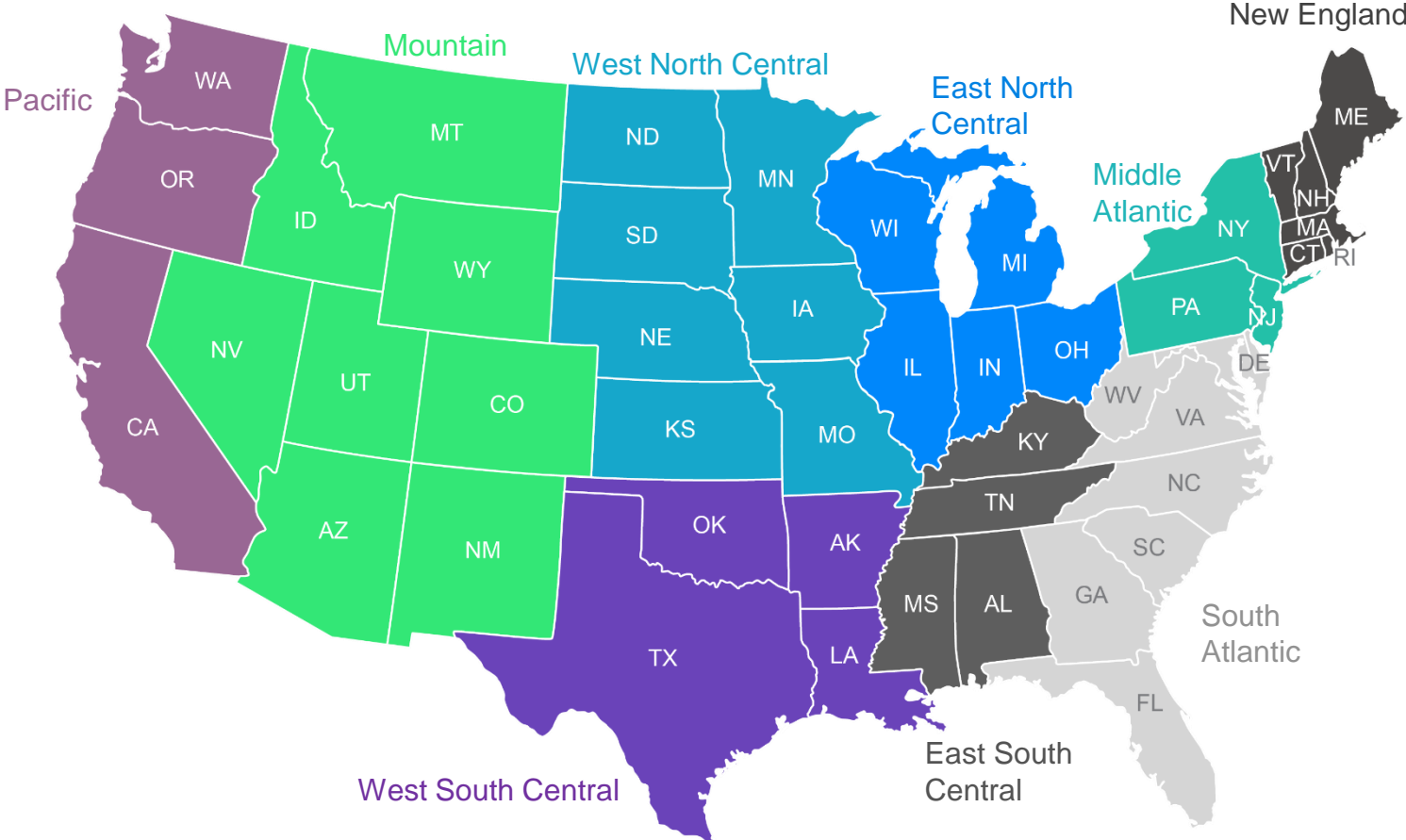
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How has your family's income changed since the coronavirus crisis began?



How has your family's income changed since the coronavirus crisis began?

% Declined by 50% or More

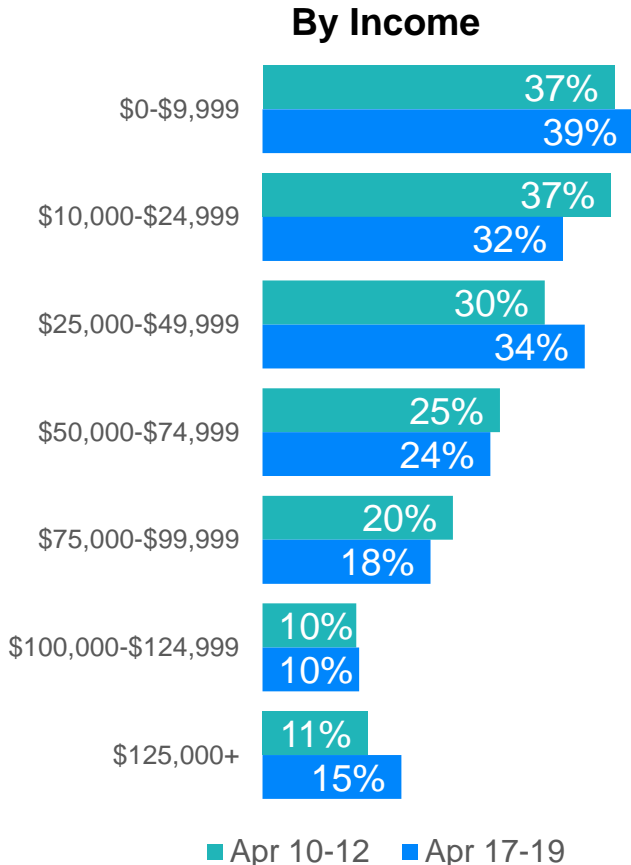
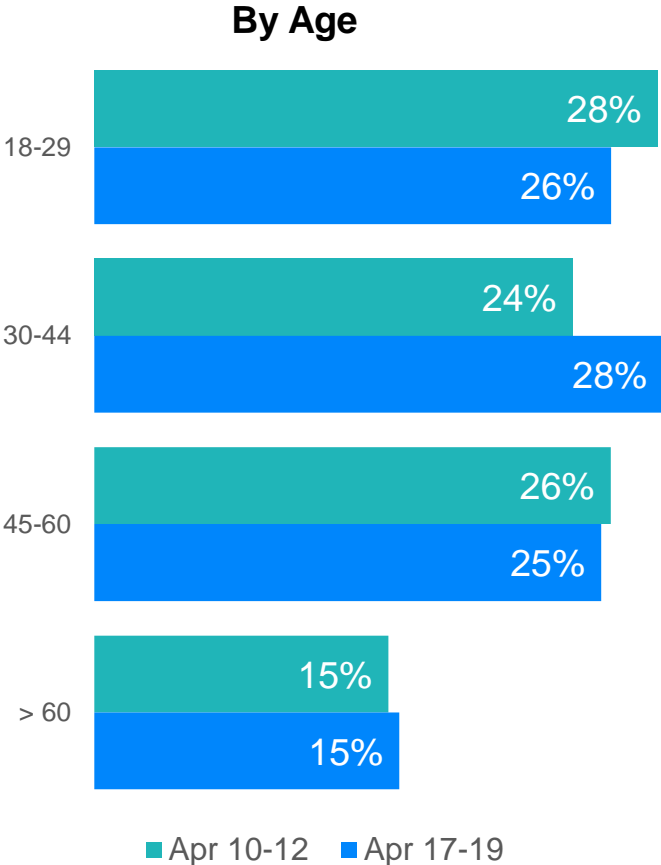


■ Apr 3-5 ■ Apr 10-12 ■ Apr 17-19

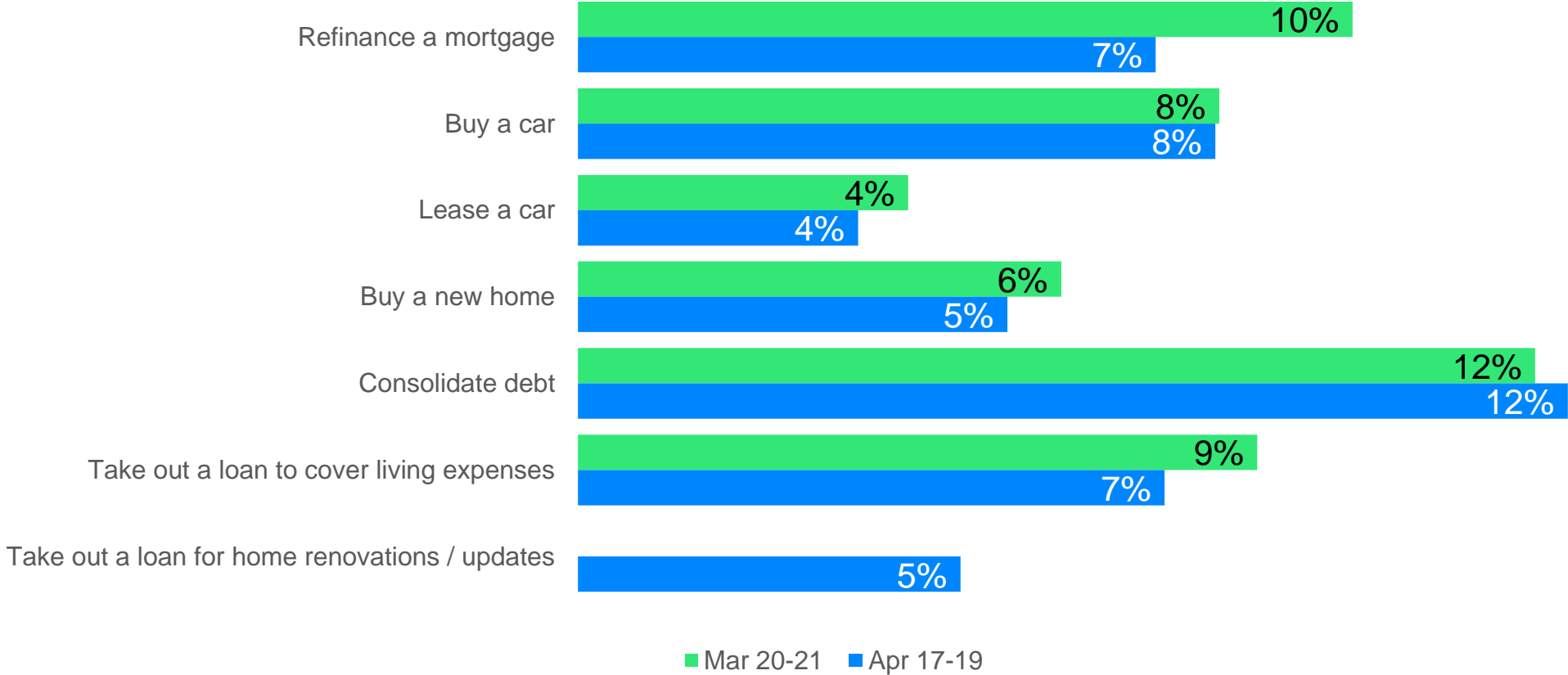
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How has your family's income changed since the coronavirus crisis began?

% Declined by 50% or More

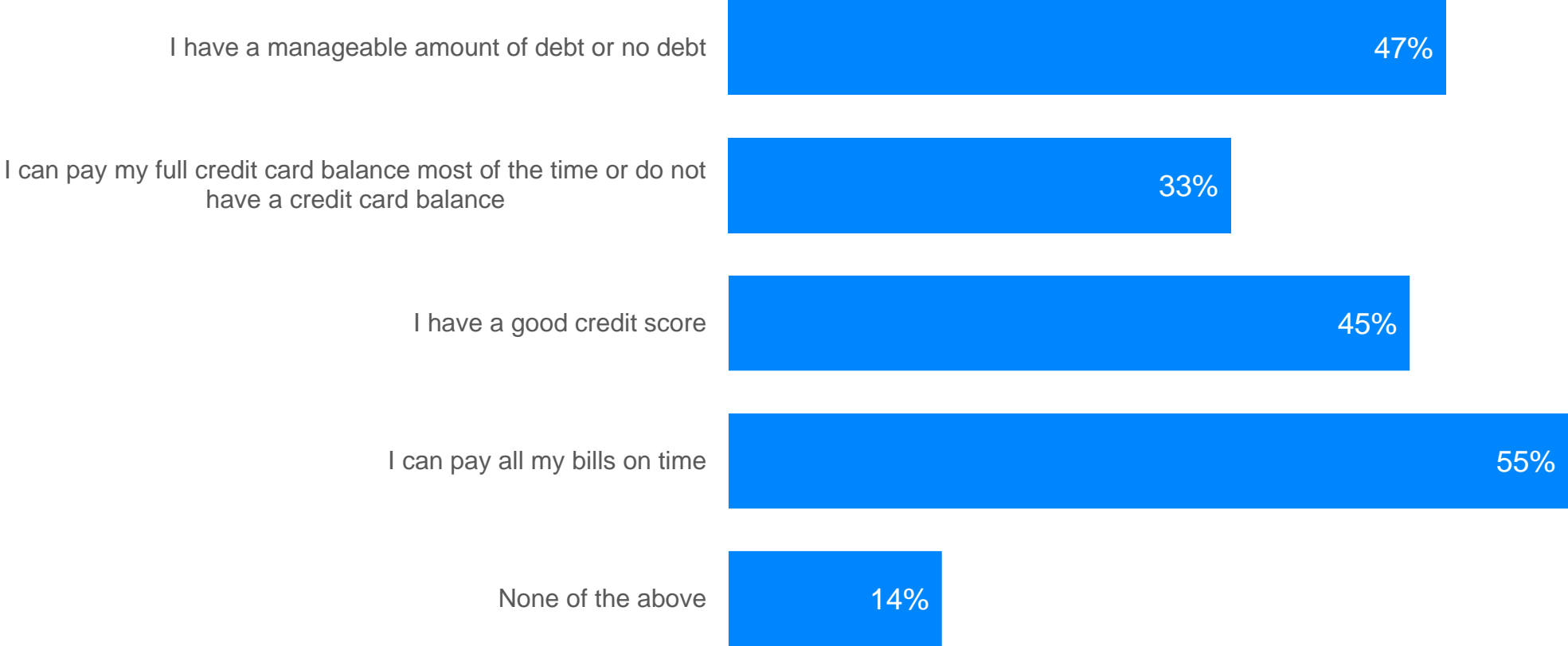


Which of the following do you plan to do in the next 3 months?



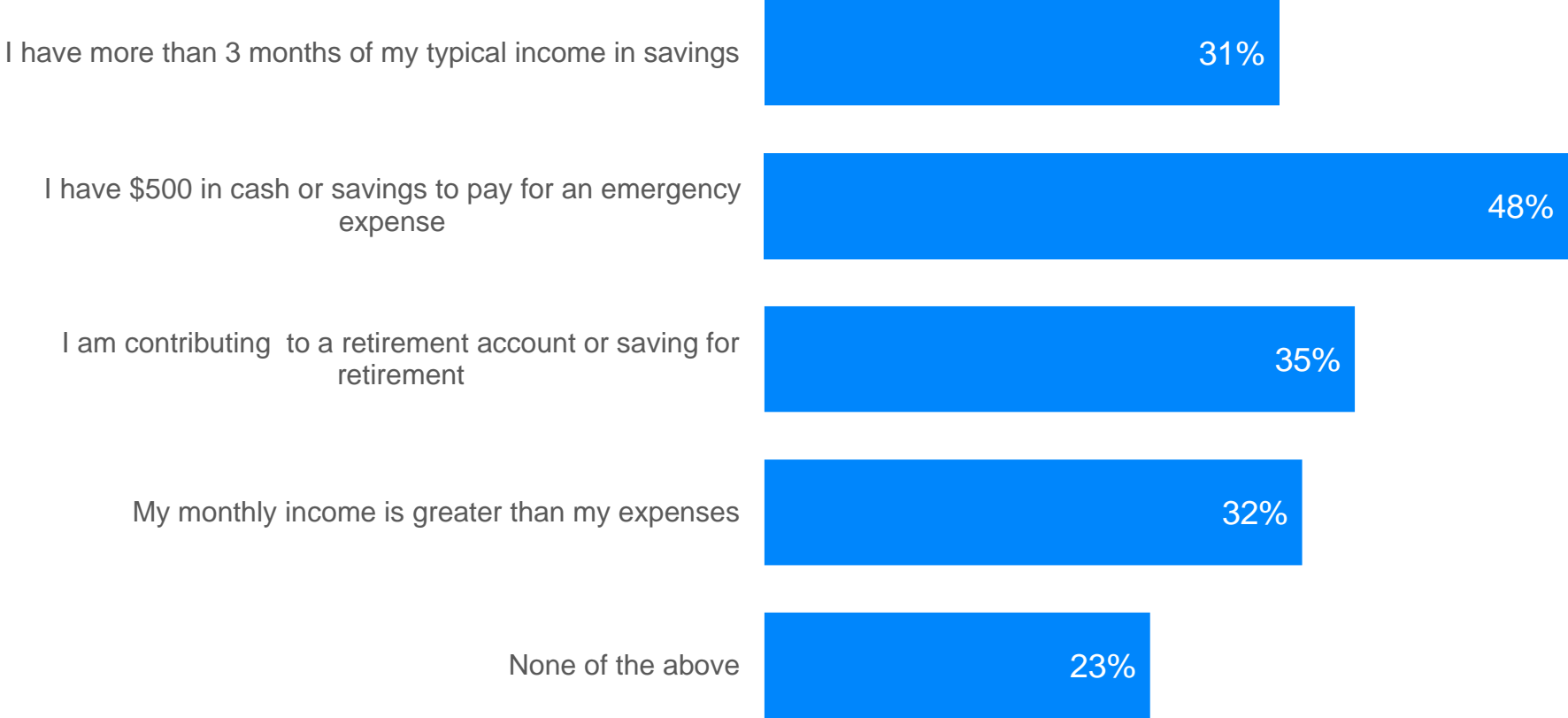
Financial Health

Which of the following describe your borrowing situation?



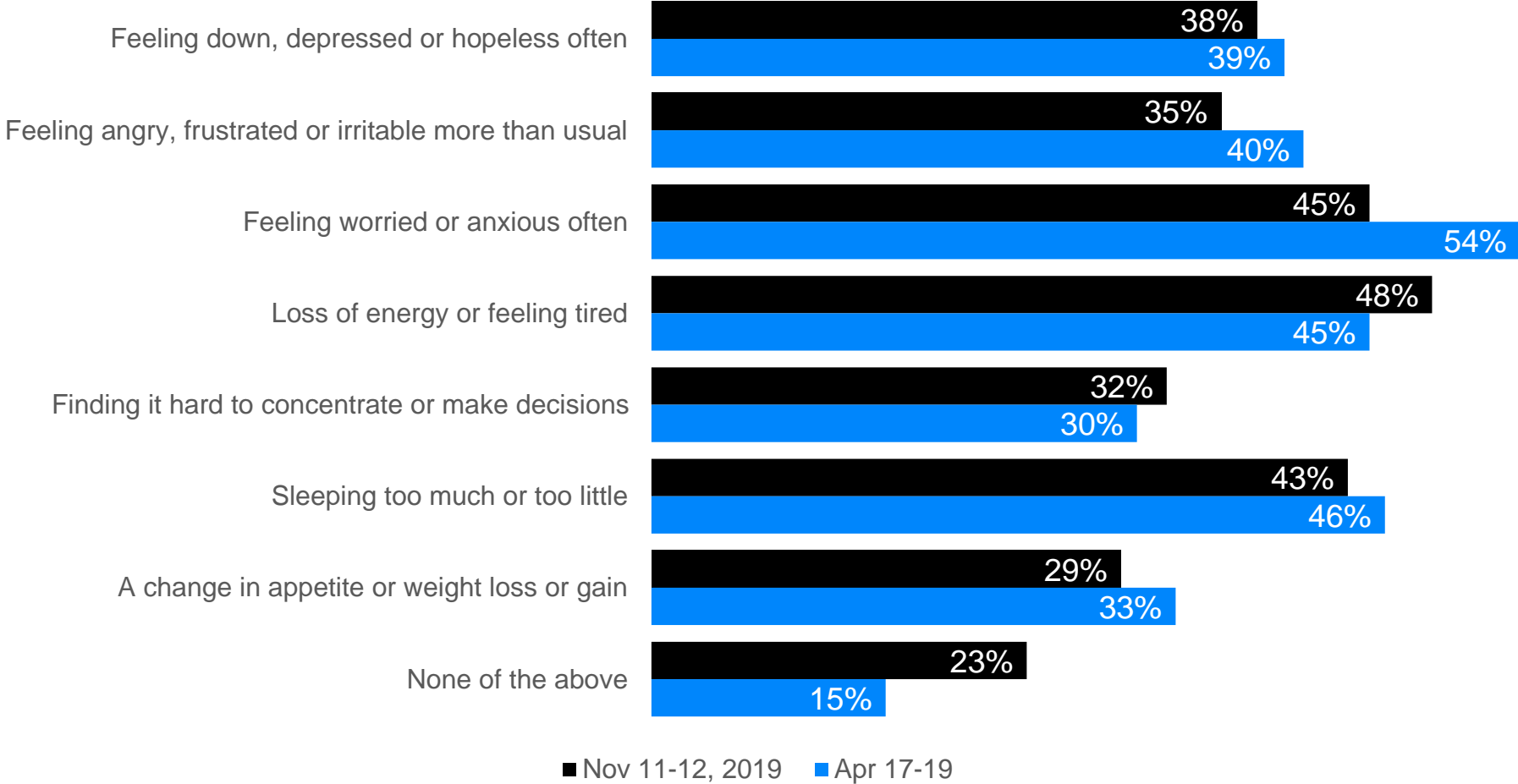
April 17-19, 2020

Which of the following describe your savings situation?



April 17-19, 2020

Have you experienced any of the following for longer than two weeks since the beginning of the coronavirus crisis?

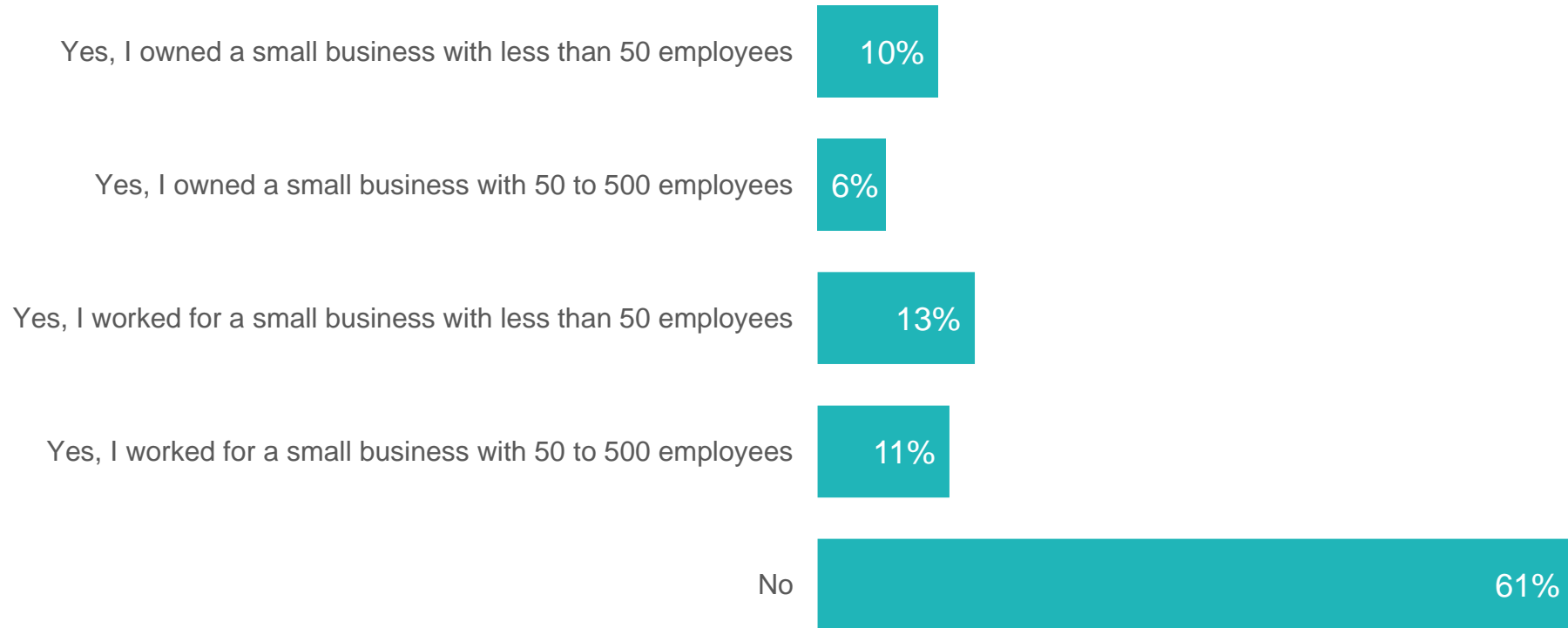


Note: Nov 11-12, 2019 question asked if experienced in the past 12 months.

Small Businesses

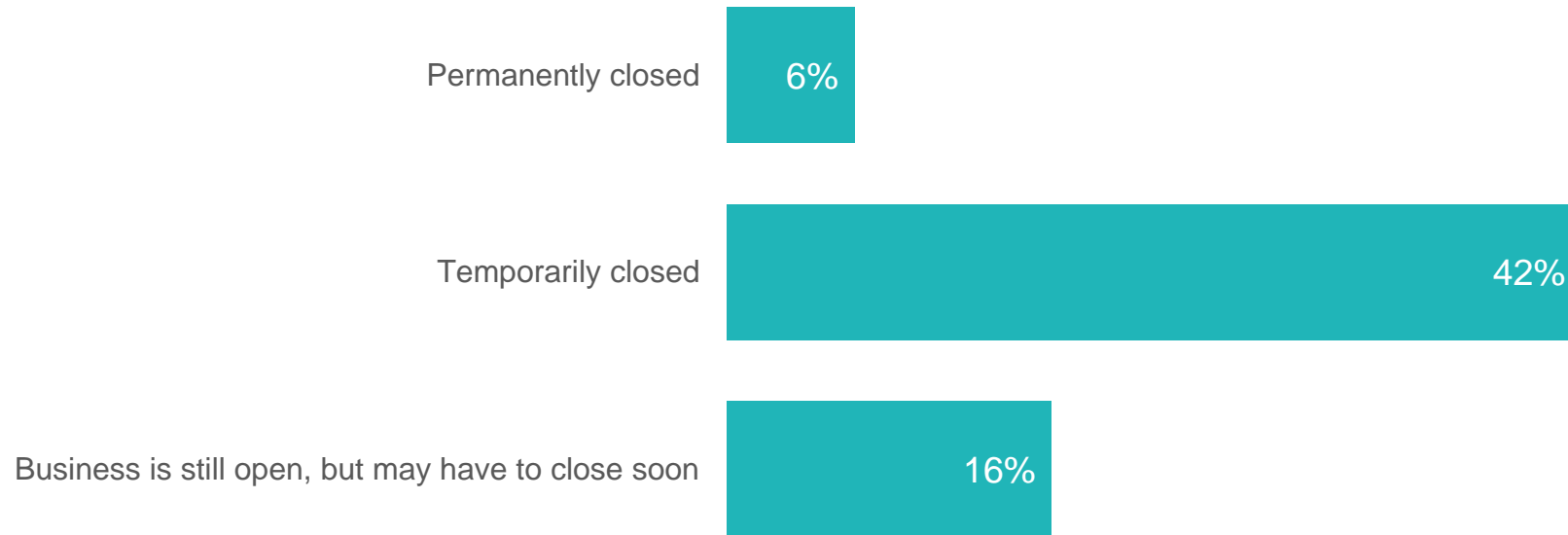
April 10-12

As of January 2020, before the coronavirus crisis, did you own or work for a small business with 500 or fewer employees?



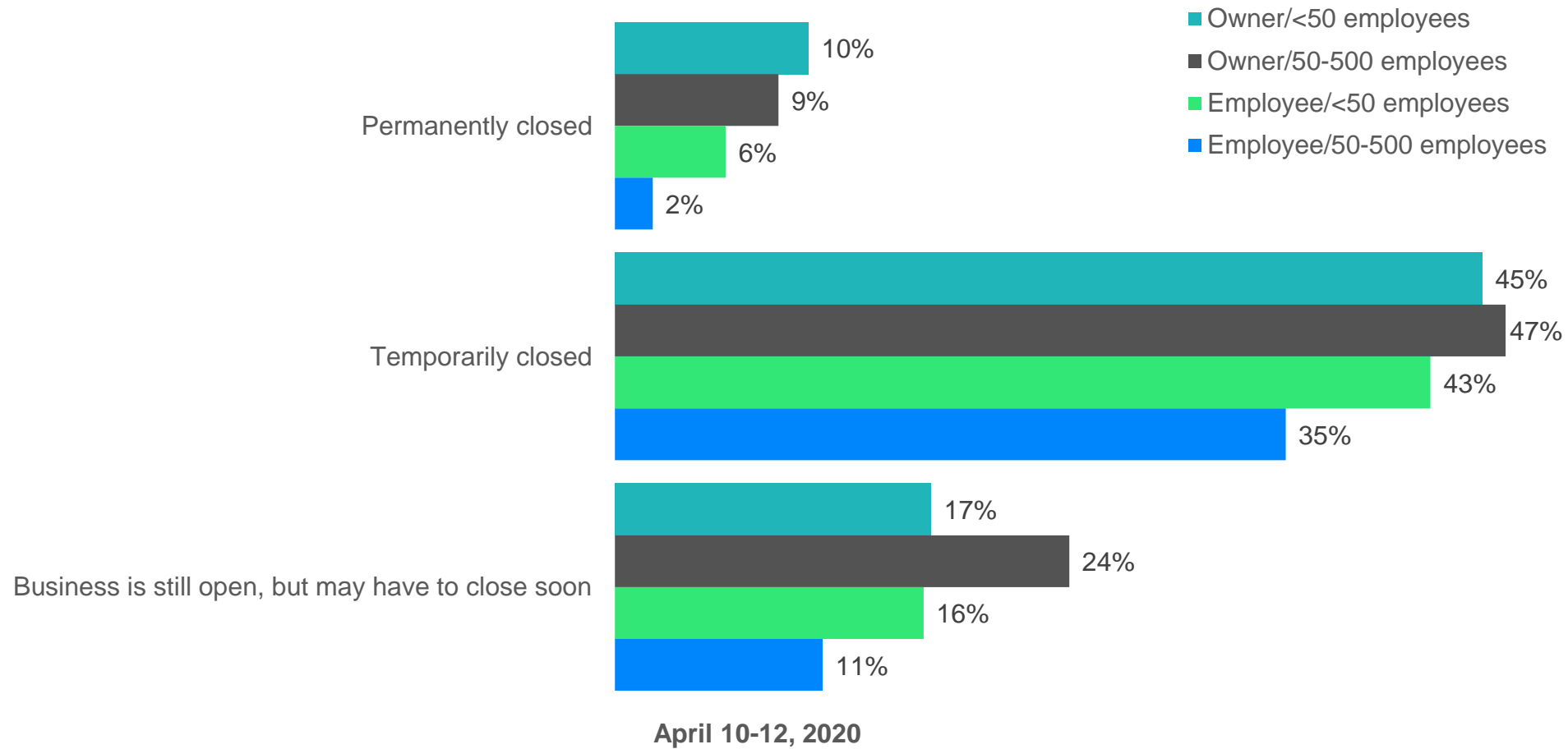
April 10-12, 2020

How has the coronavirus crisis impacted the small business you owned or worked for before the crisis?

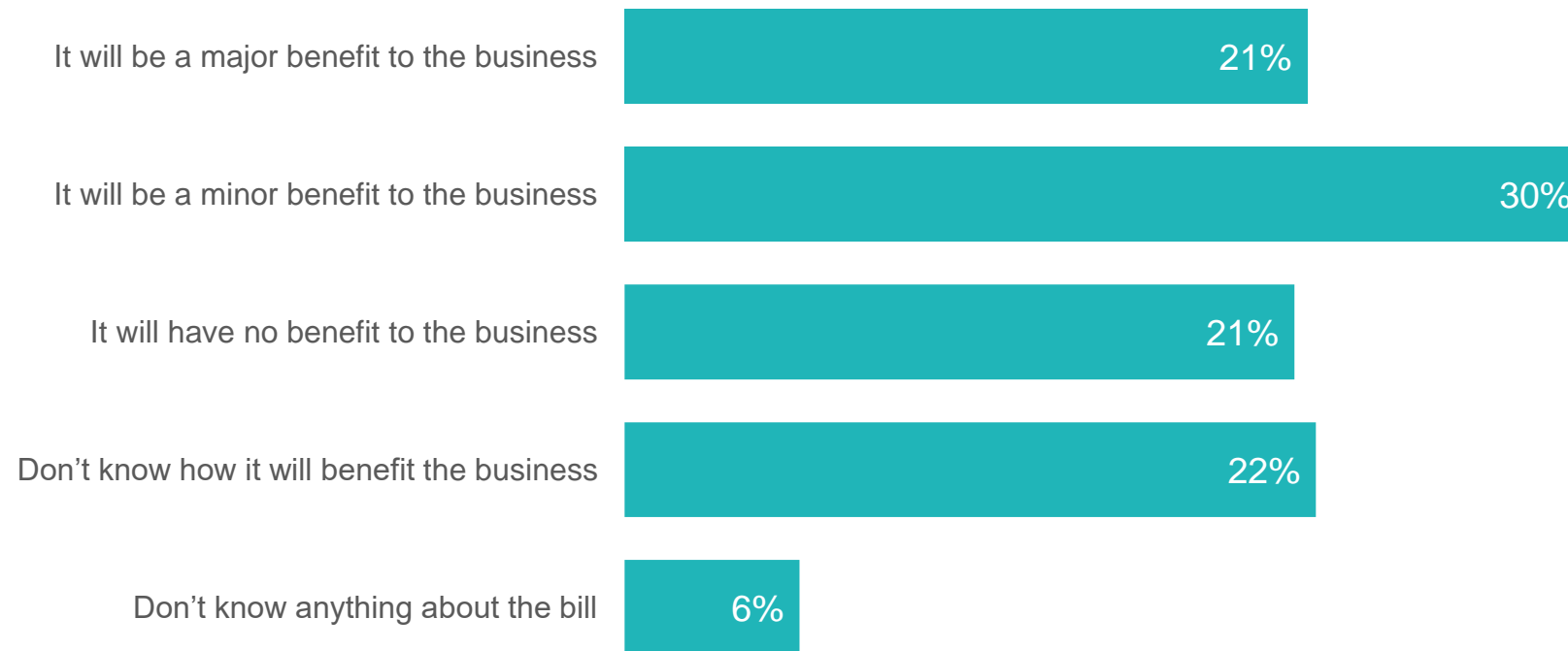


April 10-12, 2020

How has the coronavirus crisis impacted the small business you owned or worked for before the crisis?

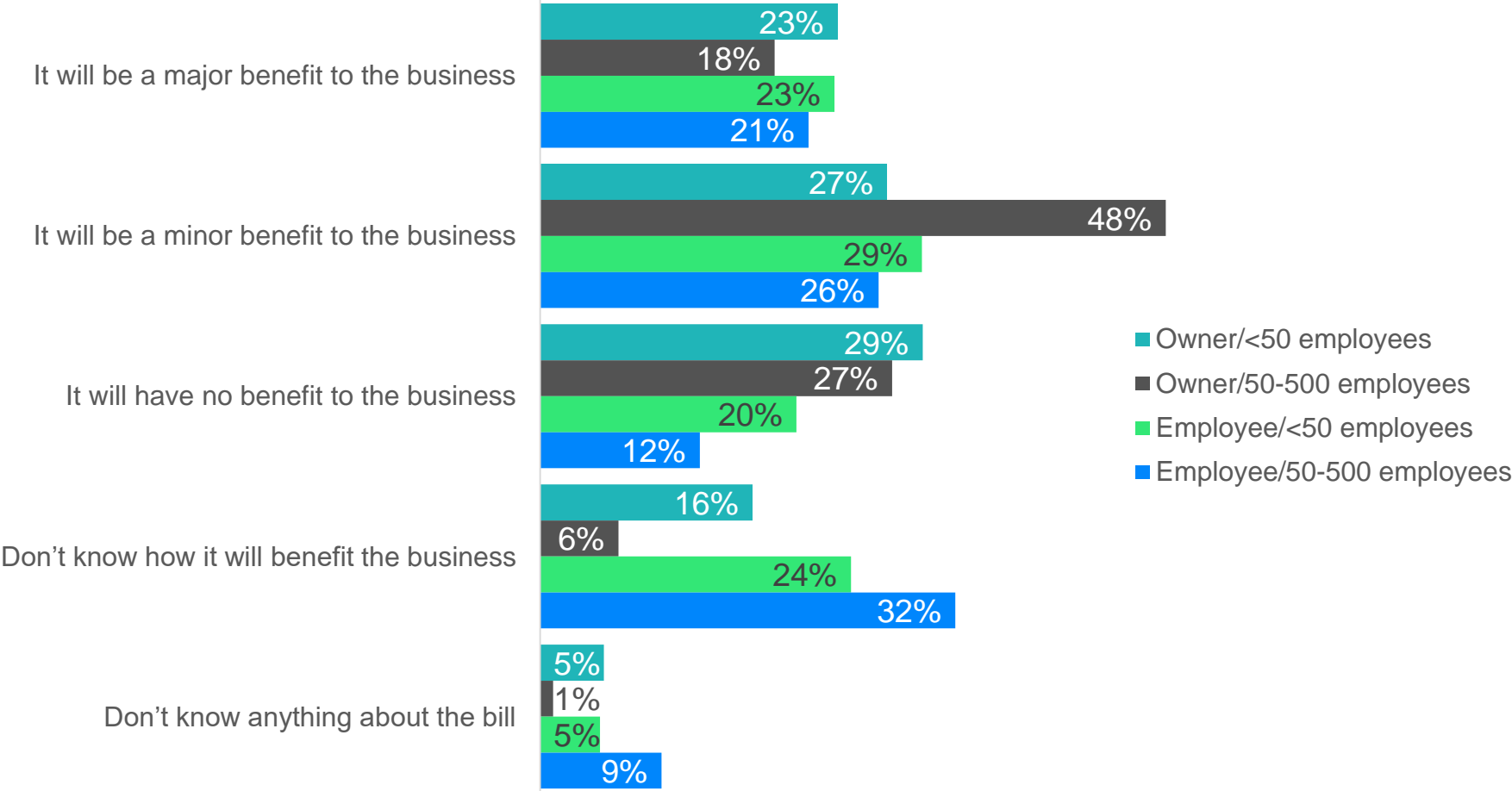


The Coronavirus stimulus bill (CARES Act) includes funding for loans and grants to small businesses. How do you think the small business you owned or worked for will benefit from the CARES Act?



April 10-12, 2020

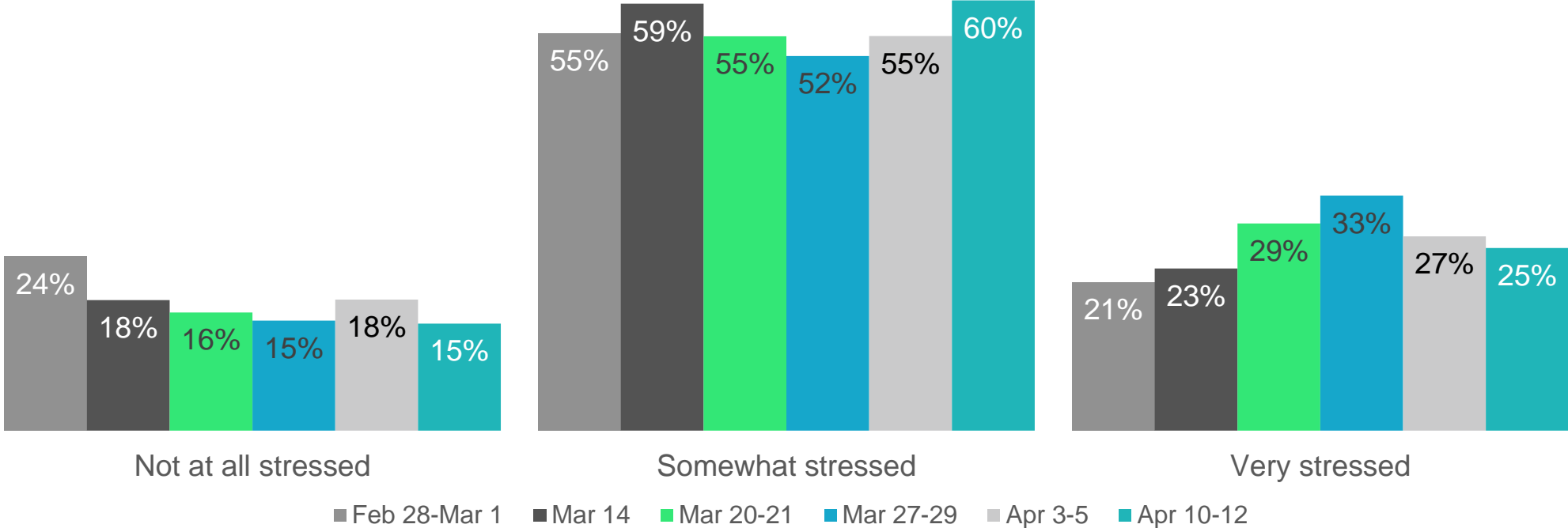
How do you think the small business you owned or worked for will benefit from the CARES Act?



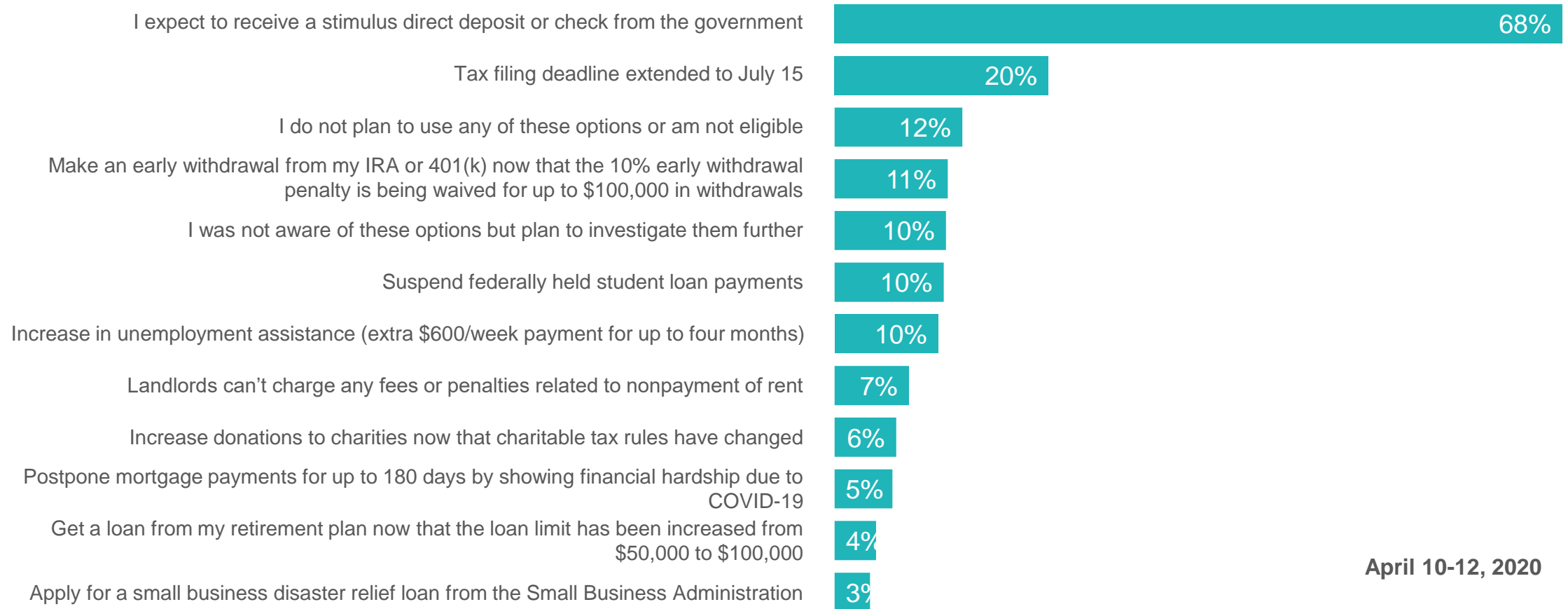
April 10-12, 2020

Results from Prior COVID-19 Pulse Surveys

Please rate your current level of stress about your overall financial situation.

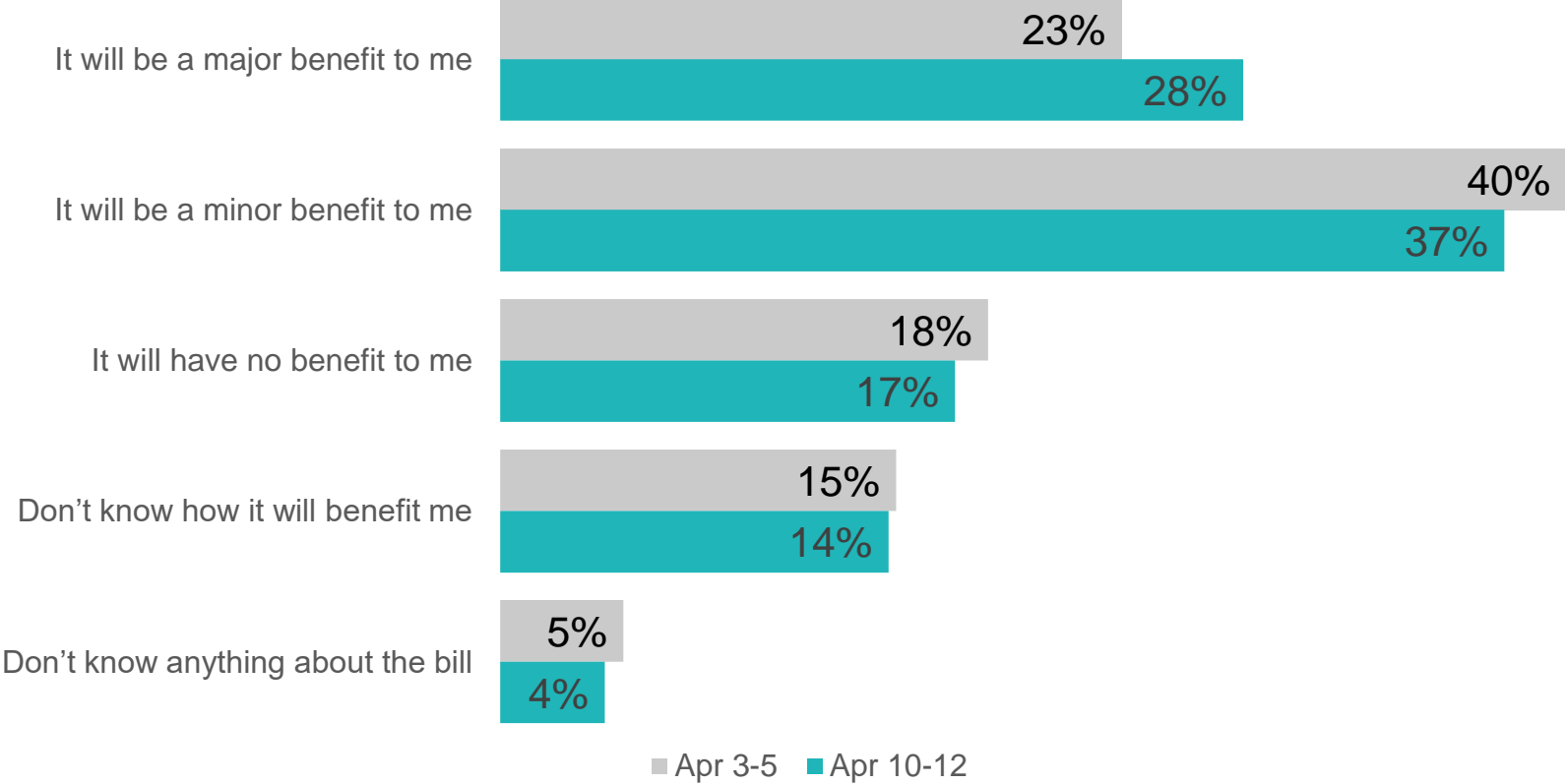


The recently passed Coronavirus relief bill (CARES Act) offered various assistance options. Which of the following have you or do you anticipate taking advantage of in the next 3 months?

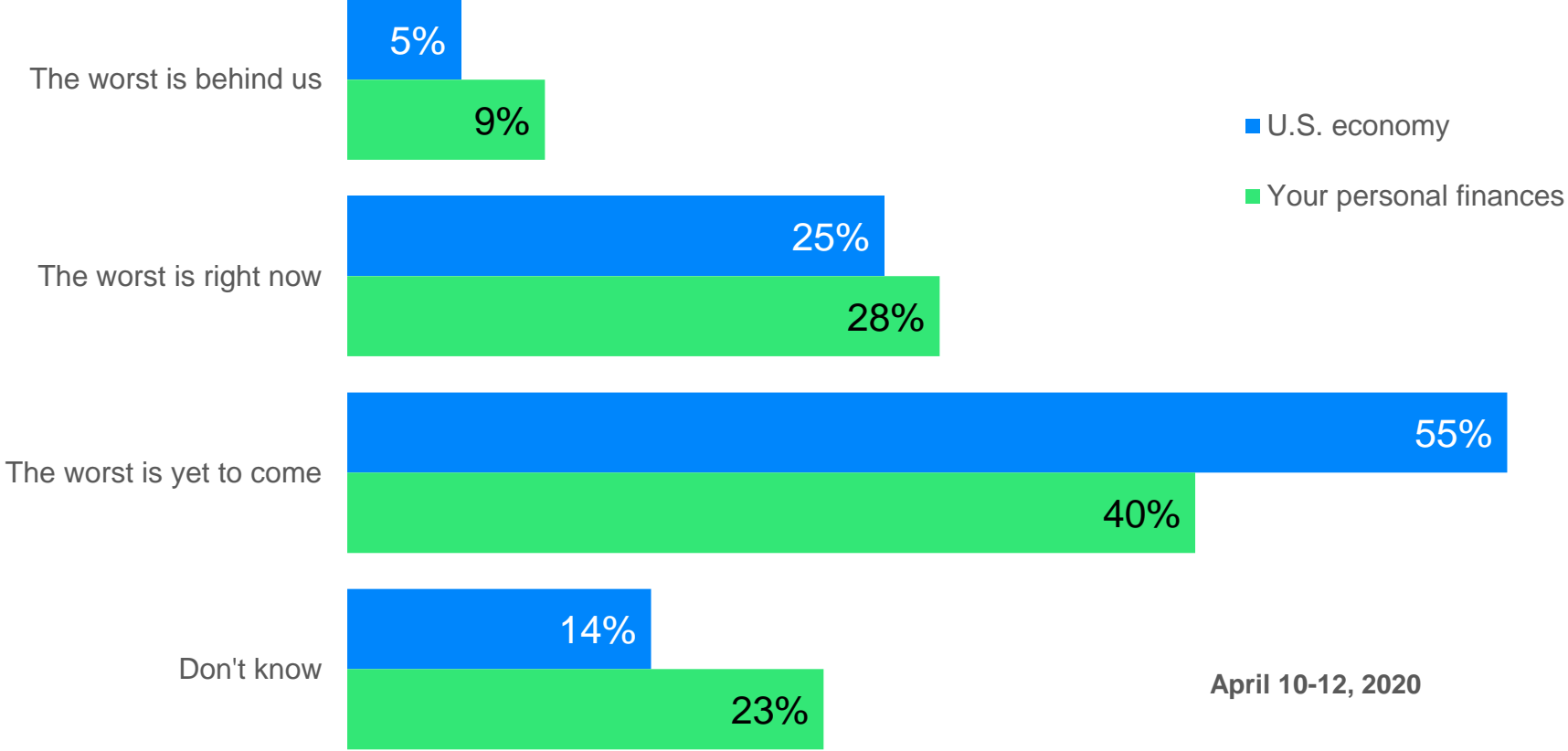


April 10-12, 2020

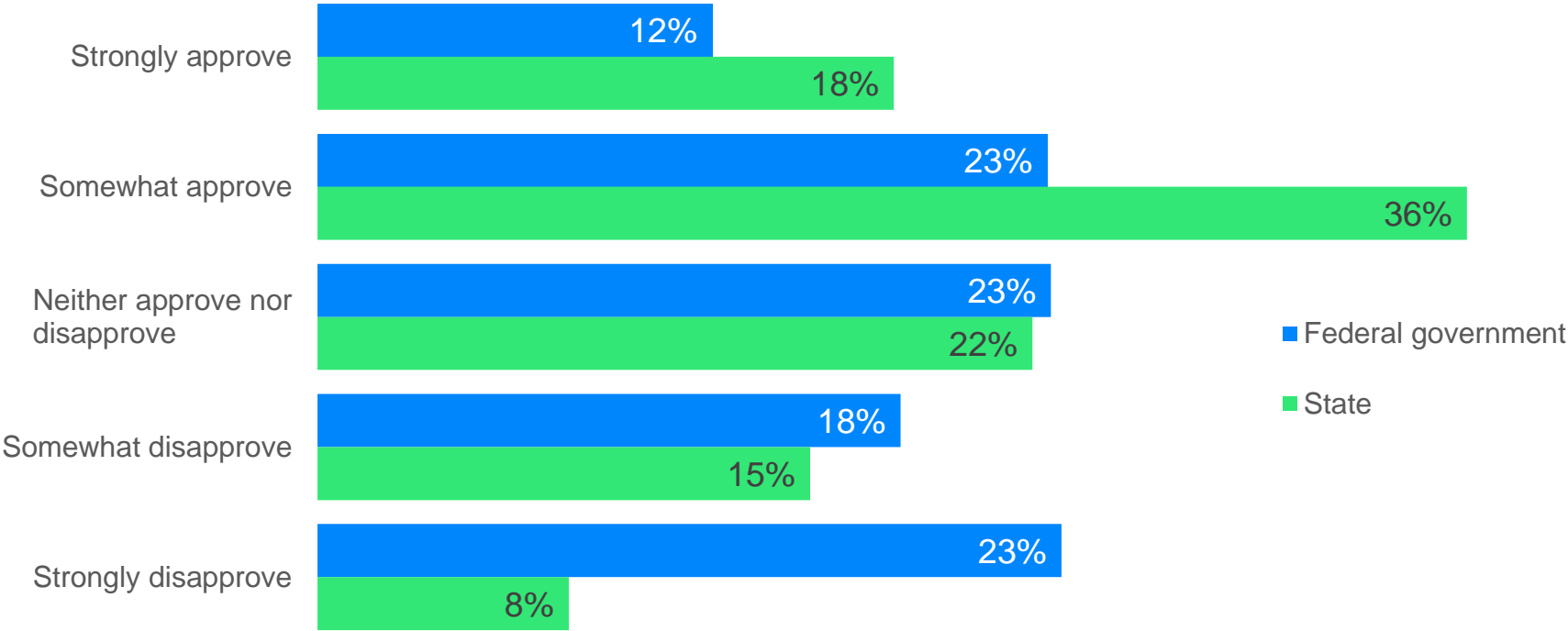
How do you think you will benefit from the recently passed Coronavirus stimulus bill (CARES Act)?



Which statement comes closest to your view about the impact of the coronavirus crisis on the U.S. economy/your personal finances?

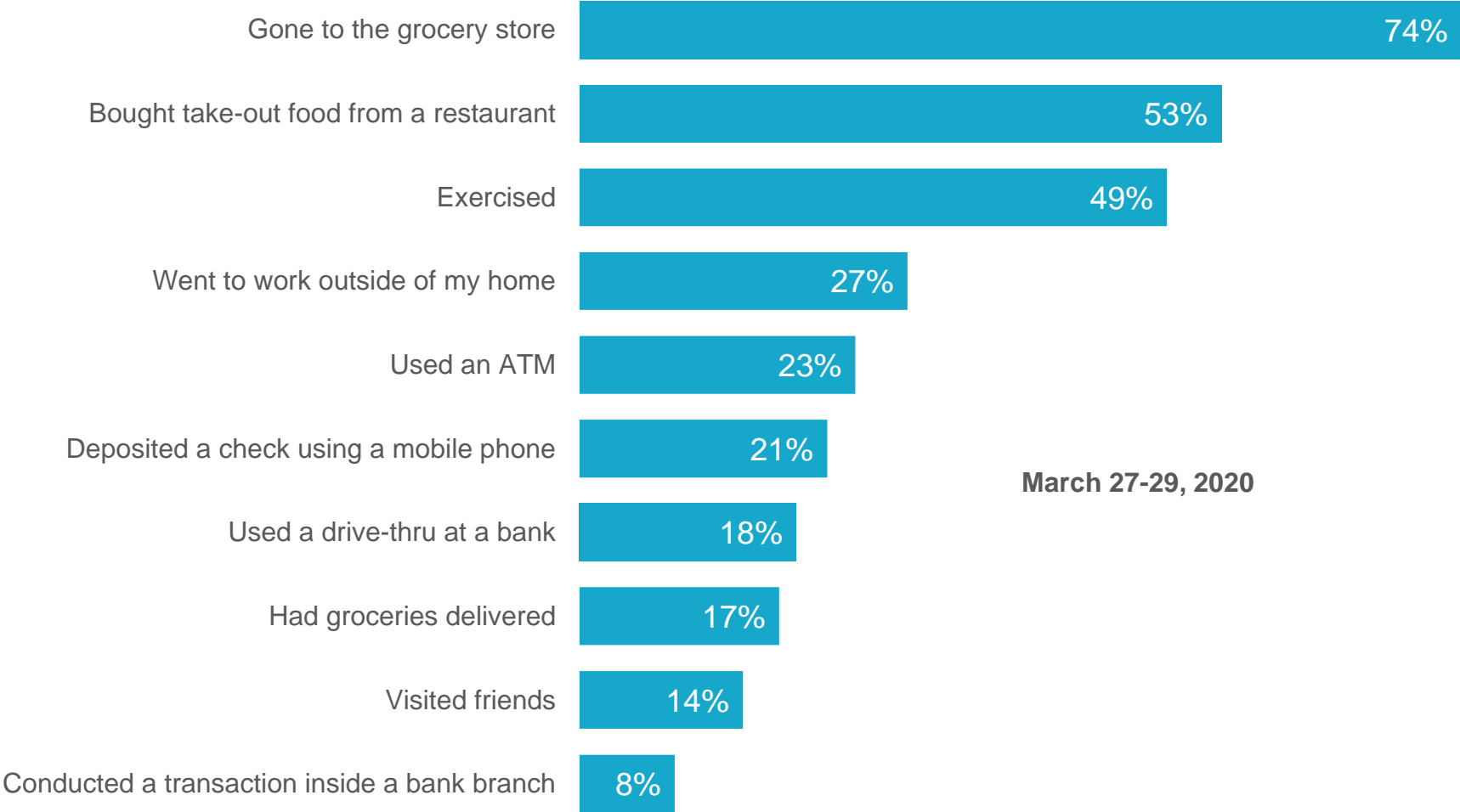


Do you approve or disapprove of the federal government's/state's handling of the coronavirus crisis?

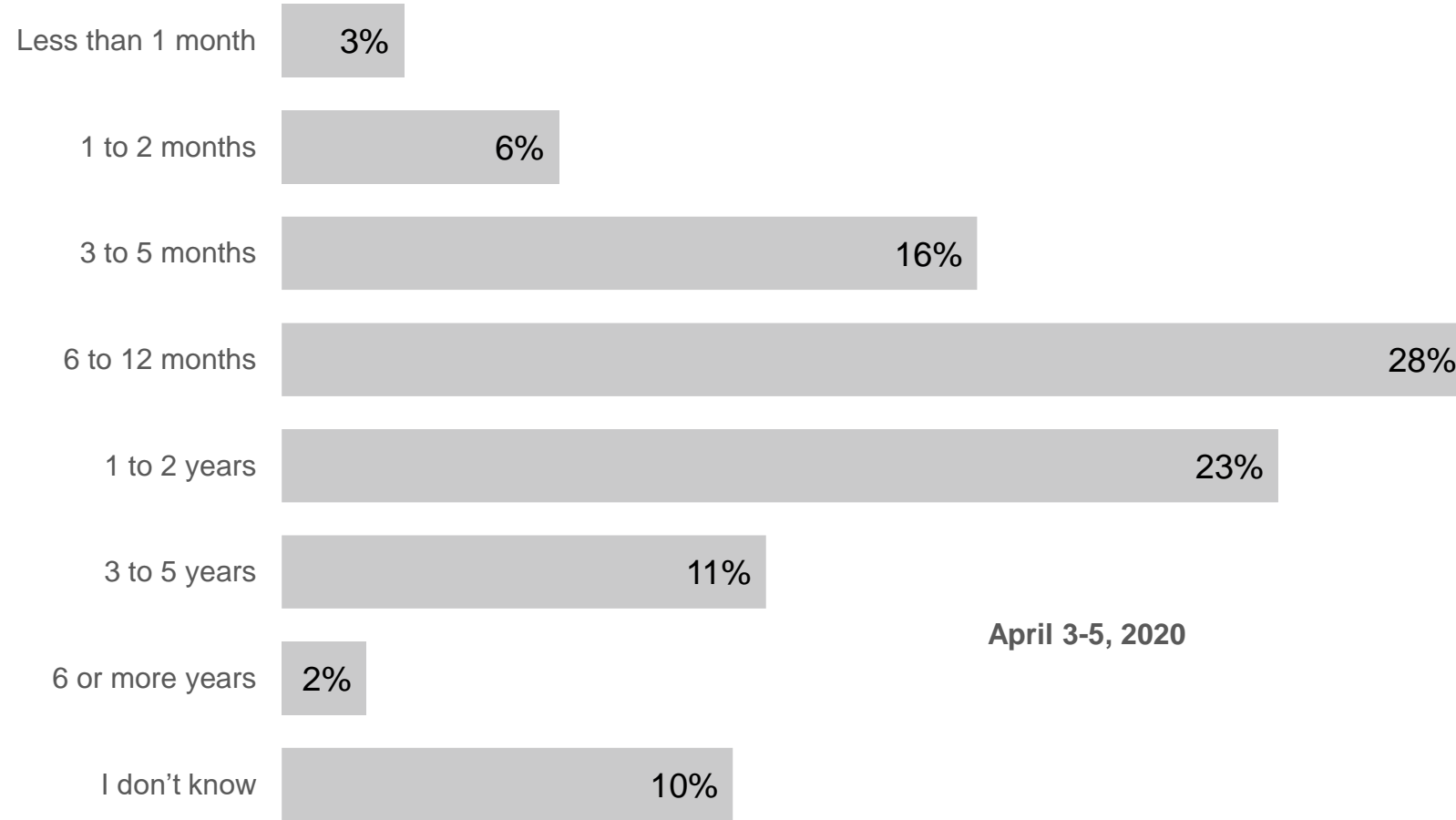


April 10-12, 2020

Which of the following activities have you done in the past week?

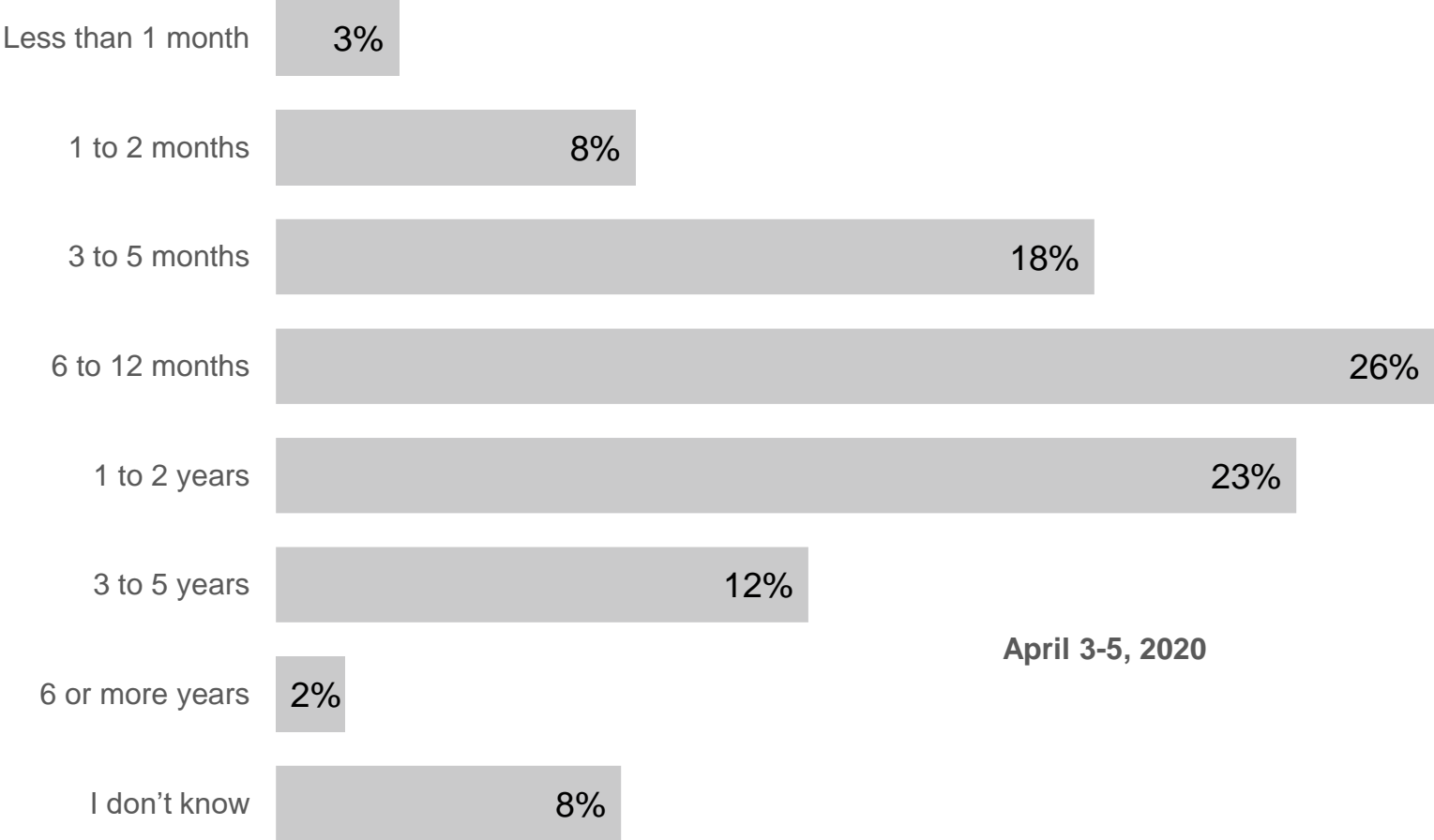


How long do you expect that it will take for the stock market to return to the level it was at before the coronavirus crisis started?

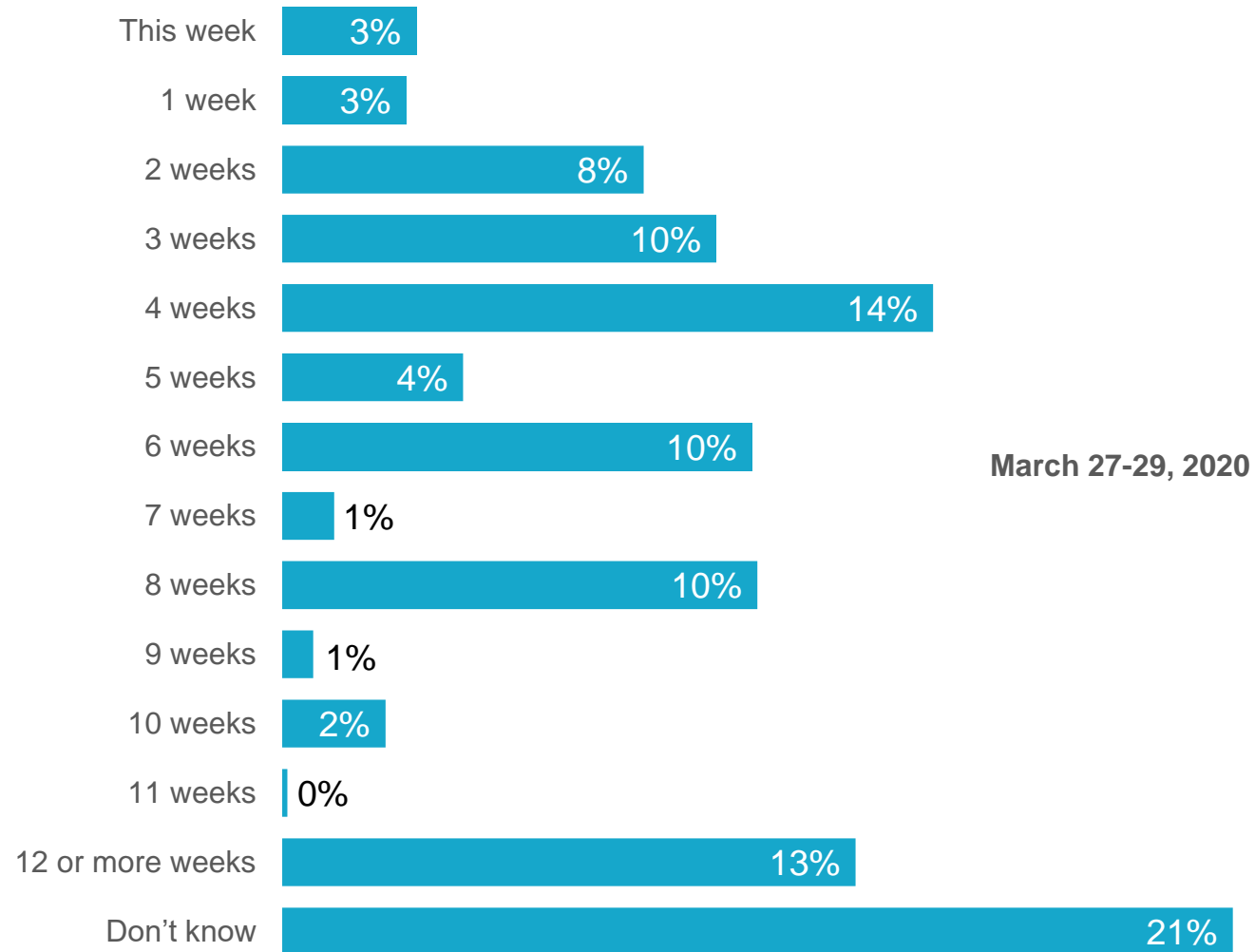


April 3-5, 2020

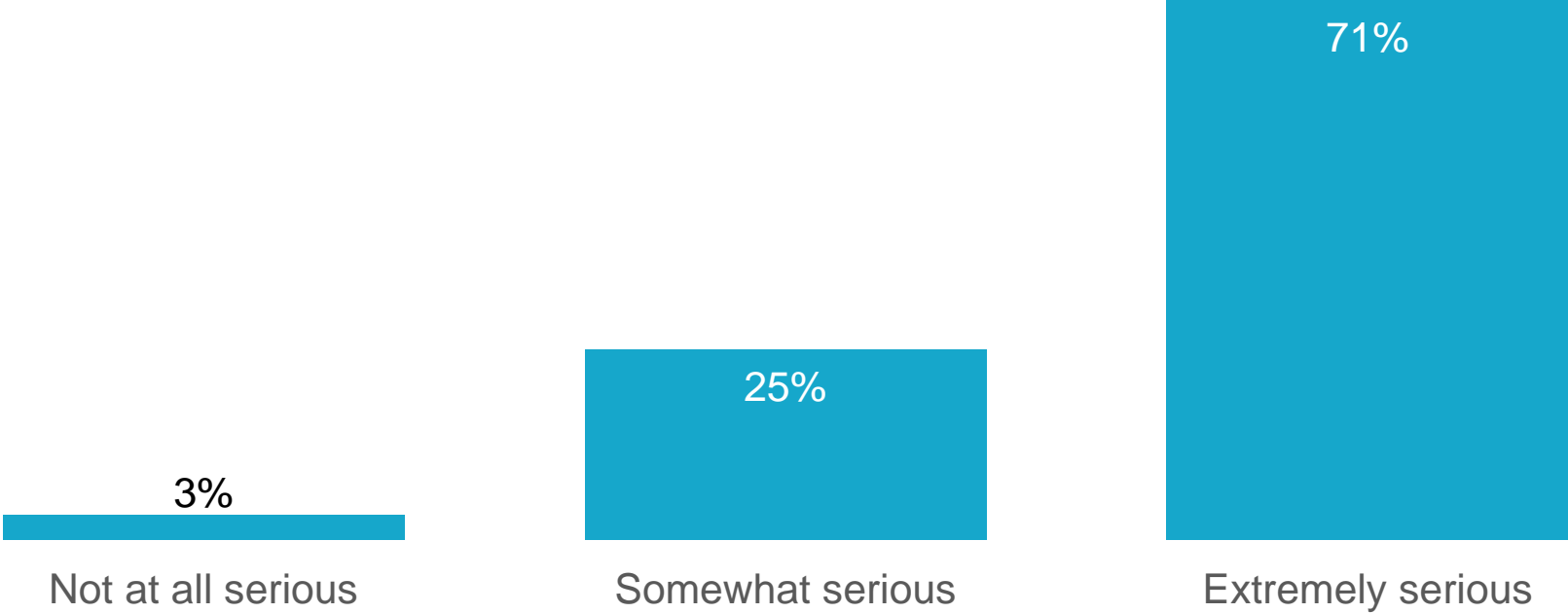
How long do you expect that it will take for unemployment to return to the level it was at before the coronavirus crisis started?



Thinking about the coronavirus crisis, in how many weeks do you believe non-essential employees in the U.S. should go back to work?

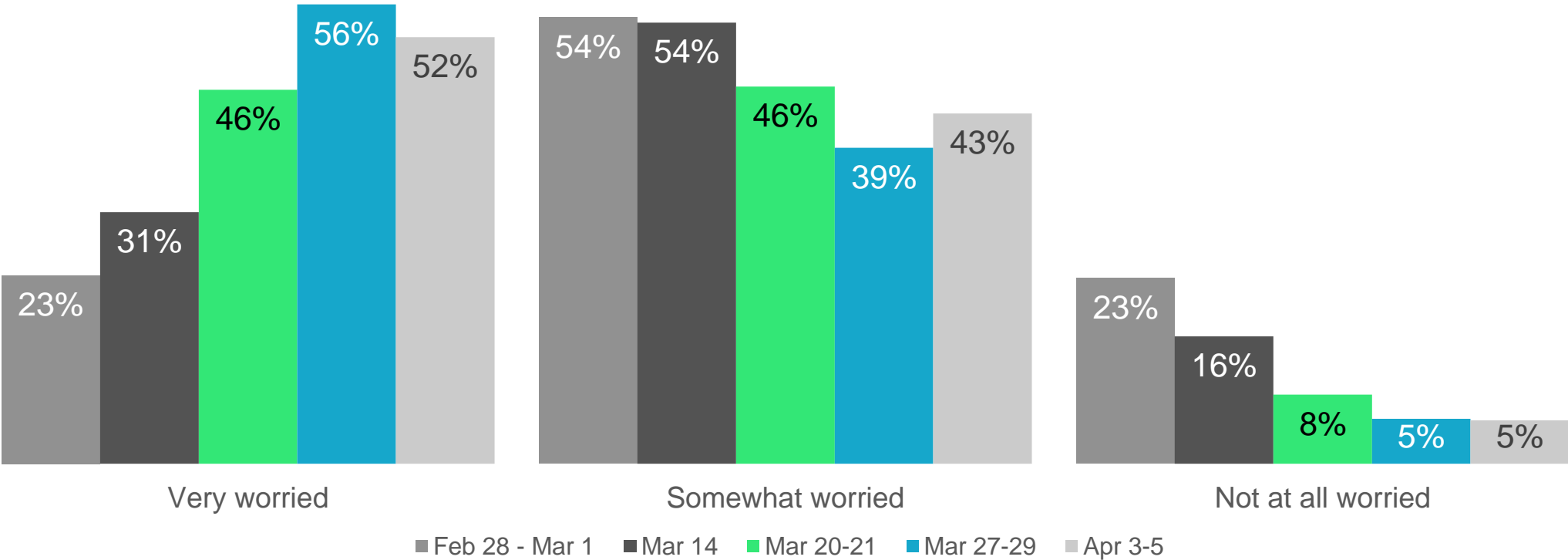


How serious do you think the coronavirus pandemic is?

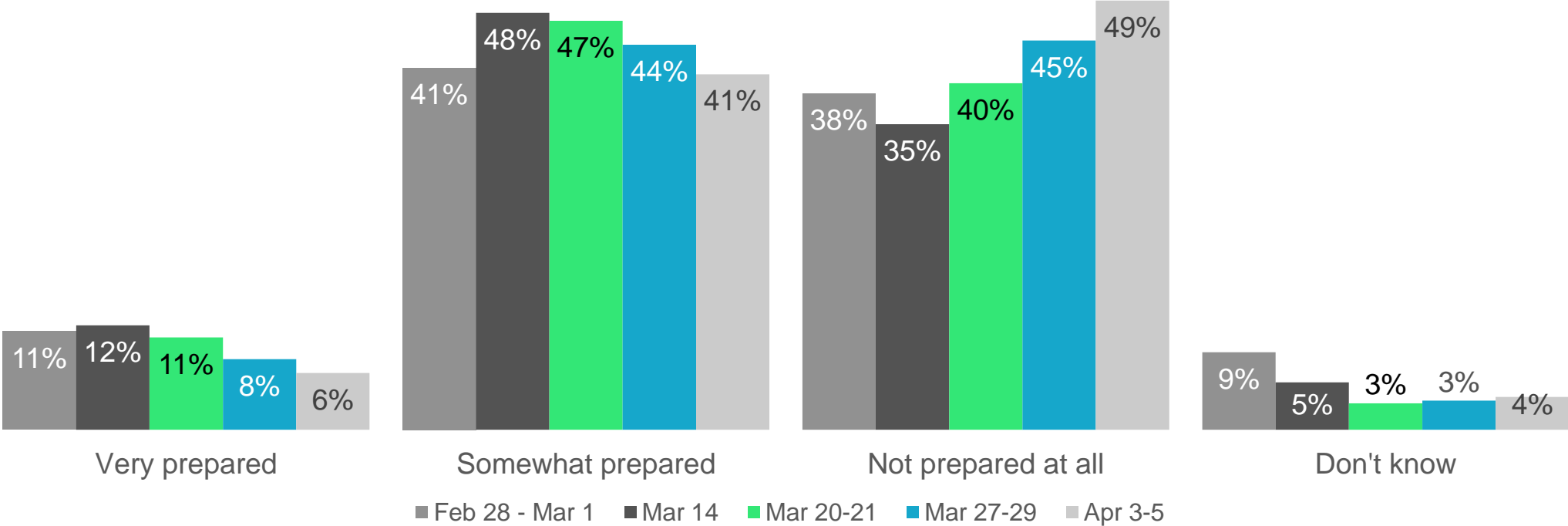


March 27-29, 2020

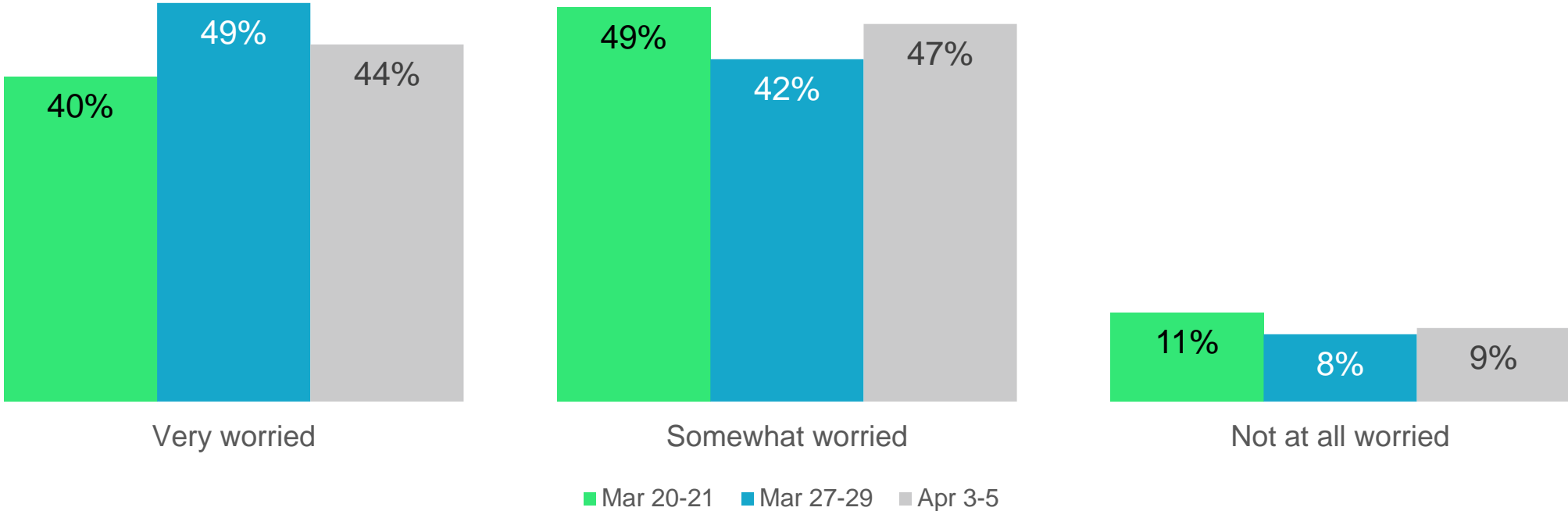
How worried are you that the coronavirus will spread in your community?



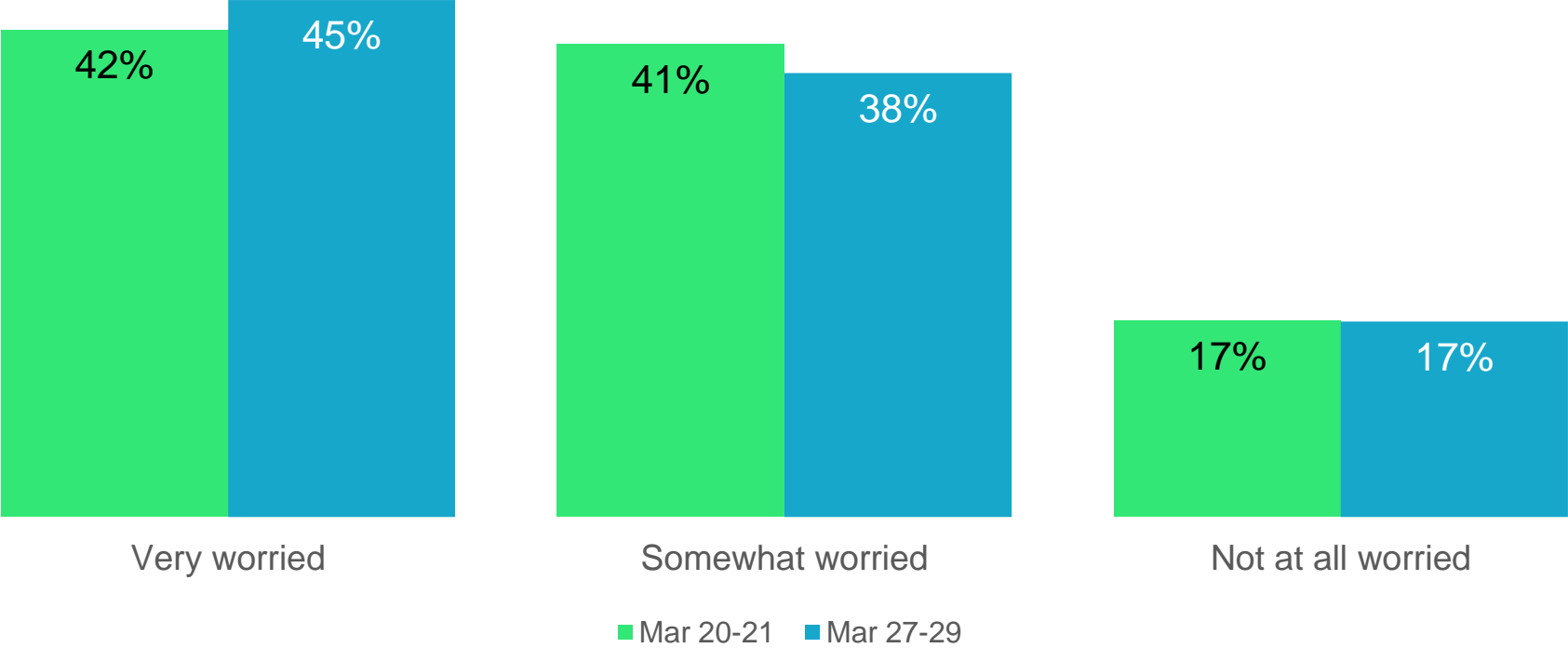
How prepared is the U.S. for an outbreak of coronavirus?



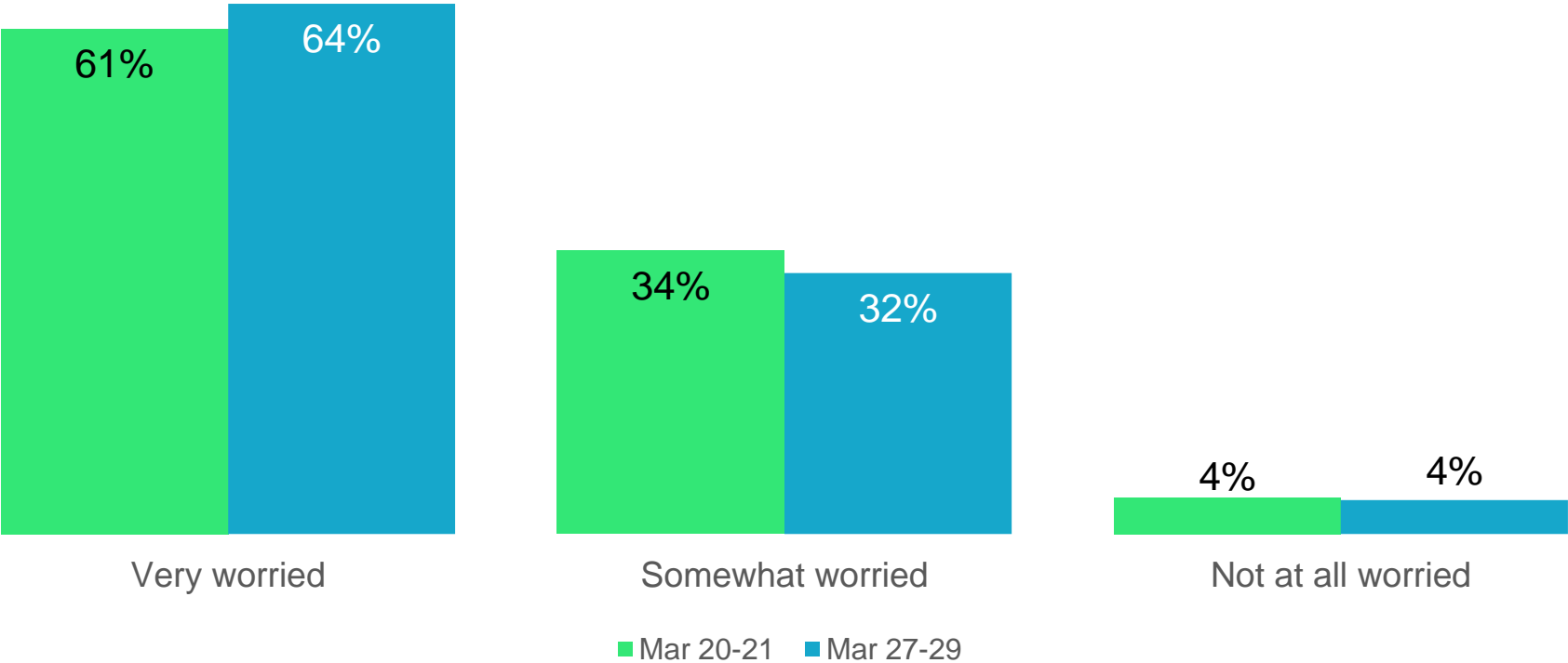
How worried are you that you or someone in your family will get sick from the coronavirus?



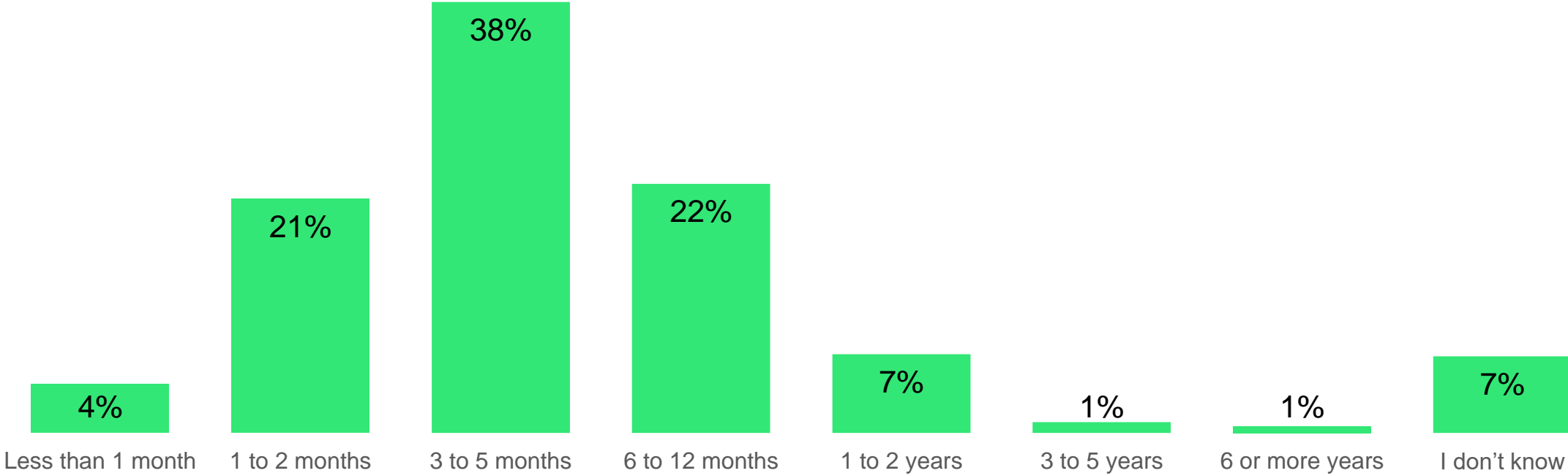
How worried are you that your family will lose income due to a workplace closure or reduced hours because of the coronavirus?



How worried are you that the coronavirus will hurt the U.S. economy?

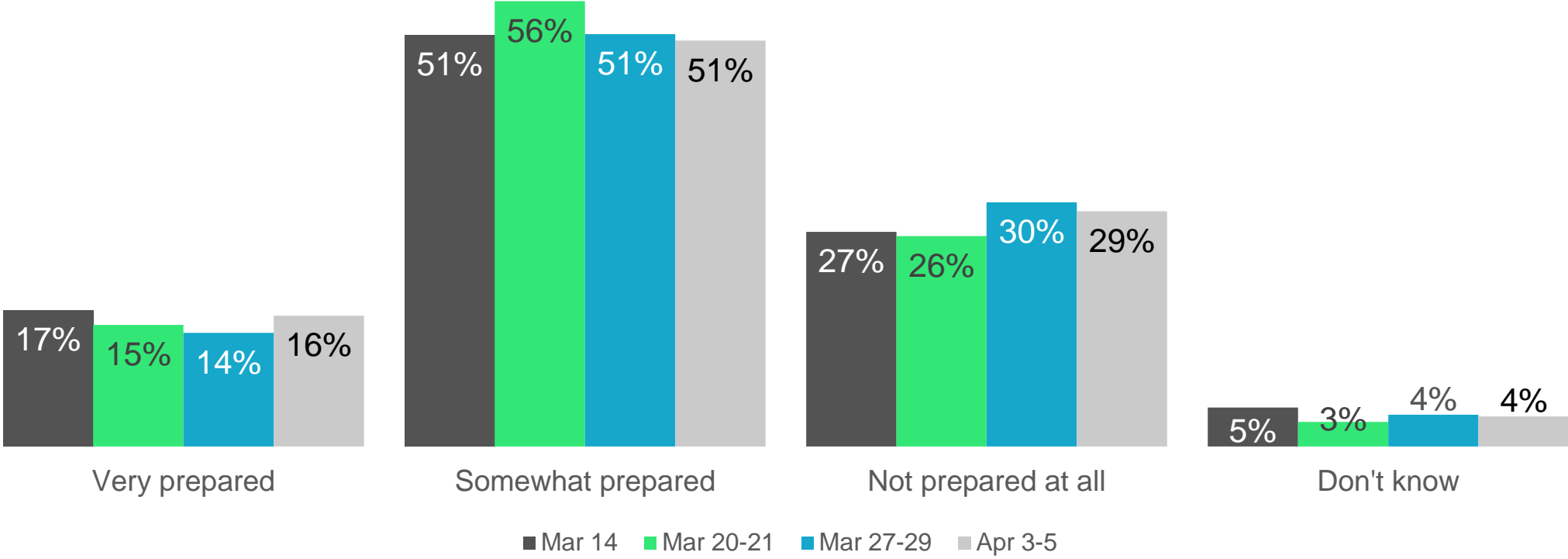


How long do you expect the coronavirus crisis will last?



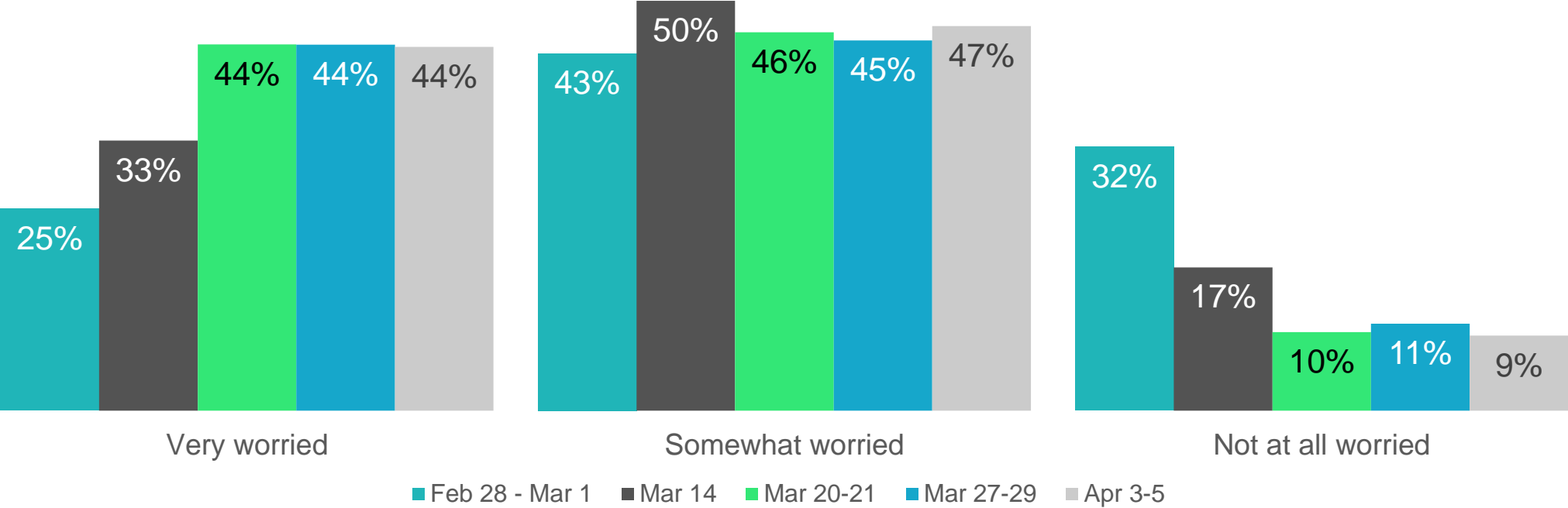
March 20-21, 2020

How prepared are you financially to deal with the coronavirus?

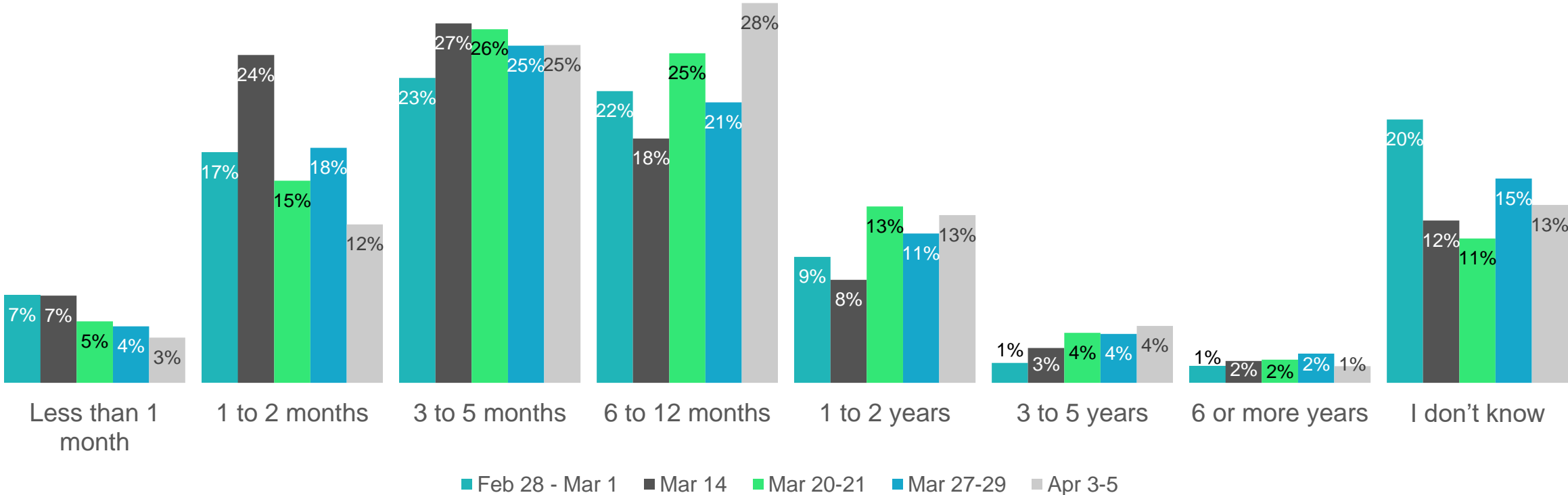


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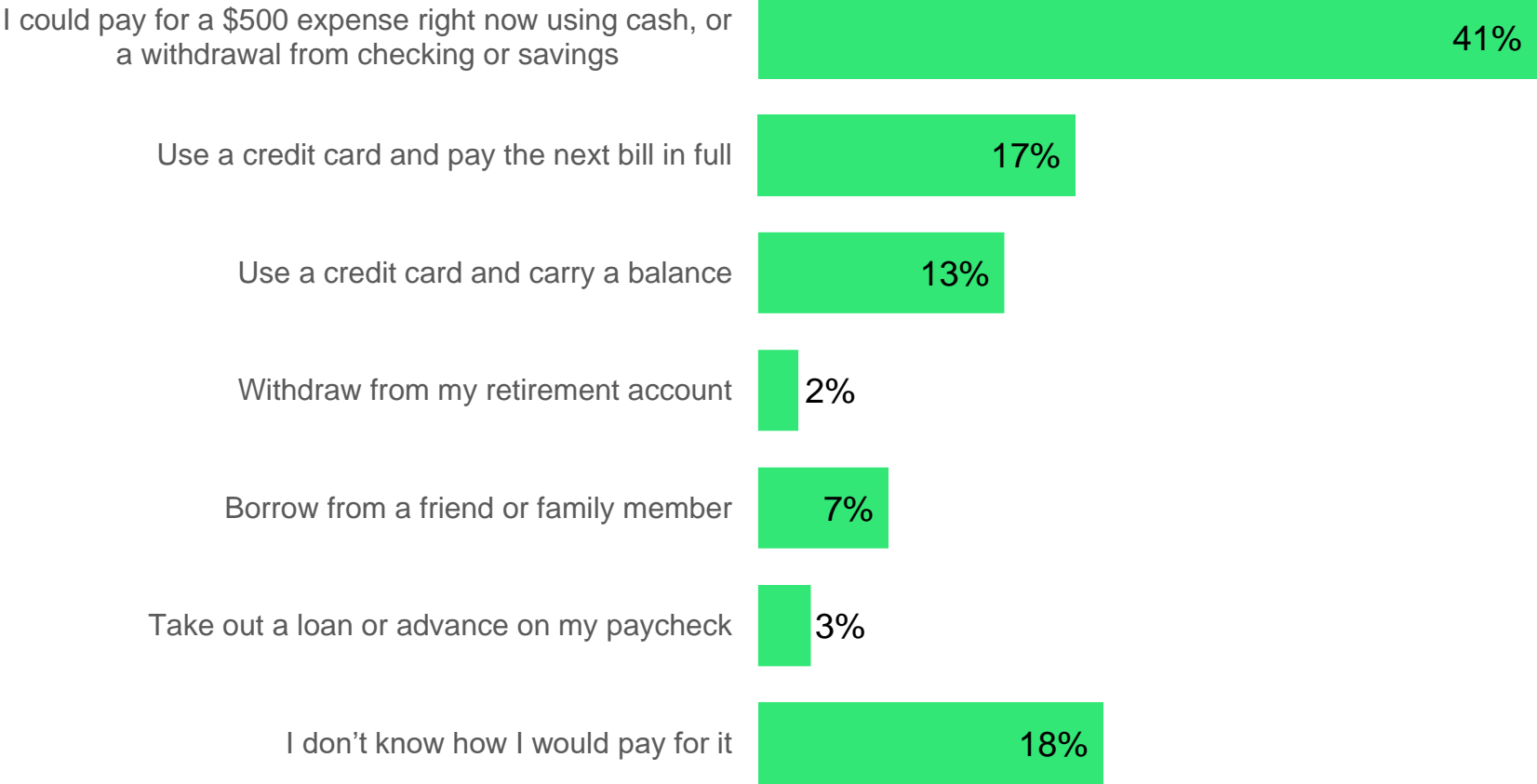
How worried are you that the coronavirus will hurt your financial situation?



How long do you expect that your financial situation will be worse due to the coronavirus? (among those who are somewhat or very worried it will hurt their financial situation)

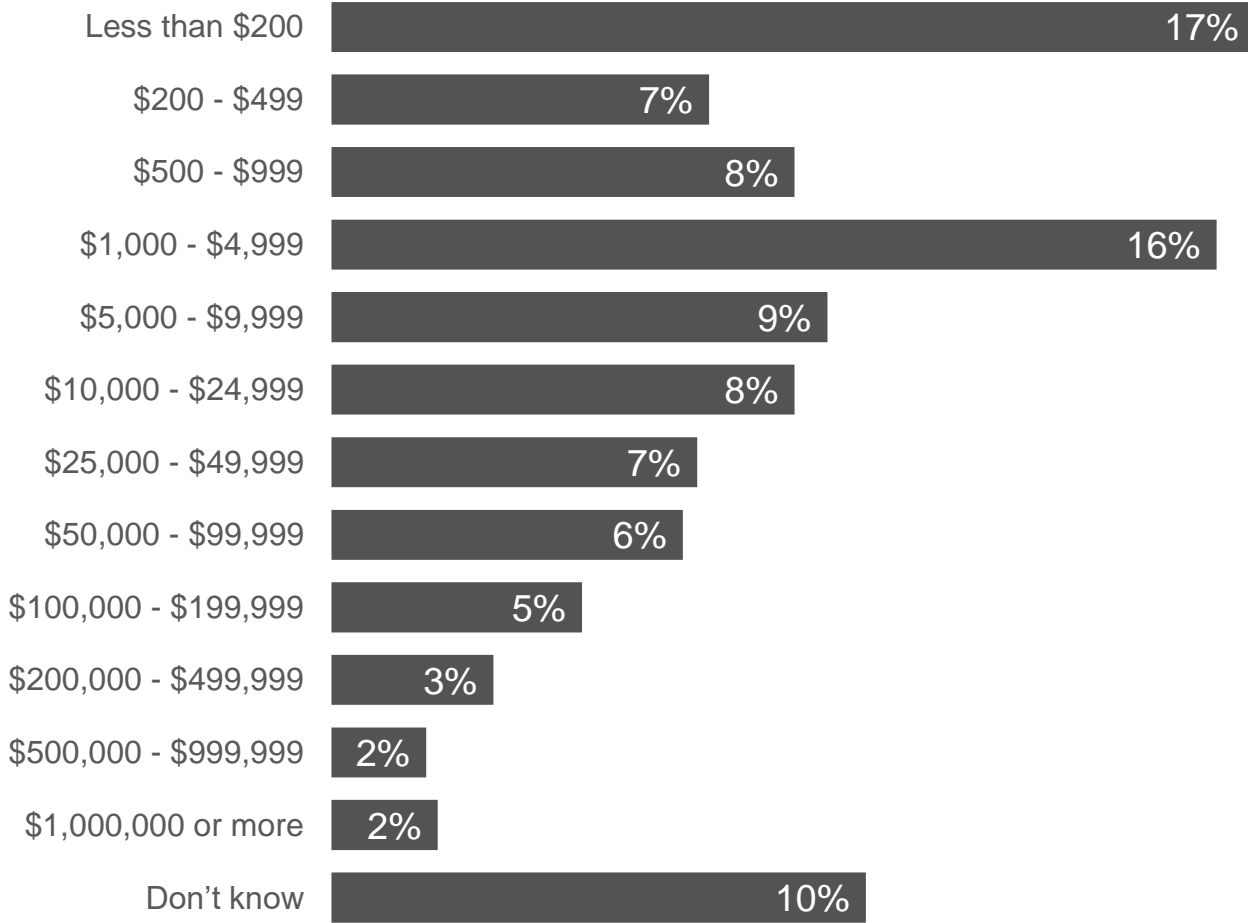


If you needed \$500 for an emergency, such as a medical expense, car repair, or home repair, which of the following would you do?



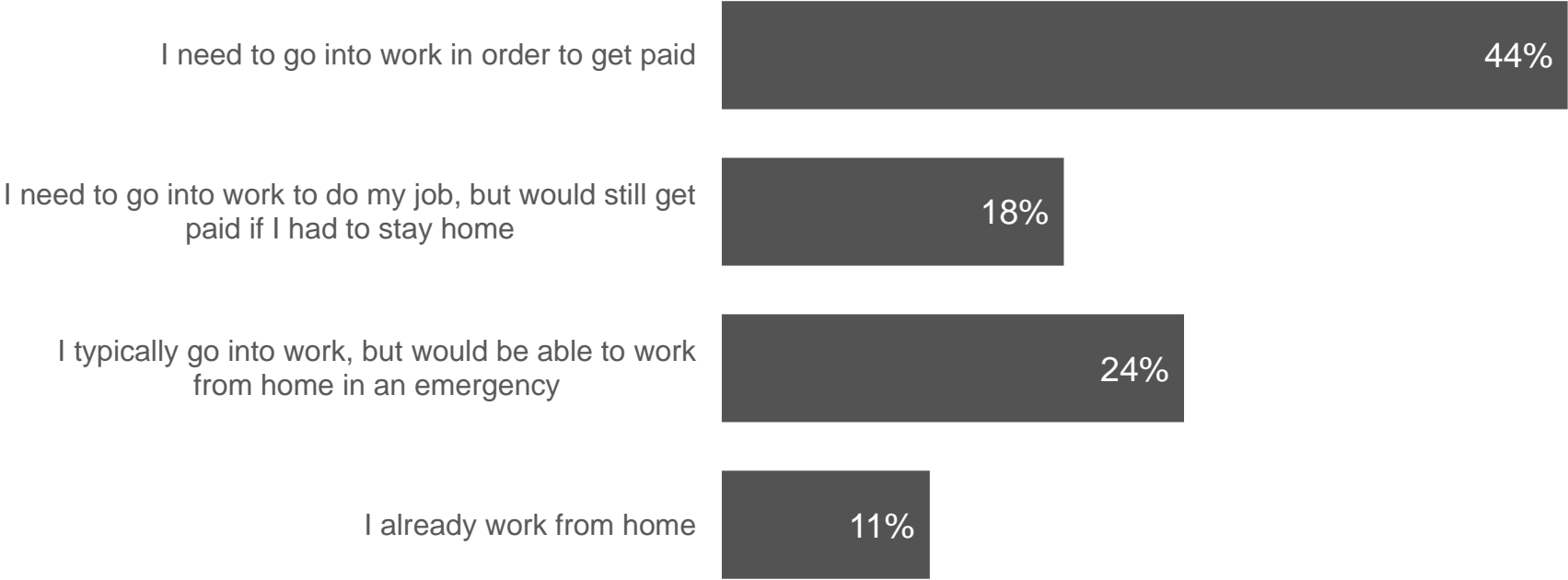
March 20-21, 2020

How much do you currently have saved? Include cash, bank accounts and investments. Do not include equity in your house and retirement accounts.



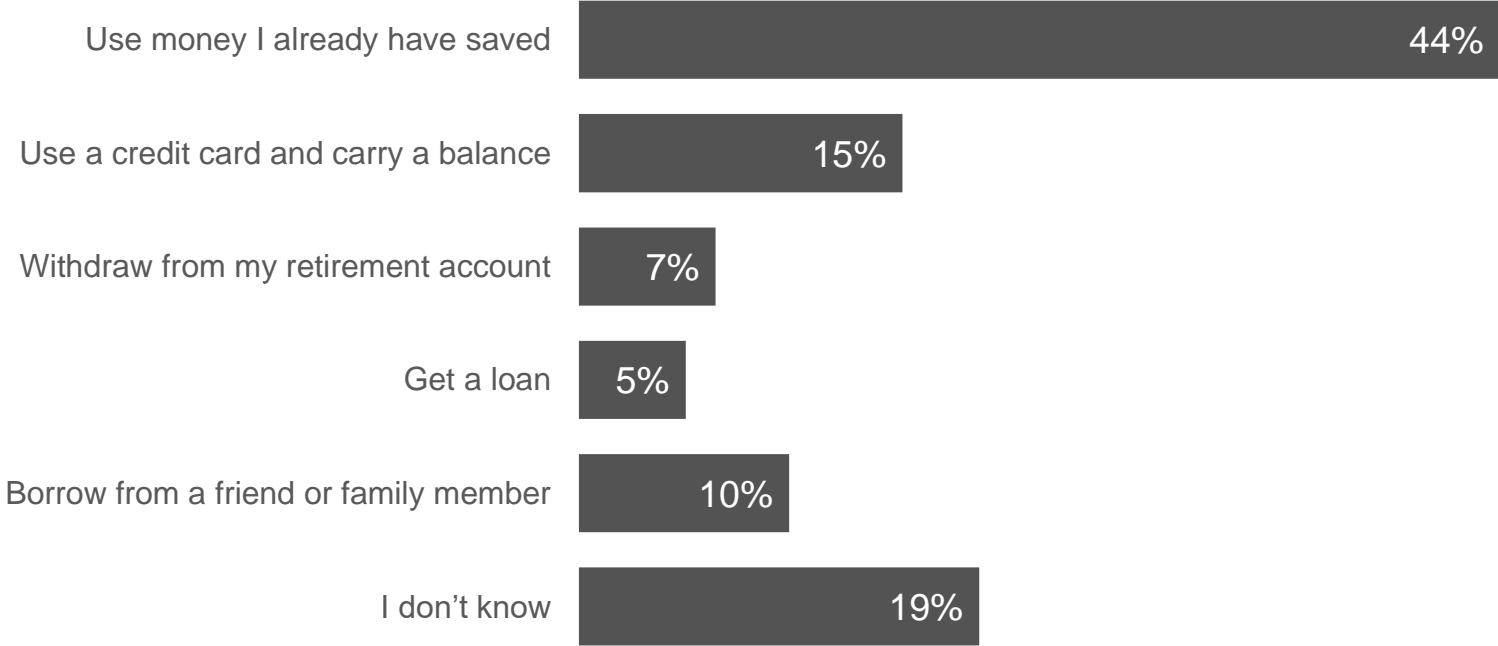
March 14, 2020

In the event of an outbreak of the coronavirus and you cannot go into work, which statement best describes your working situation? (among full-time, part-time and self-employed)



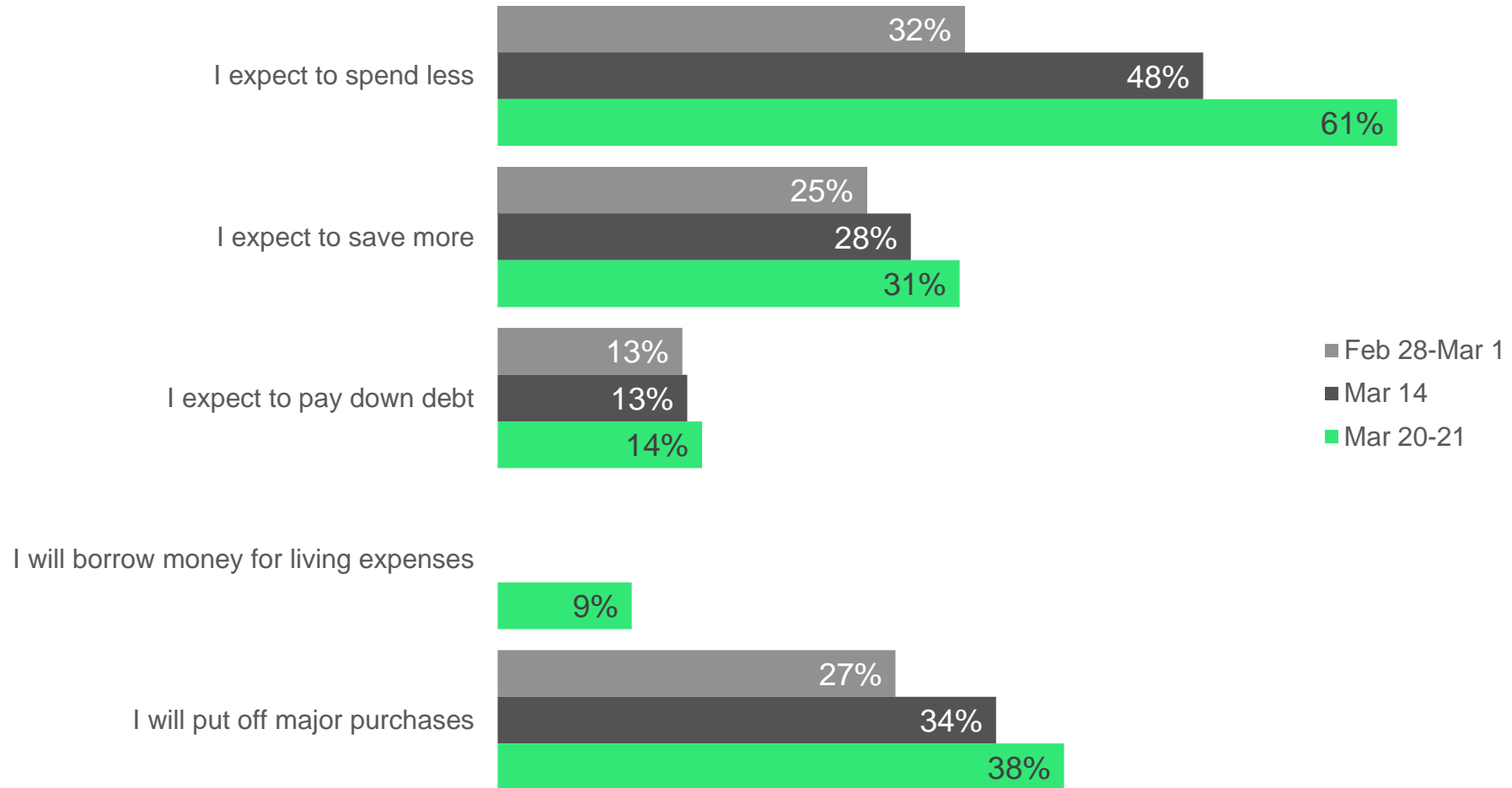
March 14, 2020

If you could not work for a month, how would you pay for your living expenses? (among full-time, part-time and self-employed)

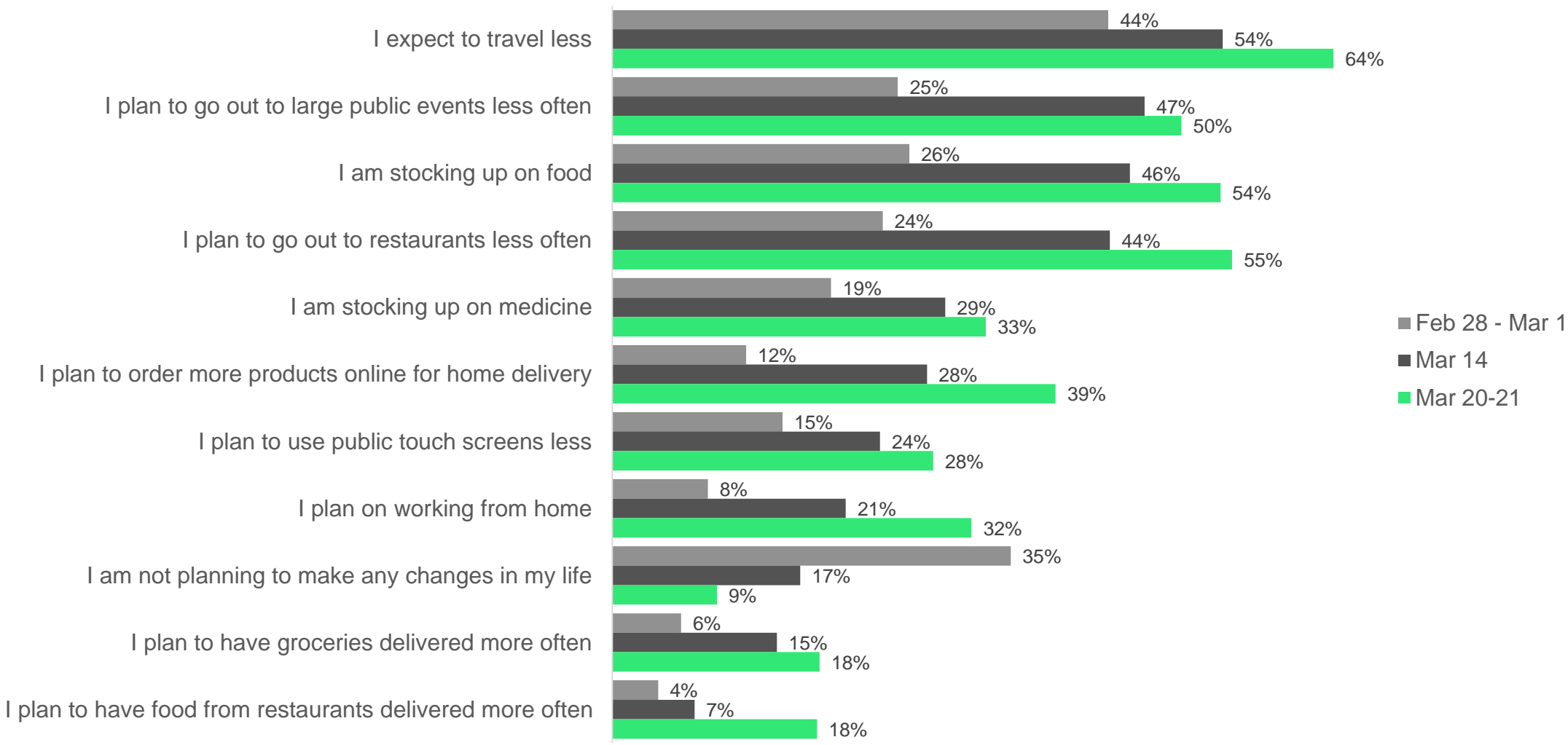


March 14, 2020

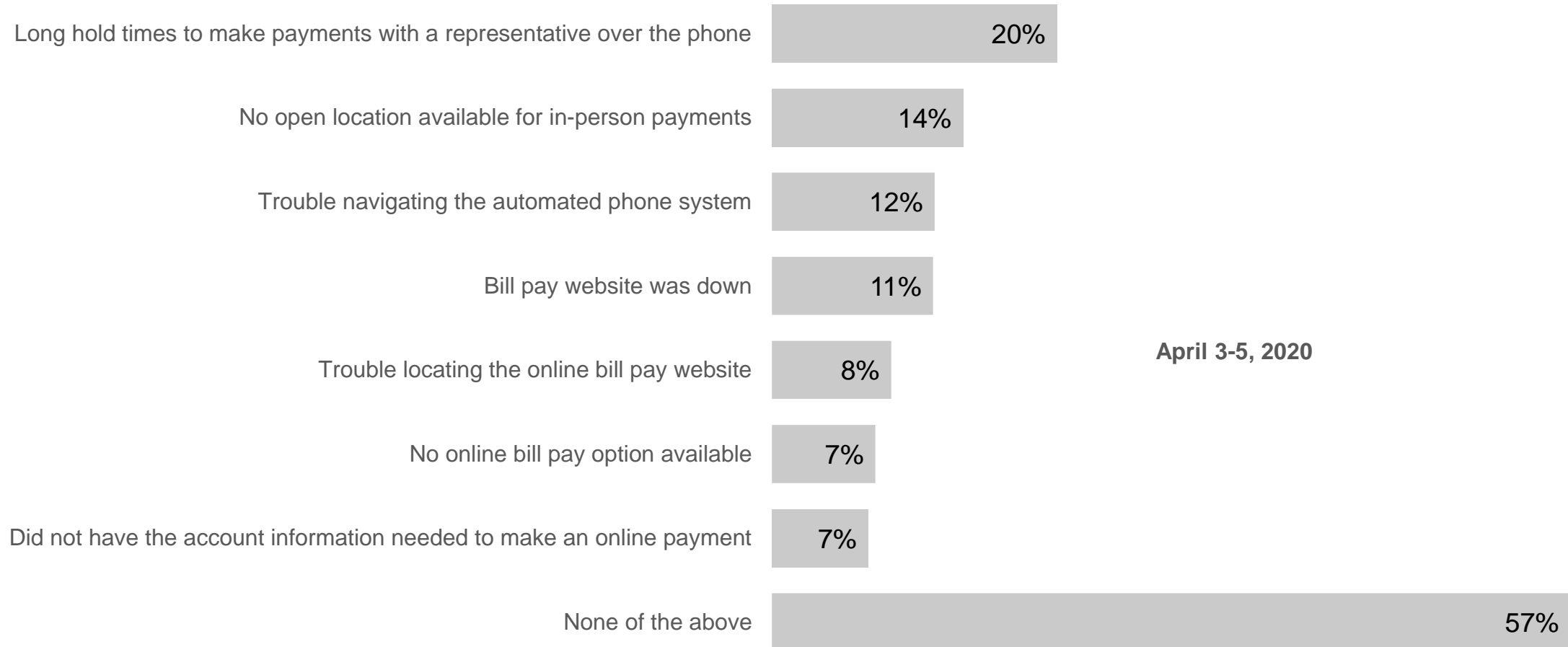
Which of the following financial changes do you plan to make due to the coronavirus?



Due to the coronavirus threat, which of the following do you plan to do differently?



Which of the following have you recently experienced while attempting to make a household bill payment (e.g. mortgage, utility, insurance, cable, phone)?



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