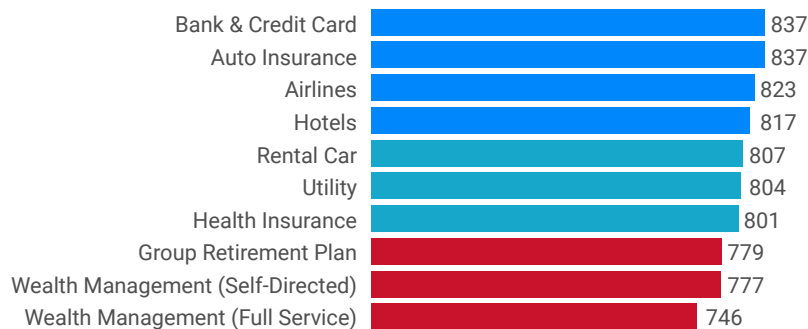


U.S. Wealth Management Mobile App Satisfaction Study



The **J.D. Power U.S. Wealth Management Mobile App Satisfaction StudySM** pinpoints the critical dimensions of satisfaction among users of wealth mobile apps. Subscribing to the study will help you understand and apply the key best practices that drive high satisfaction and engagement with mobile apps. This new study will guide your optimization efforts and provide insight into ease-of-use and key app functionality. You'll also be empowered to identify strengths and opportunities for improvement against your competitors.

Overall Mobile App Satisfaction



“THE WEALTH MANAGEMENT INDUSTRY HAS BEEN A LAGGARD WITH RESPECT TO DEVELOPING A TRULY ROBUST MOBILE CLIENT EXPERIENCE.”

Mike Foy
Senior Director,
Wealth Management
at J.D. Power.

Deliverables:

- Customized executive presentation and strategy session that gives you data-driven, actionable recommendations for achieving your strategic business goals
- Executive briefing document highlighting key trends and insights across the industry
- Scorecard benchmarking your company's performance compared with the industry across key drivers of satisfaction, loyalty and advocacy metrics
- Competitive survey data and industry reports including information on customer segments
- Data and analytical tools for performance insights and competitive comparisons with your peers
- Access to VoX Platform—J.D. Power's proprietary interactive reporting interface
- The complete study data file with consumer survey responses